Developer

Newton Developer Program

The Newton Developer Program provides the resources you need to remain on the leading edge of the quickly changing PDA market. Apple designed the program to suit the individual technical support needs of many different types of Newton platform developers.

Program Features

Newton Developer Mailing
The Newton Developer Mailing delivers the latest essential technical and marketing information on the Newton platform. This monthly mailing consists of the following:

> **Newton Technology Journal**
> This <u>bi-monthly</u> publication provides the latest technical and business news from the Newton Systems Group, with comprehensive programming articles from Apple engineers and platform experts.

> **Newton Developer CD**
> The <u>quarterly</u> CD contains the latest sample code, Q&A's, documentation, development tool updates, and platform information. (*Note: most of the contents of the quarterly CD are generally made publicly available on the internet when the next quarterly CD is shipped to subscribers.*)

> **Apple Directions**

This <u>monthly</u> newsletter has insights into Apple technologies, strategies, and priorities, as well as useful business information.

Newton platform news and data
You will also receive additional materials including white papers, platform guidelines, licensee news, market research, etc., which provide insights into the emerging Newton market. *A computer running Mac OS or Windows with a CD-ROM drive is required for the Newton Developer CD.*

Development Hardware Purchasing Privileges
Newton Developer Program members in certain countries have the option to buy a designated number of Apple products at a discount to facilitate initial development.

Seeding Opportunities
All Newton program members are eligible for consideration to receive pre-release hardware units and software releases. (Apple will distribute such pre-release products based on Apple's testing objectives and available quantities.)

Newton Development Class Discounts
You'll receive two coupons, each redeemable for $100 off any Newton development class at Developer University.

Online Resources
As a Newton program member, you will have access to several for-members-only resources on the Internet. *Coming Soon!*

Third-Party Compatibility Lab
Located in Cupertino, California, this by-appointment lab provides access to a range of Apple equipment for compatibility testing.

Newton Software Tool Updates
Updates to Newton tools are included on the Newton Developer CD. (Note: Individual tool <u>upgrades</u> are available through regular distribution channels.)

Technical Support Program Membership Levels
Newton Developer Program members can select the program appropriate for their technical support needs. The program levels range from the ability to purchase individual questions to receiving

unlimited technical support. All questions are submitted and answered by email.

Program prices range from US $250 to $1500.

For more details on the specific program levels available in the U.S. and Canada, contact the Developer Support Center: (408) 974-4897. For details on program availability in other countries, contact your local Apple office.