

# Corporate Consulting/Set Up from Publisher

Does your office use Desktop Publishing Software for the IBM PC? If so, has your organization gained the full potential of the tools you have at hand?

Is your firm considering moving into Desktop Publishing, but not too sure of the most cost effective ways in which to make the transition from your present method of Publishing?

We here at Publisher specialize in Custom Consulting, Setup and Evaluation for the Corporate PC Publishing User. These services include Complete Analysis of your company's needs, recommendations on any needed hard or software acquisitions (and often we can help to get it for you at a price competitive with mail order too). We analyze and make recommendations on training needs in your firm and will present your company with a detailed analysis of what is needed to FULLY Utilize your Desktop Publishing setup and needs.

You may be familiar with our reputation for excellence in DTP from our press coverage in magazines such as PUBLISH!, Advertising Age and Rainbow News, and you know those mentions come from our experience. As the World's First IBM PC Desktop Publishing BBS System, we were put into a very unique position, and thus know Ventura and PageMaker better than any of our competitors, by virtue of our considerable experience around the country with many clients.

After your firm is presented with an analysis, we shall at that point propose solutions to these problems - so these setup and consulting sessions are best planned in two distinct stages. At that Point, if your firm wishes to proceed with a modified or original proposal, we shall set up a date or dates for the needed installations and training.

We have conducted a number of these sessions across the country and office Publishing Efficiency has drastically improved in all areas, as well as output of needed materials, thus resulting in considerable savings for the firms involved.

Fees are based on a daily rate, plus expenses and travel when needed (air, hotel, etc).

If your firm is interested in getting the MOST from your Desktop Publishing Software, give us a call.

## **Publisher Information Service**

*312-342-8669 (voice 24 hours)*