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## System requirements to view the Animation Series

In order to view the Shockwave files from the PhotoDisc Animation Series Sneak Peek CD you will need Netscape 2.02, or higher or Internet Explorer 3.0, Shockwave Plug-In and a CD-ROM drive. For optimal viewing please allocate at least 10MB of RAM to Netscape.

After the Plug-In is installed, Shockwave files can be played within HTML documents. Please see the Shockwave Installer and the How to view the Shockwave and Animated GIFs. Print them out for easy reference.

The platforms compatible with Shockwave are Macintosh Power PC, 68K, Windows 3.1, Windows 95, and Windows NT version 3.5.1.

### What is on the disc?

Simple Text Read-Me file

System requirements to view the Animation Series

10 Animated GIF files

10 Shockwave files

How to install the Shockwave Plug-In

How to view Shockwave and Animated GIF files

How to view Image Catalog

About the PhotoDisc Animation Series

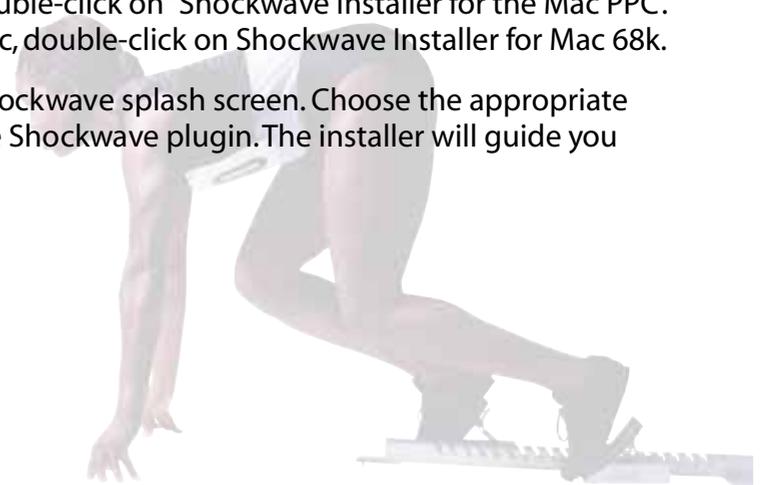
PhotoDisc Online Information

PhotoDisc Product Information

Contacting PhotoDisc  
Licensing Information  
Acrobat/Installer 2.0

## How to install Shockwave

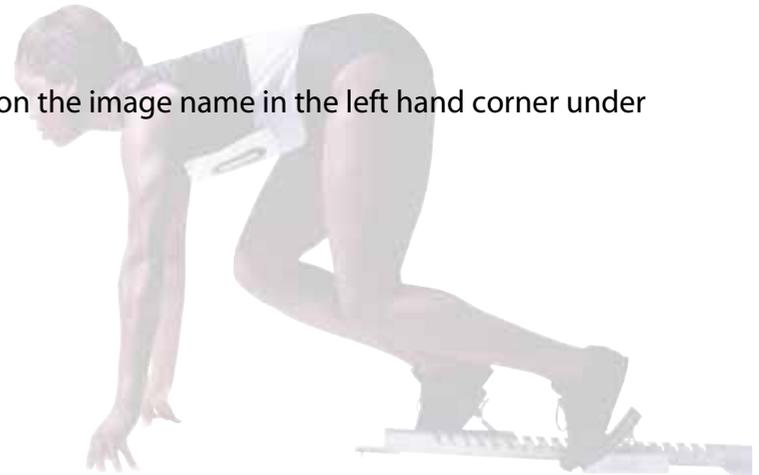
1. Please put the PHOTODISC ANIMATION SERIES disc in the CD-ROM drive
2. Open the PHOTODISC ANIMATION FILES folder
3. Open the SHOCKWAVE INSTALL folder.
4. If you are installing on a PowerMac, double-click on "Shockwave Installer for the Mac PPC".  
If you are installing on a non-PowerMac, double-click on Shockwave Installer for Mac 68k.
5. Click CONTINUE at the Macromedia Shockwave splash screen. Choose the appropriate browser in which you are installing the Shockwave plugin. The installer will guide you through the install process.



## How to view Shockwave and GIF files

Once you have installed the Shockwave Plug-in:

1. Please put the PHOTODISC ANIMATION SERIES disc in your CD-ROM drive
2. Open your Web Shockwave ready browser, Netscape Navigator 2.02 or 3.0
3. From the menu bar of your Web browser select FILE, OPEN
4. Double click on PHOTODISC CD icon on your desktop
5. Double click on the ANIMATION FILES folder
6. Double click on the ANIMATION DEMONSTRATION file
7. The HTML page will launch
8. To select a demonstration please click on the image name in the left hand corner under Shockwave or Animated GIFs



## How to view the Image Catalog

### PhotoDisc Image Collection

We wanted to give you an easy way to preview thousands of images from the PhotoDisc collection. So, here you go ... 16,000 thumbnail images in this PDF.

To see the entire collection (thousands more), see the PhotoDisc web site. You can access our entire collection online and download free comping images.

1. Please put the PHOTODISC ANIMATION SERIES disc in the CD rom drive
2. Double click on the PHOTODISC Icon that appears on your desktop
3. Double click on the PHOTODISC IMAGE COLLECTION folder
4. Double click on any one of the SERIES folders
5. Double click on the CD of choice
6. The contents of the CD will launch
7. You may scroll up or down to view

Note: Please note that this is for browsing purposes only. For low resolution comping images please go to our Web site at [www.photodisc.com](http://www.photodisc.com) or call our Customer Service Department to order a New Starter Kit.





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## What Can I Do with the Sample GIF and Shockwave™ Animation Files on This Disc?

You may use the 10 GIF and 10 Shockwave animation files in any professional or marketing application except books, software, music or video packaging or in products for resale in quantities over 100,000. The basic royalty free license extends to these ten images. Please refer to the End User License Agreement for details.

### END USER LICENSE AGREEMENT

Please refer to the printed End User License Agreement which came inside your product packaging. Because we are always reviewing our agreements to ensure that your needs are served, that agreement may grant you additional rights not stated below.

BEFORE USING THIS DISC, READ THE END USER LICENSE AGREEMENT CONTAINED INSIDE. YOUR USE OF THIS DISC SIGNIFIES YOUR AGREEMENT TO THIS AGREEMENT. IF YOU DO NOT AGREE, PROMPTLY RETURN THE CD PACKAGE TO PHOTODISC IN ITS ORIGINAL CARTON.

GRANT OF LICENSE: There are low resolution images (the "Low-Res Images"), 10 animated GIFs and 10 Shockwave animation files (the "Animations" and collectively with the Low-Res Images, the "Images") on this disc. PhotoDisc grants you a personal, non-transferable, nonexclusive right to use the Images and the software contained on this disc on one computer and with one user at a time. The Animations may be used (i) in materials for PERSONAL, INTERNAL, COMPANY and TEST or SAMPLE use, including COMPS (i.e., rough or

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draft layouts for client review) and for BROWSING, (ii) in ADVERTISING and PROMOTIONAL MATERIALS, (iii) in any ONLINE or other ELECTRONIC DISTRIBUTION SYSTEM and in BROADCASTS, and (iv) in any PRODUCT except those products produced in quantities larger than 100,000 units. The Animations may not be distributed, sublicensed or made available for use or distribution separately or individually and no rights may be granted to them other than the right to use them as part of the product made by you. You may not use the Low-Res Images for any purpose other than viewing them on your computer.

**ADDITIONAL RIGHTS AVAILABLE:** If you are unsure of your rights under this agreement or would like to use an Animation in any product produced in quantities larger than 100,000 units, please contact PhotoDisc at 206.441.9355, or at [license@photodisc.com](mailto:license@photodisc.com) for more information.

**GENERAL:** Except as specifically provided above, you may not copy this disc or copy or redistribute any software contained on this disc. You may not decompile, reverse engineer, disassemble, or otherwise reduce to human-readable form any software contained on this disc. Pornographic, defamatory, libelous or otherwise unlawful use of the Images is prohibited. All rights and title to this disc and the Images and the software contained on this disc are owned by PhotoDisc and its licensors and are protected by United States copyright laws, international treaty provisions and other applicable laws. PhotoDisc and its licensors retain all rights not expressly granted by this agreement. This disc is licensed only to you and may not be transferred without the prior written consent of PhotoDisc. The license contained in this agreement will terminate automatically without notice from PhotoDisc if you fail to comply with any provision of this agreement. Upon termination, you must immediately (i) stop using the disc, the Images and the software contained on this disc, (ii) return the disc and all copies of it to PhotoDisc, and (iii) delete the Images and

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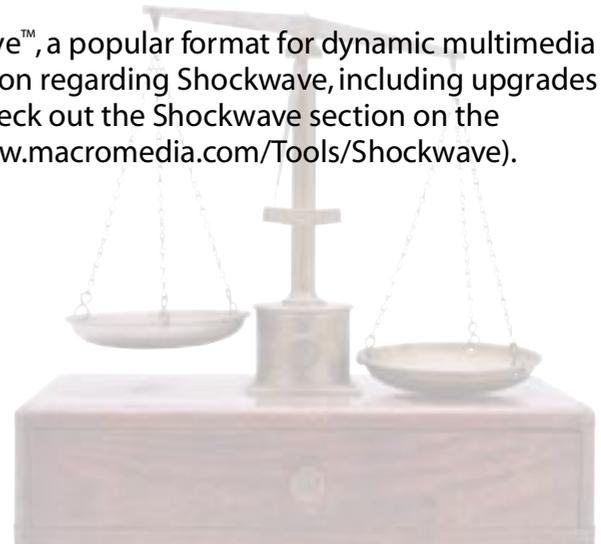
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the software contained on this disc and all copies from all magnetic media and destroy all other copies or, upon request of PhotoDisc, return all such copies to PhotoDisc. Your use of the Images and the software contained on this disc must be in compliance with all applicable law, including but not limited to laws and regulations relating to currency and the law of moral rights. This disc and the software contained on it is "Restricted Computer Software." Use, duplication, or disclosure by the U.S. Government is subject to restrictions as set forth in this agreement and as provided in DFARS 227.7202-1(a), and 227.7202-3(a) (1995), DFARS 252.227.7013 (OCT 1988), FAR 12.212(a) (1995), FAR 52.227-19, or FAR 52-227-14, as applicable.

This product includes Macromedia Shockwave™, a popular format for dynamic multimedia on the World Wide Web. For further information regarding Shockwave, including upgrades and add-ons that may be available, please check out the Shockwave section on the Macromedia World Wide Web site (<http://www.macromedia.com/Tools/Shockwave>).





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## Online!

### [www.photodisc.com](http://www.photodisc.com)

With Netscape or Internet Explorer you can purchase and download individual images directly from PhotoDisc's Web site. Our online collection boasts more than 30,000 images with thousands more added each month. Search for images by using specific keywords or general categories (such as *business, food, wildlife*, you get the idea).

You can download free low resolution comping images from our Web site, too. Once you're ready for final production in print or onscreen, you can buy the license to the image (or images) and download either a 600K or 10MB version. You can even pay for your license over the Internet, using our secure Cybercash™ purchasing system. Or, if you prefer not to register online, give us a call and we will take your credit card information over the phone. We will give you a user name and password and you can still download your images from the Web.

### **PhotoDisc's Web site at-a-glance**

- **Registered customers can get comping images for free:** download any image (at 150K) for a closer look or to use in comps (these free comping images are not legal for web or onscreen use, a basic license must be purchased first).
- **Buy individual images:** purchase and download single images (600K or 10MB file sizes) directly from the Web site (28MB files available on CD-ROM)

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- **Easy searching tools:** keyword searching makes it easy to find the perfect image
- Browse by theme using Adobe Acrobat® catalogs
- **Tips and tricks:** See examples from Clement Mok, Glenn Mitsui and other top designers
- **Photographer news:** Read profiles on our photographers and preview their newest work

For Technical Support, call worldwide +1 (206) 269 1695 or send an e-mail to [techsupport@photodisc.com](mailto:techsupport@photodisc.com).

Customer Service: 800 528 3472 (U.S. and Canada) or +1 (206) 441 9355 (worldwide).



# PhotoDisc Products



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## PhotoDisc™ brings you thousands of high quality images, grouped thematically into five product lines:

**VOLUMES** ▶ Includes themes such as business, sports, food and travel, with up to 400 images on one disc.

**OBJECT SERIES** ▶ From the essential to the quirky: transparent backgrounds and clipping paths offer great versatility.

**BACKGROUND SERIES** ▶ From sculpted metal to hand paintings. Versatile and aesthetic.

**SIGNATURE SERIES** ▶ Evocative and beautiful. Each features the work of one photographer.

**FINE ART SERIES** ▶ Some of the best-known American and European fine art.

See the entire PhotoDisc collection online at [www.photodisc.com](http://www.photodisc.com). (**ONLINE INFORMATION** ▶)

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## Background Series

Sculpted metal, hand paintings, magical plays of light and shadow—these are backgrounds that set the scene, ready for layering, typography and your ingenuity. Each disc features 100 backgrounds created by one artist or studio. As an added bonus, PhotoDisc has included tiling capabilities for additional seamless backgrounds.

### Background Series 1

#### **Studio Geometry** by *The Studio Dog*

Three-dimensional construction with natural surfaces—many of them metal—with Zen-like details from the London-based design team The Studio Dog. Clean and raw, yet controlled.

### Background Series 2

#### **Industrial Sidestreets** by *Arthur S. Aubry*

A cracked window, a manhole cover, mosaic tile patterns, oxidizing metals, a once-pristine surface now eroding. Unforgettable, dissident elements.

### Background Series 3

#### **Wallscapes** by *James P. Blair*

Expressive and accidental art on urban surfaces: graffiti, pictographs, etchings, scratches and scribbles—all collected during the photographer's world travels.

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## Background Series 4

### **Skani/9 Abstractions** by Skani/9, Inc.

Urban abstractions. Blurred details that seem both familiar and mysterious. The result is a dream state of discovery.

## Background Series 5

### **Wackgrounds** by Nick Koudis

It's quirkiness at its best, from red licorice to hairy bellies to broken eggs. In a word: odd. Not to mention humorous. *This* is why you have an imagination.

## Background Series 6

### **Ethereal Shadows** by Thomas Brummett

Ambiguous shapes. Saturated colors. Plays of light and shadow create a delicate, floating sense; a dream landscape.

## Background Series 7

### **Mod Twisters** by Jim Grant

Rorschach tests? Soothing psychedelics? Microscopic lab specimens? Super mottles or refined marbled textures? Whatever. We like it.

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## Background Series 8

### **Brush Works** by *Farinaz Taghavi*

Abstract expressions, finger paintings and carefully executed patterns. Some subdued and monochromatic, others crazy and colorful. All hand-painted by textile designer Farinaz Taghavi.

## PhotoDisc Background Series—100 images per disc

- BS01 Studio Geometry by The Studio Dog
- BS02 Industrial Sidestreets by Arthur S. Aubry
- BS03 Wallscapes by James P. Blair
- BS04 Skan/9 Abstractions by Skan/9, Inc.
- BS05 Wackgrounds by Nick Koudis
- BS06 Ethereal Shadows by Thomas Riley Brummett
- BS07 Mod Twisters by Jim Grant
- BS08 Brush Works by Farinaz Taghavi

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## The Fine Art Series

A brushstroke of genius. Spectacular creations from the masters of European and American art in a digital format. Tour a magnificent collection assembled from such venerable showcases as the Louvre, the Uffizi Gallery, and the British Museum. Each image is given the respect it's due: we don't crop edges and the color is exactly as it looks in person. The result? A gallery of images so real you'll feel as if you're standing behind red velvet ropes.

### FA01 European Paintings

Leonardo da Vinci, Botticelli, Raphael, and many other masters of European art are represented in all their magnificence. We've taken great care to accurately drum scan and correct for any color migration. You'll see entire pieces—no cropping.

### FA02 European Posters

You're likely to recognize illustrations used for the theater, fashions, beverages, the opera and many other temptations of the day by such artists as Toulouse-Lautrec. These colorful, bold designs from Europe, 1880-1920, have become icons in advertising.

### FA03 Antique Maps and Heraldic Images

From the 1500's to the early 1800's come these incredibly detailed maps. Equally intricate are the heraldic images, adorned with shields, crowns, eagles, lions and interesting illustrated textures.



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## FA04 American Fine Art and Illustration

PhotoDisc scanned original turn-of-the-century watercolors, illustrations and etchings for this disc. They feature “modern” people, from well-to-do ladies in a Model T to pioneering trappers on horseback.

### PhotoDisc Fine Art Series–100 images per disc

- FA01 European Paintings
- FA02 European Posters
- FA03 Antique Maps and Heraldic Images
- FA04 American Fine Art and Illustration



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## The Object Series

Here is an amazing menagerie of everyday items, quirky stuff, priceless trivia and essential icons—all in the PhotoDisc Object Series. We've worked with designers such as Clement Moc and Glenn Mitsui to assemble the best in digital objects, one of the many reasons the series won the 1995 MacUser Editors' Choice Award for best new graphic resource. Each disc includes up to 120 high-end images in three file sizes with easy-to-use clipping paths.

### OSO1 Fruits and Vegetables by C Squared Studios

Each photo represents one type of produce shot on a white background.

### OSO2 Faces and Hands by Nick Koudis

Facial features and expressions, hands holding familiar objects, and hand gestures.

### OSO3 Architectural Elements from The Palma Collection

Columns, friezes, pediments and other architectural components from 1880-1940.

### OSO4 Retro Relics by Glenn Mitsui

A medley of unusual, usable objects with an inclination toward pop-culture pieces.

### OSO5 Visual Symbols by CMCD

A "best of" disc, with high resolution images from each of the other Object Series discs.

### OSO6 Everyday Objects 1 by CMCD

Familiar things that are as handy in design as they are at home.



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## OSO7 Everyday Objects 2 by CMCD

Objects that help you illustrate familiar activities and ideas with a whimsical twist.

## OSO8 Everyday Objects 3 by CMCD

Things that would take a long time to locate, prop and stylize.

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## OSO9 Metaphorically Speaking by CMCD

Metaphors, visual puns and everyday sayings, presented in clever and illustrative ways.

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## OS10 Just Tools by CMCD

Tools for communicating a message—useful objects for the task at hand.

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## OS11 Just Hands by CMCD

Hand gestures, signaling, and hands holding familiar objects.

## OS12 Just Documents by CMCD

A wide variety of frequently used business, financial and personal documents.

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## OS13 Just Flowers by C Squared Studios

Simple, natural petals, posies and bouquets make wonderful color accents and botanical borders.

## OS14 World Games by CMCD

Photographed against a white background, these images isolate the essence of athletic achievement.



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## OS15 InfoMedia by CMCD

Icons from the Information Age and the Age of Technology: a gramophone, a modem to the internet. The message is media - classic and modern links between people.

## OS16 Tool Shed by CMCD

Some of the most dependable, common tools a true craftsman has. Designers requested real tools and that's what we've collected; each tool leads a full life and you can almost imagine the circumstances of its existence. All images in grayscale; add color if you choose.

## OS17 Doors and Windows by CMCD

Features symbolic portals, classic elevator cages, a bay window, stained glass and more. Frame an idea or open up to a new view.

## OS18 Everyday Animals by CMCD

A menagerie featuring familiar inside pets, outdoor pests and animals, from backyards and barnyards.

## OS19 Festivities by Steve Cole

All the festive occasions that give us reason to celebrate, from a baby's debut in the world to green beers on St. Patrick's Day. Most Western holidays represented.

## OS20 In Character by Joshua Ets-Hokin

A lounge lizard, the classic bumbling American tourist, a fairy princess, a cybergreek and a cast of superheroes all leap from this disc.



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## PhotoDisc Object Series –100 to 120 images per disc

- OS01 Fruits and Vegetables by C Squared Studios
- OS02 Faces and Hands by Nick Koudis
- OS03 Architectural Elements from The Palma Collection
- OS04 Retro Relics by Glenn Mitsui
- OS05 Visual Symbols Sampler by CMCD
- OS06 Everyday Objects 1 by CMCD
- OS07 Everyday Objects 2 by CMCD
- OS08 Everyday Objects 3 by CMCD
- OS09 Metaphorically Speaking by CMCD
- OS10 Just Tools by CMCD
- OS11 Just Hands by CMCD
- OS12 Just Documents by CMCD
- OS13 Just Flowers by C Squared Studios
- OS14 World Games by CMCD
- OS15 InfoMedia by CMCD
- OS16 Tool Shed by CMCD
- OS17 Doors and Windows by CMCD
- OS18 Everyday Animals by CMCD
- OS19 Festivities by Steve Cole
- OS20 In Character by Joshua Ets-Hokin



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## The Signature Series

PhotoDisc™ presents an evocative, astoundingly pure collection of images as individual as the signatures of the professionals who captured them. Each disc contains the work of one carefully selected photographer or studio whose work projects powerful moods. These images are strong enough to carry a cover concept, yet subtle and versatile enough to serve as rich backdrops. The aesthetic quality of the Signature Series sets PhotoDisc apart.

### SS01 Colors by Hans Wiesenhofer

A collection of vivid, graphically bold images featuring a spectrum of colors.

### SS02 Urban Perspectives by Kent Knudson

Offbeat, graphically mesmerizing views of the urban and industrial landscape, its architecture and people.

### SS03 Children of the World by Frederick Shussler

Engaging images of children from every nationality and background.

### SS04 The Painted Table by Kitchen Arts

A collaboration of world renowned food photographers' images that are both aesthetic and appetizing.

### SS05 Wild West by Jules Frazier

Western life. Real cowboys at work in corrals, on ranches, in the mountains and on the plains.

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## SS06 Floral Impressions by Alan Pappé

Close-ups of flowers, lit and styled for brilliant effect with incredible color.

## SS07 Action Sports by Sean Thompson

Athleticism, competition, performance—top athletes captured in a moment of grace, speed and agility.

## SS08 Study of Form and Color by Tony Ise

Shape, texture and vivid color are used to create compelling and highly artistic compositions.

## SS09 Vintage Vignettes by Design Photo Image

Antique objects shot in warm, romantic light and subdued color.

## SS10 Colorful Contrasts by Nick Koudis

Colored light is cast at dramatic angles across household objects as though they're on stage.

## SS11 Details of Nature by Jim Linna

Natural colors and directional light give a beautiful cast to these vividly detailed images.

## SS12 Evocative Landscapes by Kaz Chiba

Subdued, moody light gives these scenes an air of contemplation or mysticism.

## SS13 Panoramic Landscapes by Gary Irving

Broad, sweeping images of rolling pastures, storm clouds gathering in a wide sky, forests and fields of color.

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## SS14 Cultural Arts by Steve Cole

A violin, a dancer's shoes, stylized shots of paintbrushes — exquisite small treasures recalling performance and visual arts.

## SS15 Business Metaphors and Details by Thomas Brummett

Purposely shot to accommodate horizontal and vertical layouts and typography.

## SS16 Everyday People by Barbara Penoyar

Features cultures, faces, ages and feelings as diverse as the products you design.

## PhotoDisc™ Signature Series –100 images per disc

- SS01 Colors by Hans Weisenhofer
- SS02 Urban Perspectives by Kent Knudson
- SS03 Children of the World by Frederick Shussler
- SS04 The Painted Table by Kitchen Arts
- SS05 Wild West by Jules Frazier
- SS06 Floral Impressions by Alan Pappé
- SS07 Action Sports by Sean Thompson
- SS08 Study of Form and Color by Tony Ise
- SS09 Vintage Vignettes by Design Photo Image
- SS10 Colorful Contrasts by Nick Koudis
- SS11 Details of Nature by Jim Linna
- SS12 Evocative Landscapes by Kaz Chiba



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- SS13 Panoramic Landscapes by Gary Irving
- SS14 Cultural Arts by Steve Cole
- SS15 Business Metaphors and Details by Thomas Brummett
- SS16 Everyday People by Barbara Penoyar

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## PhotoDisc™ Volumes

Here they are. The tried-and-true cadre of original, award-winning discs that belong in every collection. Timeless, powerful, eminently useful images you can use to punctuate designs or build an entire concept. All impeccably drum scanned for the ultimate in quality. Some of our newest releases:

### Volume 36 Nature Scenes

From elemental details to sweeping landscapes: inspiring images of our natural world.

### Volume 35 Business Today

All-new photos illustrating how people really work today. Shot with diverse models and office situations.

### Volume 34 Spacescapes

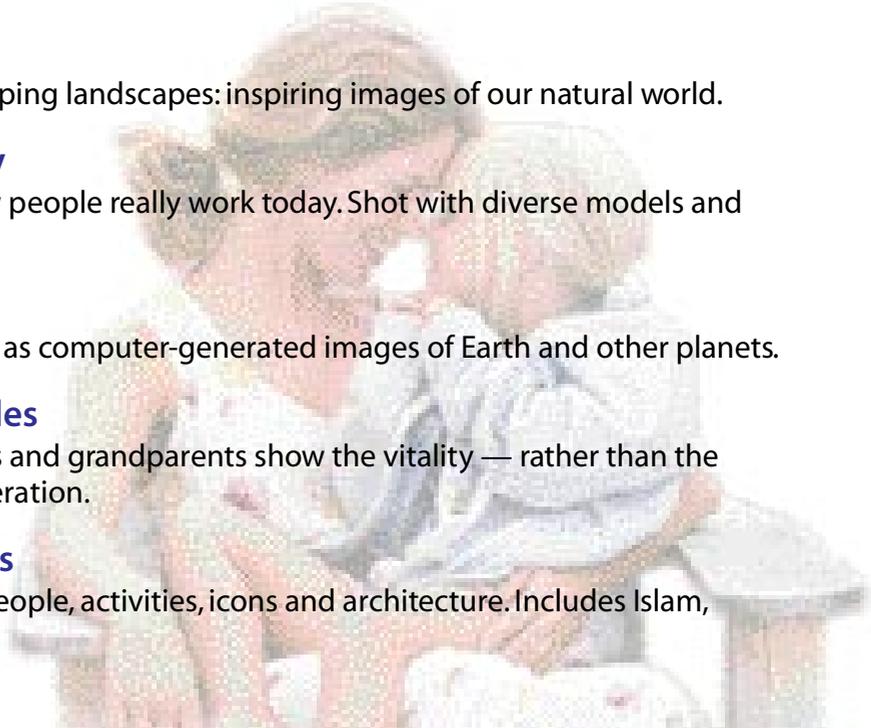
Images shot from space as well as computer-generated images of Earth and other planets.

### Volume 33 Mature Lifestyles

Active retirees, business leaders and grandparents show the vitality — rather than the stereotypes — of an older generation.

### Volume 32 World Religions

Spirituality reflected through people, activities, icons and architecture. Includes Islam,



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Judaism, Christianity, Buddhism and many other religions.

### **Volume 31 Environmental Concerns**

From natural disasters to man-made impacts on the environment.

### **Volume 30 Contemporary Cuisine**

From simple mixed greens to decadent desserts: a full menu of the foods we love today.

### **Volume 29 Modern Technologies**

A rich resource for biotechnology, medical and telecommunications issues.

### **Volume 28 People, Lifestyles and Vacations**

Weekend activities, leisure sports and vacations featuring people from varied cultural backgrounds.

### **Volume 27 International Sports**

An encyclopedia of competitive sports, covering major summer and winter events.

### **Volume 26 Homes and Gardens**

Modern and traditional homes; some design showcases, others familiar and homey.

### **Volume 25 Government and Social Issues**

Hard-to-illustrate issues from today's society.

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See titles for Volumes 1-24 in [Product Listing](#) ▶

## PhotoDisc Volumes – 336 images except where noted

- 1 Business and Industry (408 images)
- 2 People and Lifestyles (409 images)
- 3 Backgrounds and Textures (111 images)
- 4 Science, Technology and Medicine (227 images)
- 5 World Commerce and Travel (352 images)
- 6 Nature, Wildlife and the Environment
- 7 Business and Occupations
- 8 Backgrounds and Objects
- 9 Holidays and Celebrations
- 10 Sports and Recreation
- 11 Retro Americana
- 12 Food and Dining
- 13 Italian Fine Art, Prints and Photographs (236 images)
- 14 Business and Transportation
- 15 Family and Lifestyles
- 16 US Landmarks and Travel
- 17 European People, Business and Lifestyles
- 18 Health and Medicine
- 19 Agriculture
- 20 Food Essentials
- 21 Retail, Shopping and Small Business



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- 22 European Landmarks and Travel
- 23 Far Eastern Business and Culture
- 24 Education
- 25 Government and Social Issues
- 26 Homes and Gardens
- 27 **NEW** International Sports
- 28 **NEW** People, Lifestyles and Vacations
- 29 **NEW** Modern Technologies
- 30 **NEW** Contemporary Cuisine
- 31 **NEW** Environmental Concerns
- 32 **NEW** World Religions
- 33 **NEW** Mature Lifestyles
- 34 **NEW** Spacescapes
- 35 **NEW** Business Today
- 36 **NEW** Nature Scenes





# Contacting PhotoDisc



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## For technical support worldwide:

### Telephone

+1 206 269 1695

### Internet

[techsupport@photodisc.com](mailto:techsupport@photodisc.com)

## For customer service and sales assistance:

### Telephone

Worldwide: +1 206 441 9355

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Europe: +44 (0) 181 332 2020

UK: 0800 697 622

France: 05 90 04 20

Sweden: 020 79 14 90

### Internet

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