

Press Release
for immediate release



**Electronics for Imaging and Océ Printing Systems
USA to Demonstrate New Fiery Server for Océ's
High-Speed Black and White Production Printing
Systems**

***New Fiery Server Combines Advanced Hardware Architecture with
Advanced Software to Drive Océ DemandStream Printers at
Maximum Rated Speed and Highest Resolution***

SAN MATEO, Calif. — May 6, 1997 — Electronics for Imaging, Inc. (NASDAQ:EFII), a pioneer and leading supplier of technologies for high-quality digital printing over computer networks and Océ Printing Systems USA, Inc. will demonstrate a new Fiery Server designed to provide document processing and network connectivity for Océ's ultra-fast DemandStream black and white production printing systems. The new Fiery Server and DemandStream printers will be featured in Océ's booth (#734) during the On Demand Digital Printing and Publishing Strategy Conference and Exposition at New York City's Jacob K. Javits Center from May 6-May 8th.

The new Fiery Server is designed from the ground up to provide unrivaled document processing power, realizing the full potential of the DemandStream Production Printers' high-speed output capabilities. Combining a new hardware platform, which will include a multiple RIP configuration, and Adobe PostScript Extreme™ architecture (formerly known as SUPRA), the new Fiery Server drives Océ's black and white printers at their maximum rated speed and output resolution.

"This is an incredibly powerful solution for demanding black and white production printing environments," said Dan Avida, EFI's president and CEO. "Our new Fiery hardware architecture, intuitive production interface and workflow software are the perfect complements to Océ's ultra-fast, high resolution print engine.



This promises to bring a new era of performance, productivity and ease of use to high-speed black and white document printing.”

At the heart of the new Fiery Server is a scaleable system designed to provide the maximum document processing speed and throughput on even the most complex printing jobs. The new Fiery Server includes EFI's RIP-While Print™ and Continuous Print™ technologies to make the most efficient use of the DemandStream printers' output speed. RIP-While-Print allows one page to be processed while another prints and Continuous Print eliminates print engine downtime between pages and jobs.

Engineered for flexibility and productivity, the Océ printers deliver maximum quality, speed and cost-effectiveness. Océ and EFI have partnered to provide a complete solution including imposition and document production.

About Electronics for Imaging

Electronics for Imaging, Inc. (EFI) is the industry pioneer and market leader in the development of products and technologies that enable high-quality digital printing over computer networks. The company's Fiery Servers incorporate advanced hardware and software technologies to achieve fast, photographic-quality color and black and white output. Fiery servers provide network connectivity for a range of devices, including copiers from all leading vendors, wide-format plotters and digital presses. Fiery XJe™ Controllers leverage these same technologies to increase the output speed and improve the print quality of Fiery Driven™ copiers and desktop color laser printers.

EFI's products are distributed by the company's blue-chip OEM partners — Canon, Digital Equipment Corporation, IBM, Kodak/Danka Office Imaging, Minolta, Océ, Ricoh and Xerox. Fiery Color Servers and Fiery Driven copiers and printers are installed worldwide in leading corporations, advertising agencies, graphic design studios and print-for-



pay businesses. Founded in 1989 and headquartered in San Mateo, Calif., the company employs more than 370 people and has 22 worldwide sales offices. Its stock is traded on the NASDAQ national market system under the symbol EFII.

Additional information regarding Electronics for Imaging may be obtained by calling the company directly at (415) 286-8600, or through public sources, including the company's SEC filings. Electronics for Imaging may also be reached on the World Wide Web at <http://www.efi.com>.

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