

Press Release
for immediate release

**Electronics for Imaging Announces Support for
Adobe PostScript 3**

***EFI will Conduct Exclusive Demonstration of Native World Wide
Web Printing at Seybold New York***

SAN MATEO, Calif. — April 22, 1997 — Electronics for Imaging, Inc. (NASDAQ:EFII), a pioneer and leading supplier of technologies for high-quality digital color printing over computer networks, today announced its support for Adobe® PostScript® 3™. EFI will support Adobe PostScript 3 technology in future Fiery® products.

During the Seybold Seminars exhibition in New York from April 23-25 (Jacob K. Javits Center, EFI Booth #2207), EFI will be Adobe's exclusive partner in demonstrating Adobe PostScript 3's native support for direct printing of PDF and HTML files from the World Wide Web.

"Electronics for Imaging fully supports Adobe PostScript 3," said Dan Avida, president and CEO of EFI. "Fiery users will benefit from Adobe PostScript 3's increased performance and native support for PDF documents and HTML, which makes printing documents from the Internet faster and easier. The large base of Fiery users in the graphic arts, print-for-pay, and corporate environments enables EFI to play a unique and significant role in bringing Adobe PostScript 3 to market."

"The prominence of the Internet throughout corporate America has significantly changed the dynamics of the printing process," said John Warnock, chief executive officer, Adobe Systems Incorporated. "Printing complex and lengthy documents easily and quickly from the Internet is a requirement in today's on-demand printing environment where users are distributing information and printing it when needed. EFI has broken new ground by being the first to debut an Adobe

PostScript 3 solution that takes advantage of WebReady printing technology, which addresses the challenges of directly printing Web content.”

“Together PostScript 3 and Fiery technology will help accelerate an emerging transformation in the way information is distributed,” said Jeff Lenches, EFI’s executive vice president. “Where documents were once created, printed and distributed, today more and more documents are created, distributed via the Internet and then printed on-demand. Together, EFI and Adobe have taken a major step in an important new direction.”

“EFI is playing an integral role in advancing the printing industry into the digital document era with its swift incorporation of Adobe PostScript 3 into Fiery Color Server software,” said Fred Schwedner, senior vice president and general manager, Adobe Printing and Systems Division. “EFI and Adobe are working together to meet the challenges of today’s more complex printing environments by delivering high-quality, high-performance solutions that meet the demand for printing a broad range of documents directly from the Internet.”

About Adobe PostScript 3

Adobe PostScript 3 provides improved performance and new capabilities to meet the emerging printing demands of a networked world. Adobe PostScript 3 offers enhancements to printing functionality, performance, reliability and quality. With native support for Adobe PDF files and HTML documents, Adobe PostScript 3 allows high-quality documents to be printed directly from the World Wide Web or corporate Intranets without the need for a separate helper application.

Availability

EFI will support Adobe PostScript 3 in future Fiery products. Availability will be announced at a later date.

About Electronics for Imaging

Electronics for Imaging, Inc. (EFI) is the industry pioneer and market leader in the development of products and technologies that enable high-quality digital color printing over computer networks. The company's Fiery Color Servers™ incorporate advanced hardware and software technologies to achieve fast, photographic-quality color output and provide network connectivity for a range of devices, including color copiers from all leading vendors, wide-format plotters and digital presses. Fiery XJe™ Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven® copiers and desktop color laser printers.

EFI's products are distributed by the company's blue-chip OEM partners — Canon, Digital Equipment Corporation, IBM, Kodak/Danka Office Imaging, Minolta, Océ, Ricoh and Xerox. Fiery Color Servers and Fiery Driven color printers are installed worldwide in leading corporations, advertising agencies, graphic design studios and print-for-pay businesses. Founded in 1989 and headquartered in San Mateo, Calif., the company employs more than 370 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

Additional information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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