



**Electronics
for
Imaging, Inc.**

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Press Release *for immediate release*

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Electronics for Imaging Announces Two-for-One Stock Split to be Effective February 20, 1997

SAN MATEO, CALIF. (JAN. 23, 1997) Electronics for Imaging, Inc. (NASDAQ: EFII) today announced that a two-for-one stock split will be effective on February 20, 1997, for stockholders of record as of February 10, 1997. The split was approved by the Board of Directors on January 21, 1997. In this split, for every one share of the Company's common stock held as of the record date, the holder will receive one additional share in the form of a stock dividend. Certificates for the additional shares will be issued on February 20, 1997.

About Electronics for Imaging

Electronics for Imaging, Inc. is the industry pioneer and market leader in products that enable high-quality color printing in short production runs. Fiery Color Servers incorporate hardware and software technologies that transform digital color copiers from all leading copier manufacturers into fast, high-quality networked color printers. Fiery XJe Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven desktop color laser printers.

Fiery Color Servers are installed around the world in leading corporations, advertising agencies, graphic design studios and print-for-pay businesses. Founded in 1989, the company has its headquarters in San Mateo, California. EFI employs more than 350 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

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More information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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