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**Press Release**  
*for immediate release*

**Electronics for Imaging Introduces Tools For Remote  
Printer Management Via the Worldwide Web**

*Fiery WebTools allow users to monitor and control printing on Fiery  
Driven devices using any Java-enabled browser*

SAN MATEO, Calif. — March 13, 1997 — Electronics for Imaging, Inc. (NASDAQ:EFII), a pioneer and leading supplier of technologies for high-quality digital color printing over computer networks, today announced that it has begun shipping Fiery® WebTools™, a set of Java-based remote printer management utilities. Fiery WebTools allows users with any Java-enabled browser to manage Fiery Color Servers™ and Fiery Driven™ printers over corporate Intranets or the Internet. The new tools are currently shipping with all Fiery Driven desktop printers and will be available for other Fiery products by late March 1997.

“By turning the Fiery server into a Web server we’re making it much easier for organizations to adopt a distributed printing model,” said Dan Avida, EFI’s president and CEO. “Users can access a Fiery server or Fiery Driven device — from a desktop printer to a production speed copier — with a single, consistent, simple-to-learn interface. These tools provide users with much greater control over their jobs, whether they’re being printed across the room, across the country or around the world.”

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Fiery WebTools can be run from any Java-enabled Web browser, providing an identical interface regardless of the user's workstation type. The user merely needs to type the name or IP address of the Fiery server or the Fiery Driven device to call up the device's home page. From there, the user can access a combination of the following four Fiery WebTools (depending on the Fiery configuration): Fiery WebStatus™, Fiery WebSpooler™, Fiery WebInstaller™ and Fiery WebLink™.

- Selecting **Fiery WebStatus** opens a small browser window that displays the print jobs that are processing ("Ripping") and printing, as well as any error messages (out of paper, paper jam, etc.). The Fiery Status window runs in the background and can be left open on the desktop, allowing users to track the progress of print jobs in real time.
- The **Fiery WebSpooler** displays processed jobs that are stored on the selected Fiery server's hard disk. Users can reprint processed jobs and change the order of — or even cancel — their jobs that are queued to print.
- The **Fiery WebInstaller** allows users to download the appropriate printer files (PPDs), drivers and utilities directly to their workstations from the Fiery device. This provides a simple way for organizations to ensure that all users have the most-up-to date printing software.
- **Fiery WebLink** is a built-in Web browser bookmark that connects the user to EFI's web site and the web sites of EFI's OEM partners. The user can then check on the latest software updates, news and other useful information.

## **Availability and Pricing**

EFI is now shipping Fiery WebTools to its OEM business partners. Pricing will be determined by individual OEMs.

## **About Electronics for Imaging**

Electronics for Imaging, Inc. (EFI) is the industry pioneer and market leader in the development of products and technologies that enable high-quality digital color printing over computer networks. The company's Fiery Color Servers incorporate advanced hardware and software technologies to achieve fast, photographic-quality color output and provide network connectivity for a range of devices, including color copiers from all leading vendors, wide-format plotters and digital presses. Fiery XJe Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven desktop color laser printers.

EFI's products are distributed by the company's blue-chip OEM partners —Canon, Digital Equipment Corporation, IBM, Eastman Kodak, Minolta, Océ, Ricoh and Xerox. Fiery Color Servers and Fiery Driven color printers are installed worldwide in leading corporations, advertising agencies, graphic design studios and print-for-pay businesses. Founded in 1989 and headquartered in San Mateo, Calif., the company employs more than 370 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

Additional information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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