

# ***Looking Glass Technologies Specialty Catalog Number 1***

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[Products and Custom Design Services](#)

See this topic for a description of the items available from Looking Glass Technologies with one of our standard imprints or your own custom design.

[Computer and Programmer Humor](#)

Are you tired of printed T-shirts and other items from companies that don't know a mouse from a molehill? We sure are. Check out our line of computer-literate designs.

[Horses](#)

If you or someone on your gift list admires the power, majesty, and grace of horses, then this is the section for you. Our limited edition T-shirts feature artwork by the award-winning graphic design firm Vallone & Associates.

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# ***How to Use this Catalog***

Because this on-line catalog is really just a Windows help file, you'll have no trouble using it. In fact, since you're reading this screen, you've already figured out at least one way to move around. But here are some tips:

By clicking on the highlighted text that appears in various places in the catalog, you can quickly jump from one screen to another, or pop up a window with some additional information. These pop up windows provide product descriptions, prices, and information on contacting us.

If you want to search for something in particular, click the **Search** button at the top of the Help window. Help will give you a list of keywords you can scroll through. Once you find a topic of interest, you can select a page in the catalog and jump right to it with the **Go To** button.

When you decide that you'd like to place an order, simply click on the **Order Form** button above, and the catalog will display an order form that you can print. Please fill in all fields in the order form that apply to your order, including product number, quantity, and size, and mail it to the address on the form with the proper payment, including 8% sales tax (for NY state residents) and shipping and handling.

As always, if you have any questions or comments about anything in this catalog, please feel free to write to us or drop us a line in e-mail.

## **See also**

[Contacting Looking Glass Technologies](#)

# ***Products and Custom Design Services***

This on-line catalog features our most popular item, T-shirts, and our standard designs, which you can view in the following sections:

[Computer and Programmer Humor](#)

[Horses](#)

But you're not limited to T-shirts and these designs. You can get one of our standard imprints or your own custom artwork printed on just about anything you can imagine, including coffee mugs, note cubes, frisbees, etched glassware, flashlights, fanny packs, buttons, pens, socks, watches, mouse pads, calendars, backpacks, wallets, golf tees and balls, balloons, whistles, enameled pins, lighters, calculators, key chain tags, sports bottles, chocolate (molded, not printed), and thermometers.

Please note that on orders for a custom item or design, there is a one-time setup charge for the imprinting. This cost varies with the number of colors in the imprint and the type of specialty item you're ordering. If you want to place a custom order, we will gladly quote a price for the setup charge. **This setup charge does not apply to our standard designs and shirts, as described in this catalog.**

If you need custom artwork, whether for specialty items or for other uses, Vallone & Associates will ensure that you get exactly the right look for you and your company. Vallone & Associates is an award-winning graphic design firm that has created logos, specialty items, brochures, letterheads, posters, catalogs, manuals and other items for companies in a wide range of fields.

## **See also**

[Contacting Looking Glass Technologies](#)

[Contacting Vallone & Associates](#)

# Computer and Programmer Humor

Are you sick of T-shirts that say things like "World's Best Programmer" and "Beware of Computer Nerd"? If so, then you've come to the right place.

The six imprints below are the first in a series of original designs that will be offered in the Looking Glass Technologies specialty catalog.

To display price and size information for any shirt, click on its order number.

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**C++**  
is a  
**Programming  
Language  
Invented by the  
Phone Company.**  
***Think about it!***

Yet another log thrown onto the programming language wars, this T-shirt is sure to keep conversations interesting among your programmer friends.

All shirts are black lettering on red

[CTS001](#) T-shirt

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**Programming  
Rule #1**

The typos will  
get you every tiem.

We're not pessimists, just experienced. Really.

All shirts are navy lettering on yellow

[CTS002](#) T-shirt

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**Programming  
Rule #2**

*Never*  
check for an error condition  
you don't know how to handle.

Ever wonder where those "this should never happen" error messages come from? Now you know.

All shirts are navy lettering on yellow

[CTS003](#) T-shirt

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**Q** (Front)  
Why was God able to create  
the Universe in only six days?

**A** (Back)  
He didn't have to worry about  
compatibility with an installed base.

Ever get the feeling that reality is  
version 1.0 and still doesn't quite  
have all the bugs ironed out? We  
sure do...

All shirts are white lettering on navy

CTS004 T-shirt

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**Any Sufficiently  
Advanced Technology  
is Indistinguishable  
from a  
Rigged Demo**

Makes you wonder about all the  
hardware and software  
demonstrations you've seen over the  
years, doesn't it?

All shirts are white lettering on red

CTS005 T-shirt

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When you stare into the GPF,  
the GPF also stares into you.

*Wilhelm Friedrich Nietzsche, Überhacker*

Well, we're sure he *would* have said  
it, had he been computer literate.

All shirts are white lettering on blue

CTS006 T-shirt

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#### See also

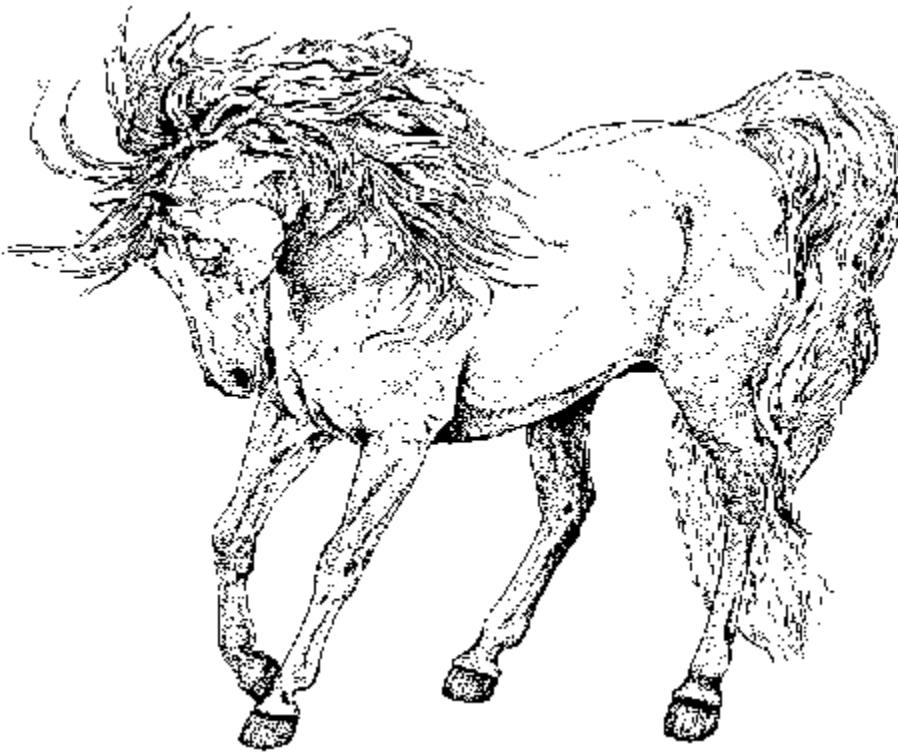
Horses  
Order Form  
Products and Custom Design Services

# Horses

Looking Glass Technologies is pleased to present the first two imprints in a series of horse related artwork from Maria G. Vallone. This series will be featured in the Looking Glass Technologies specialty catalogs throughout 1994 and 1995. All shirts imprinted with these designs are limited to a lifetime edition of 1,000 copies, and include a certificate of authenticity signed by Maria G. Vallone.

To display price and size information for any item, click on its order number.

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## *Andalusian Stallion*

HTS011 Short sleeve T-shirt,  
white imprint on navy

HTS012 Short sleeve T-shirt,  
black imprint on ash

HTS013 Short sleeve T-shirt,  
black imprint on white

HTL011 Long sleeve T-shirt,  
white imprint on navy

HTL012 Long sleeve T-shirt,  
black imprint on ash

HTL013 Long sleeve T-shirt,  
black imprint on white

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# RIDE

## *Ride*

HTS021 Short sleeve T-shirt,  
white imprint on navy

HTS022 Short sleeve T-shirt,  
black imprint on ash

HTS023 Short sleeve T-shirt,  
black imprint on white

HTL021 Long sleeve T-shirt,  
white imprint on navy

HTL022 Long sleeve T-shirt,  
black imprint on ash

HTL023 Long sleeve T-shirt,  
black imprint on white

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### **See also**

[Computer and Programmer Humor](#)

[Order Form](#)

[Products and Custom Design Services](#)

# Order Form: Catalog #1

[Click here to print a copy of this order form.](#)

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ (in case we have a question about your order)

Qty	Item #	Description	Size	Price Each	Total
Subtotal		Shipping & Handling		Subtotal	
\$0.00 to \$25.00		\$3.95		8% Sales Tax (NYS Only)	
\$25.01 to \$35.00		\$4.95			
\$35.01 to \$50.00		\$5.95			
\$50.01 to \$75.00		\$6.95		Shipping	
\$75.01 to \$100.00		\$7.95		Total Order	
Over \$100.00		\$8.95			

(If you're unable to print this order form, send us a letter with your payment. Please be sure to specify the **quantity, item number, size, and description** for each item, and please add the appropriate shipping and handling charge, plus sales tax if you live in New York State.)

**All orders must be prepaid with a check or money order payable in US dollars and drawn on a US bank, made out to Looking Glass Technologies. Canadian customers can pay with a Canadian Postal money order payable in US dollars. Purchase orders will not be accepted at this time.**

Prices in this catalog are valid until April 30, 1994. After that date, please contact Looking Glass Technologies and request our current catalog.



**Dealer and custom order inquiries are welcome.**

Mail your order to:

Looking Glass Technologies  
P. O. Box 8636  
Endwell, NY 13762-8636

Please allow 3 to 4 weeks for delivery in the US, longer for international orders.

# ***About Looking Glass Technologies and Vallone & Associates***

**Looking Glass Technologies** is a programming, writing, and consulting company located in the booming metropolis of Endwell, New York. After being disappointed many times by the dumb computer shirts that we saw in various catalogs, we decided to put together our own line of shirts and other specialty items. We quickly learned that programming knowledge did not help one iota with graphic design and the other skills we needed for this new venture. Being rational people, we made a beeline for expert help. That's where Vallone & Associates comes into the picture.

**Vallone & Associates** is an award-winning graphic design firm located in Johnson City, New York (the next booming metropolis down the road from Endwell, in fact). Maria G. Vallone, who owns and runs Vallone & Associates, has been a horse lover since she was knee-high to a jockey. She personally created the horse-related designs in this catalog, and oversaw all other artistic aspects of our offerings.

## **See also**

[Contacting Looking Glass Technologies](#)  
[Contacting Vallone & Associates](#)

## **T-Shirts**

Our T-shirts are high quality, 100% cotton.

### **Computer Designs**

All shirts are short sleeve, and are available in the colors listed with each design.

\$14.95 each (L and XL)

\$16.95 each (XXL)

### **Horse Designs**

Shirts are available in short or long sleeve, in three color combinations: white imprint on navy, black imprint on ash, and black imprint on white.

All shirts with horse designs are limited to a lifetime production of 1,000, and include a certificate of authenticity signed by the artist.

Short sleeve:           \$17.95 each (L and XL)

                                  \$19.95 each (XXL)

Long sleeve price:    \$24.95 each (L and XL)

## **Contacting Looking Glass Technologies**

Looking Glass Technologies  
P. O. Box 8636  
Endwell, NY 13762-8636

CompuServe: 71055,1240

GEnie: L.G.TECH

## **Contacting Vallone & Associates**

Vallone & Associates  
246 Main Street  
Johnson City, NY 13790

CompuServe : 73552,704

