

LEARN THE ART OF PHOTOGRAPHIC COMPOSITION ON CD-ROM!

Better Photography: Learning to See Creatively

Anyone serious about taking better photographs will benefit from this interactive CD-ROM based on the book by award-winning photographer Bryan Peterson. DiAMAR Interactive presents *Learning To See Creatively*, the second CD-ROM in its critically-acclaimed Better Photography series. It includes more than 700 of Peterson's best photographs, including audio descriptions of practical composition techniques. Peterson's proven teaching methods give you insight into elements of design, like line, form, color, shape, pattern and texture. Learn practical ways to make the most of your lenses, with sections on normal, wide-angle, and telephoto lenses. Review useful composition techniques, like Filling the Frame, Obtaining Simplicity, Capturing Tension, Shooting Silhouettes and Organizing Your Subjects for successful compositions.

“★★★★★” Bryan Peterson, author, instructor and professional photographer, collaborated with DiAMAR Interactive on *Learning To See Creatively*. The CD-ROM has earned praise from press and customers, including a ★★★★★ star rating from *ComputerLife Magazine* and a ★★★ 1/2 star rating from *Home PC Magazine*. *Learning To See Creatively* is the second title in the award winning Better Photography Series.

ComputerLife ★★★★★

THE CD-ROM INCLUDES FIVE MAIN SECTIONS

- Five Interactive Theaters (Expand Your Vision with Lenses, Elements of Design, Composing Strong Photographs, Exposure Options, and The Magic of Available Light), for more than six hours of learning in a pre-defined sequence
- Fourteen Workshops, covering 88 fully cross-referenced topics, that can be organized around different learning styles
- Five Before & After sections showcase 300 pairs of photographs that demonstrate Bryan's techniques
- Four PhotoLabs (Lenses, Shutter Speed, Aperture, and Film Speed) to try exposure and lens settings, and see results on-screen
- Five Galleries, with hundreds of photographs and settings, let you browse Bryan's photography portfolio

SYSTEM REQUIREMENTS

MACINTOSH

- Macintosh II or higher (PowerMac compatible)
- System 7.0 or higher
- CD-ROM drive (double-speed recommended)
- 4MB RAM and 2MB available hard drive space
- 256 color (8-bit) monitor, at least 640x480 pixels (13-inch)

WINDOWS

- 386SX processor or higher
- Microsoft Windows 3.1 with DOS 5.0 or higher
- Windows-compatible CD-ROM drive (double-speed recommended) and sound card
- 8MB RAM and 4 MB available hard drive space
- 256 color monitor, 640x480 (13-inch)

Learning to See Creatively with book \$79.95

(U.S. suggested retail price) Includes both CD-ROM and the book on which it is based
ISBN 1-886393-02-8

Learning to See Creatively CD-ROM \$59.95

(U.S. suggested retail price) CD-ROM only
ISBN 1-886393-03-6



Learning to See Creatively features:

- Learn photographic composition by exploring its principles, techniques, or specific examples
- Customize your Photography Workshop, choosing from 88 topics
- Find that great composition hidden in your snapshot
- Hundreds of before-and-after pairs reinforce composition techniques
- More than 700 photographs, optimized for standard 256-color monitors
- Hear the author narrate his experiences in over 200 sound clips

- Experiment with different settings in PhotoLabs on aperture, shutter speed, film speed, and lenses
- Choose different lenses in this PhotoLab — from 28mm to 300mm — and see results on-screen

Also available in the Better Photography Series: *Understanding Exposure*, which teaches the theory and techniques of creative exposure and lighting

© 1995 DiAMAR Interactive Corp. All Rights Reserved. DiAMAR is a trademark of DiAMAR Interactive Corporation. Printed in the USA. Part #DMR-LC-S53

DiAMAR Interactive Corp. ■ 600 University Street ■ Suite 1701 ■ Seattle WA 98101
toll free: 800/234-2627 ■ 206/340-5975 ■ facsimile: 206/340-1432
internet: support@diamar.com



LEARN THE SCIENCE OF EXPOSURE AND LIGHTING ON CD-ROM!

Understanding Exposure features:

More than 500 photographs optimized for standard 256-color monitors

Dozens of before-and-after shots help you understand difficult concepts

Hear the author narrate his experiences

Experiment in three PhotoLabs with dozens of different exposure settings on actual photographs. In this example, change shutter speed from 8 sec. (left) to 1/8 sec. (right) and see results on-screen

Browse five Galleries of Bryan Peterson's portfolio, each with exposure and lens settings

Context-sensitive help from every screen

Customize your own Workshops, choosing from 75 topics

Also available in the Better Photography Series: Learning to See Creatively, which teaches the theory and techniques of photographic composition



© 1995 DIAMAR Interactive Corp. All Rights Reserved. DIAMAR is a trademark of DIAMAR Interactive Corporation. Printed in the USA. Part #DMR-UE-SS3

Better Photography: Understanding Exposure

Presenting *Understanding Exposure*, from DiAMAR Interactive, part of the Better Photography CD-ROM series that teaches photography to amateur single-lens-reflex (SLR) photographers. This award-winning CD-ROM is based on the book of the same name by photographer Bryan Peterson. It includes more than 500 of his best photographs, along with audio descriptions of practical photographic techniques. The CD-ROM covers more than 75 topics, including: aperture, shutter speed, film speed, quality of light, and special techniques (like multiple exposures, shooting the moon, and filters). *Understanding Exposure* has won praise from reviewers worldwide, including ★★★★★ (top rating) from *ComputerLife Magazine*, Thumb's Up from *PC World*, *HomePC's* Top 100 Editor's Choice award, *PC Magazine's* Top 100 CD-ROMs and a ★★★★★ rating from *Family PC Magazine*.



Bryan Peterson is the author of three popular books: *Understanding Exposure* (on which this CD-ROM is based), *Learning To See Creatively* (also available on CD-ROM), and *People in Focus* as well as dozens of articles for U.S., Dutch, and German photography magazines. Since 1989 he has been a contributing editor to *Outdoor Photographer*. Peterson has also taught more than 12,000 people in photography workshops throughout the world.

THE CD-ROM INCLUDES FIVE MAIN SECTIONS

- Three Interactive Theaters (Photographic Triangle, Quality of Light, and Special Techniques), for more than six hours of learning in a pre-defined sequence
- Eight Workshops, covering 75 fully cross-referenced topics, that can be organized around different learning styles
- Three PhotoLabs (Shutter Speed, Aperture, and Film Speed) to try exposure settings and see results on-screen
- Five Galleries, with hundreds of photographs and settings, let you browse Bryan's photography portfolio

SYSTEM REQUIREMENTS

MACINTOSH

- Macintosh II or higher (PowerMac compatible)
- System 7.0 or higher
- CD-ROM drive (double-speed recommended)
- 4MB RAM and 2MB available hard drive space
- 256 color (8-bit) monitor, at least 640x480 pixels (13-inch)

WINDOWS

- 386SX processor or higher
- Microsoft Windows 3.1 with DOS 5.0 or higher
- Windows-compatible CD-ROM drive (double-speed recommended) and sound card
- 8MB RAM and 4 MB available hard drive space
- 256 color monitor, 640x480 (13-inch)

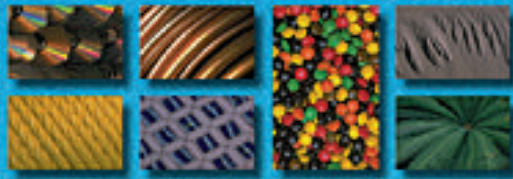
Understanding Exposure with book \$79.95
(U.S. suggested retail price) Includes both CD-ROM and the book on which it is based
ISBN 1-886393-00-1

Understanding Exposure CD-ROM \$59.95
(U.S. suggested retail price) CD-ROM only
ISBN 1-886393-01-X

DIAMAR Interactive Corp. ■ 600 University Street ■ Suite 1701 ■ Seattle WA 98101
toll free: 800/234-2627 ■ 206/340-5975 ■ facsimile: 206/340-1432
internet: support@diamar.com



Go Ahead, Take Our Best Shots!

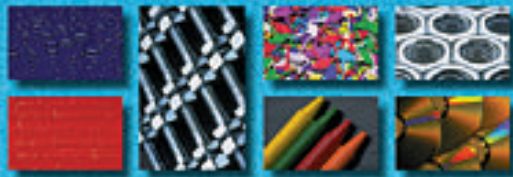


BACKGROUNDS & TEXTURES VOLUME 1

PROFESSIONAL STOCK
PHOTOGRAPHY
ON CD-ROM



LANDSCAPES & SCENERY VOLUME 1



BACKGROUNDS & TEXTURES VOLUME 2

PROFESSIONALLY
COLOR-CORRECTED
IMAGES



LANDSCAPES & SCENERY VOLUME 2



BACKGROUNDS & TEXTURES VOLUME 3

ENHANCE GRAPHIC
DESIGN AND MULTI-
MEDIA PRESENTATIONS



NATURE & ANIMALS VOLUME 1



BACKGROUNDS & TEXTURES VOLUME 4

WIDE SELECTION OF
PEOPLE, CITIES, SCENES
AND BACKGROUNDS



PEOPLE & LIFESTYLES VOLUME 1



CITIES & CASTLES VOLUME 1

PRODUCTION TIPS
FOR PREPRESS AND
PRODUCTION



PEOPLE & LIFESTYLES VOLUME 2



FLOWERS VOLUME 1

A MUST FOR GRAPHIC
DESIGNERS AND
DESKTOP PUBLISHERS



PEOPLE & LIFESTYLES VOLUME 3

DÍAMAR™ Portfolios

Enhance your brochures, annual reports, direct-mail or multimedia presentations with professional, high resolution, color-corrected images on CD-ROM by award winning photographers.



600 University Street, Suite 1701 ■ Seattle WA 98101
toll free: 800/234-2627 or 206/340-5975
facsimile: 206/340-1432 ■ internet: support@diamar.wa.com

Superior Digital Stock Photography

Many of the images included with the Adobe PhotoDeluxe are from DíAMAR™ Portfolios

The high-resolution versions are available for all your publishing needs

Superb Quality and Pricing!

As a creative professional, you're constantly challenged by unyielding deadlines and tight budgets. Our digital images are meticulously scanned, and offer the same professional quality as traditional stock photography at a fraction of the cost.

\$ 79.95 • U.S. • each CD-ROM

Save More on all 12 Volumes!

Save over \$400.00 when you buy all 12 volumes of DíAMAR Professional Digital Photography Portfolios. You'll get a complete library with 648 photographs—that's more than 8 gigabytes of superb professional stock photography—on 12 CD's.

\$ 549.00 • U.S.

Try a Sampler Today!

The DíAMAR Portfolios sampler CD-ROM (for Mac and PC) includes low-resolution versions of all 648 images. You'll also get 10 full-resolution images in all formats!

\$ 12.95 • U.S.



DíAMAR
INTERACTIVE

Each DíAMAR Portfolio Volume Includes:

54 IMAGES IN MULTIPLE FILE FORMATS

- Kodak Photo CD, for high-quality work (18 MB files) (5 sizes up to 3072 x 2048) for color separations up to 8" x 10"
- CMYK TIFF, already color-separated for economical prepress (1536 x 1024) for separations up to 4" x 5"
- Color, 24-bit TIFF for comps or on-screen usage (768 x 512, 384 x 256 and 192 x 128)
- Black & White TIFF optimized specifically for laser printers (1536 x 1024 and 384 x 256)
- Indexed 256-color PICT (768 x 512)

PRODUCTION TIPS

- File format guide for prepress and production
- Software compatibility chart

HARDWARE REQUIREMENTS

- Macintosh or Windows computer
- CD-ROM drive

LICENSE INFORMATION

- Royalty-free, unlimited usage (except where photograph is primary vehicle of a work to be resold, as with calendars or postcards)

call toll free
800/234-2627