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Press Release
for immediate release

**Electronics for Imaging Introduces Next Generation
User Interface for Fiery Production Color Servers**

Cutting Edge Design Gives Users Greater Control Over Complex Jobs

SAN MATEO, Calif. — March 13, 1997 — Electronics for Imaging, Inc. (NASDAQ:EFII), a pioneer and leading supplier of technologies for high-quality digital color printing, today introduced a next generation, easy-to-use interface for its Fiery Production Color Servers™. Designed to meet the demands of preparing and processing complex documents for output on production speed printing devices, the Fiery Command WorkStation™ v4.2 interface gives operators unprecedented control over workflow and job output.

EFI will demonstrate the new interface on an advanced prototype Fiery Production Color Server platform at the CeBIT trade show (Hall 1, Stand 4k2) from March 13 to March 19 in Hannover, Germany.

“This new interface will give users the tools they need to harness the document processing power of Fiery Production Color Servers and the fast output speed of production-class print engines,” said Dan Avida, EFI’s president and CEO. “On production speed devices, it’s especially important to have complete control over job output. When documents are being produced at 25-40 pages or more per-minute, even small errors can be very costly. So we’ve created an interface that helps operators produce error-free output on every job — quickly and intuitively.”

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The new Command WorkStation interface provides a complete picture of production workflow and printing. Customizable queues and columns allow the user to simultaneously monitor server status and process jobs in the queue. The icon-based, top-to-bottom workflow display allows the user to track jobs as they move through the server's Rip, Spool and Print queues. In addition to job control, the Command WorkStation offers:

- Real-time server and job status updates
- Print preview
- Real-time job merging and editing
- Three levels of password security
- Simultaneous control of up to three Fiery Production Color Servers
- Job archive window for long-term storage

Taking advantage of EFI's DocBuilder™ technology, which processes (RIPs) entire documents before they are printed, the Command WorkStation's preview windows enable users to view thumbnail and full-screen previews of any files that are either ripping or have been ripped and stored on the Fiery's hard disk. Users can merge documents, as well as add, delete or reorder pages within a document — even pages created with different applications — to create a complete document set that is ready to be printed and finished. Preview windows also allow the user to replace individual pages (to accommodate changes or remove pages with errors) without having to re-rip the entire file. These Command WorkStation features thus provide error-free printing without the use of expensive and time consuming pre-flight software.

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The Fiery Command WorkStation interface offers users a simple way to manage and reprint processed files. An Archive window shows all files that have been saved to the Fiery's hard disk and provides options for re-printing, renaming or deleting. For multi-operator environments and/or environments in which sensitive documents are produced, the Fiery Command WorkStation interface offers password protection with three levels of security. Server and file access can thereby be restricted to authorized personnel.

Availability and Pricing

The Fiery Command WorkStation Interface v4.2 will begin shipping with Fiery Production Color Servers to EFI's OEM partners in Q2 of 1997. Pricing will be determined by EFI's OEM partners.

About Electronics for Imaging

Electronics for Imaging, Inc. (EFI) is the industry pioneer and market leader in the development of products and technologies that enable high-quality digital color printing over computer networks. The company's Fiery Color Servers incorporate advanced hardware and software technologies to achieve fast, photographic-quality color output and provide network connectivity for a range of devices, including color copiers from all leading vendors, wide-format plotters and digital presses. Fiery XJe Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven desktop color laser printers.

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EFI's products are distributed by the company's blue-chip OEM partners — Canon, Digital Equipment Corporation, IBM, Eastman Kodak, Minolta, Océ, Ricoh and Xerox. Fiery Color Servers and Fiery Driven color printers are installed worldwide in leading corporations, advertising agencies, graphic design studios and print-for-pay businesses. Founded in 1989 and headquartered in San Mateo, Calif., the company employs more than 370 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

Additional information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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