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Press Release

for immediate release

Océ Printing Systems and Electronics for Imaging Announce Development of Ultra High-Speed Fiery Server for Océ's High-Performance Black & White Production Printers

*Incorporating Adobe's Supra architecture, EFI's Fiery Server offers the world's fastest RIP
matching the Océ production printer's high-resolution and blazing print speeds*

ORLANDO, FL — October 21, 1996 — Océ Printing Systems and Electronics for Imaging, Inc. (NASDAQ:EFII), the leading supplier of technologies for high-quality printing over computer networks, today announced the development of an ultra-fast Fiery® Server designed to drive Océ's high-speed, high-resolution, black and white printing systems.

The new Fiery Server from EFI is designed and optimized as an Adobe Supra platform, incorporating multiprocessing RIPs that take full advantage of the rapid speeds of Océ's high-performance printing systems. The integration of Océ's high-speed, high-resolution printers and EFI's robust RIP architecture, workflow software, and Adobe Supra architecture provides an unbeatable combination for on-demand printing environments.

"We selected EFI as a partner to develop the Adobe PostScript™ RIP for our high-performance printing systems because of EFI's proven reputation for the highest quality, performance, and innovation," said Dr. Chris Hort, Director of Worldwide Marketing for Océ Printing Systems. "Together we will set new benchmarks for speed, image quality, and ease of use in the digital black and white printing market."

"As the market-leading innovator in color document processing and workflow, we are uniquely positioned to bring new levels of performance to high-speed black and white printing environments," said Dan Avida, EFI's president and CEO. "We chose to enter this market with Océ Printing Systems because of their demonstrated technology leadership in developing extremely reliable, very fast, high-resolution print engines."

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The new Fiery Server will be optimized for Adobe's Supra, on-demand production printing software architecture, driving the Océ Printing Systems printers at their maximum print speed and output resolution. Supra, chosen by Océ Printing Systems and EFI because of its integrated systems approach to production level printing, is designed to utilize concurrent multiprocessing RIPs to achieve maximum performance on production speed devices. EFI was among the first printing technology vendors to support Supra. At Seybold in San Francisco in September, EFI demonstrated native Portable Document Format (PDF) printing (a key Supra component) via the Internet. EFI has also announced its intention to incorporate PDF printing in upcoming Fiery Server software releases.

"We are very pleased that EFI, a leader in digital printing technology, is implementing the Supra architecture with the new Fiery Server. EFI's unique implementation of the Supra architecture for Océ's advanced systems solidifies Supra's significance for the production printing market," said Fred Schwedner, Sr. Vice President and General Manager, Adobe Printing and Systems Division. "Together with EFI and Océ, we look forward to developing solutions that address today's high-end printing requirements as well as provide the flexibility needed to meet future production printing demands."

Fiery Servers are designed from the ground up to provide unrivaled print speed and output quality. EFI's RipChips™ (custom designed ASICs which speed printing by offloading data movement tasks from the CPU), and Adobe PostScript allow Fiery Servers to produce images at the maximum resolution of the print engine. Other advanced features, such as EFI's Rip-While-Print™ technology, increase document throughput. The Fiery Server also supports the Océ high-speed printers at their rated speeds.

Engineered for flexibility and productivity, the Océ printers deliver maximum quality, speed, and performance while offering customers unprecedented, cost-effective operations. Providing complete solutions for the print-on-demand market, Océ augments its server and high-performance printers with software technologies that simplify many processes including that of imposition and document production.

Teaming the strengths of three industry leaders, EFI, Océ, and Adobe, gives print-on-demand customers superior solutions and unmatched expertise.

About Océ Printing Systems

Océ Printing Systems markets a full range of electronic printing systems worldwide. The high-performance systems print at speeds from 30 to 744 images per minute and the product family comprises both cut sheet and continuous forms devices.

In the United States, Océ Printing Systems USA, Inc. is Headquartered in Boca Raton, Florida and is a member of the Océ - van der Grinten family of companies. Founded in 1877 in the Netherlands, Océ - van der Grinten N. V. is one of the world's leading designers, manufacturers, and marketers of copiers, computer printers, plotters and associated services and supplies. Océ's products are available in 80 countries throughout the world. Its three business units Engineering Systems, Office Systems, and Printing Systems are chartered with providing solutions for the presentation and reproduction of information on paper. Today, the company employs 15,000 people and has revenues of US \$2.5 billion. The financial and human resources ensure a focused and exciting future for the company and its customers.

About Electronics for Imaging

Electronics for Imaging, Inc. (EFI) is the industry pioneer and market leader in the development of products and technologies that enable high-quality digital color printing over computer networks. The company's Fiery Color Servers incorporate advanced hardware and software technologies to achieve fast, photographic-quality color output and provide network connectivity for a range of devices, including color copiers from all leading vendors, wide-format plotters and digital presses. Fiery XJe Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven desktop color laser printers.

EFI's products are distributed by the company's blue-chip OEM partners — Canon, Digital Equipment Corporation, IBM, Eastman Kodak, Minolta, Océ, Ricoh and Xerox. Fiery Color Servers and Fiery Driven color printers are installed worldwide in leading corporations, advertising agencies, graphic design studios and print-for-pay businesses. Founded in 1989 and headquartered in San Mateo, Calif., the company employs approximately 300 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

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Additional information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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