

# TEKTRONIX PHASER® COLOR PRINTERS

HIGH-QUALITY  
COLOR FOR ANY  
APPLICATION



Tektronix Phaser 350



Tektronix Phaser 550



Call 1-800-835-6100 for your  
nearest Tektronix dealer.  
[http://www.tek.com/Color\\_Printers/](http://www.tek.com/Color_Printers/)

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## THE LEADER IN WORKGROUP COLOR PRINTING

For nearly 15 years, Tektronix has set the standards for network color printing. No other manufacturer can match our comprehensive product line or our consistent award-winning performance. From solid ink to color laser, from record-setting speeds to crisp 1200 dpi resolution—whatever your requirements—you can be sure there's a Tektronix color printer that's designed just for your application. No wonder, at over \$500 million in color printing revenue, Tektronix sells more workgroup color printers than anyone.

## COLOR PRINTERS ENGINEERED FOR NETWORKS

Tektronix Phaser color printers are designed from the ground up to tackle the demands of workgroup applications. It's more than simply convenience. It's advantages like high-speed image processing, easy networking, cross-platform print support, volume printing capacities, and color copier options—to name a few. They all add up to increased productivity and efficiency. When your network is ready to plug and play in full color, see your authorized Tektronix dealer.

Argentina: 54 1 300 5430; Australia: 02 9888 0100; België en Luxemburg: 02 715 89 80; Brasil: 55 11 3741 6366; Canada: 416 747 5000; Caribbean: 561 692 9900; Chile: 56 2 235 1190; China: Beijing: 8610 6235 1186, Chengdu: 8628 558 6771, Guangzhou: 8620 8335 8024, Shanghai: 8621 6471 0330; Czech Republic/Slovakia: +422 2 431 4495; Danmark: 44 850 700; Deutschland: 0221 9477 0; Ecuador: 593 2 503 444; European (other), Africa, and Near East: +44 1628 403627; Egypt: 0261 9291; Eire: +353 1 679 8011 or +353 1 451 6311; España: 1 372 6012; France: 1 69 86 81 81; Greece: +30 1 96 45 910; Hong Kong: 852 2585 6688; India: 91 80 227 5577; Israel: 972 3 645 8777; Italia: 02 25086 499; Japan: 3 3448 3028; Korea: 82 2 528 5299; Kuwait: +965 2 436 045; Malaysia: 60 3 737 0441; México: 52 5 628 1000 or 52 5 262 1800; Nederland: 023 5695555; New Zealand: 9 415 6928; Norge: 22 07 07 00; UAE/Gulf States/North Africa/Lebanon: 971 2 318 813; Österreich: +44 1628 403627; Poland: +48 22 685 93 66; Portugal: +351 1 47 12 045; Puerto Rico: 809 792 5139; Russia: +7 095 916 1212 or +7 095 956 6593; Saudi Arabia: 01 477 1650; Schweiz: 041 711 91 92; Singapore: 65 356 3900; S.Africa: 27 11 444 7716; Suomi: 90 4783 400; Sverige: 08 629 65 01; Taiwan: 886 2 765 6362; Thailand: 66 2 308 2900; U.K.: 01628 403600; U.S.: 503 682 7377

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**Tektronix**

## PRINTER SUPPORT

Tektronix PhaserLink™ software provides an unprecedented level of print support for end users and systems administrators. With PhaserLink, you can check printer status, set configuration, and access on-line documentation—right from your desktop. Platform independent, it works with standard world wide web browsers. Available on select models.



## COLOR MATCHING

For point-and-click simplicity, all Tektronix color printers feature TekColor™ Dynamic Correction color control. It's easy to use and provides accurate color simulations of printing presses and other common color standards. For the most precise color matching, PhaserMatch™ software, available on specialty printers, allows you to create custom color profiles to your exact specifications.



## CUSTOMER SUPPORT

All Tektronix color printer customers are supported by TekColor Care™. At your service are unlimited toll-free technical support, a comprehensive on-line world wide web site, an automated 24-hour fax reference library, electronic bulletin board, a newsletter about color printing, and a one-year warranty.



## THE RIGHT COLOR PRINTER FOR YOUR APPLICATION

Reports  
Charts & Graphs  
Presentations  
(Transparencies)  
Graphic Arts Comps  
Prepress Proofs  
Imaging

## COLOR PRINTER FEATURES

Speed  
Ease of Use  
Plain Paper  
Photo-quality  
High Capacity  
Cost per Print

	LASER-CLASS PRINTERS		SPECIALIZED COLOR PRINTERS					
	PHASER 350	PHASER 550	PHASER 140	PHASER 240	PHASER 300X	PHASER 450	PHASER 480X	PHASER 600
Reports	★	★	●	●	◐	○	○	
Charts & Graphs	★	★	●	●	◐	○	○	
Presentations (Transparencies)	●	◐	●	●	○	●	○	
Graphic Arts Comps	◐	●	◐	◐	●	●	●	
Prepress Proofs	○	○	○	○	◐	●	★	
Imaging	◐	●	◐	◐	◐	●	●	
Speed	●	●	◐	◐	◐	○	○	◐
Ease of Use	★	●	●	●	●	●	●	●
Plain Paper	●	●	◐	◐	★	○	○	●
Photo-quality	◐	●	○	◐	○	★	★	◐
High Capacity	●	★	○	◐	◐	○	○	◐
Cost per Print	★	●	●	◐	●	○	○	◐

★ Exceptional ● Best ◐ Better ○ Good ○ Not Applicable



## Phaser Copystation

The Phaser Copystation provides a convenient way to make color copies of any original on your Phaser color printer. Available for select models. **\$1695**

The Phaser 600 color printer is designed for poster-size output.

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PHASER®  
COLOR  
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**TEKTRONIX LASER-CLASS COLOR PRINTERS**

**TEKTRONIX SPECIALIZED COLOR PRINTERS**



**Phaser 350**  
Best Price/Performance  
Free Black Ink

**Phaser 550**  
High Capacity  
Color Laser

**Phaser 140**  
Most Affordable  
PostScript Color

**Phaser 240**  
Transparency  
Workhorse

**Phaser 300X**  
Tabloid-size,  
Most Versatile

**Phaser 450**  
Letter-size  
Photo-quality

**Phaser 480X**  
Tabloid-size  
Photo-quality

**Phaser 600**  
Poster-size Printer

<b>Resolution: Dots-per-inch</b>	600 x 300 <sup>1</sup> or 300	1200 <sup>1</sup> or 600	360	600 x 300 <sup>1</sup> or 300	300	300 Continuous-tone, Photographic-quality	300 Continuous-tone, Photographic-quality	300
<b>Page Size</b>	Letter	Letter Legal	Letter Legal	Letter	Postcard to Tabloid Extra	Letter Letter Extra	Letter Tabloid Extra	36" (914 mm) rolls 24" (610 mm) rolls Images up to 150" long
<b>Maximum Speed</b>	6 Pages per Min.	5 PPM Color 14 PPM B&W	1 Page per Min.	2 Pages per Min.	1 Page per Min.	2 Min. per Page	2.3 Min. per Page	E-size (AO-Size) 12 Minutes
<b>RAM Standard (Maximum)</b>	8 MB (24 MB)	8 MB (72 MB)	8 MB (24 MB)	5 MB (21 MB)	10 MB (22 MB)	16 MB (64 MB)	32 MB (112 MB)	8 MB (40 MB)
<b>RISC Processor</b>	32 MHz	32 MHz	16 MHz	16 MHz	24 MHz	24 MHz	24 MHz	50 MHz
<b>Media Types</b>	Plain Paper Transparency	Most Plain Papers Transparency	Laser, Coated or Glossy Paper, Transparency Back-print Film	Thermal or Laser Paper Transparency	Any Paper Transparency	Dye Sub Paper ColorSeal™ Paper Transparency	Dye Sub Paper Transparency	Paper, Film, Vinyl Backlit media Canvas
<b>Duplex Printing</b>		Manual			Manual			Manual
<b>Standard Ports</b>	Bi-directional Parallel SCSI <sup>2</sup> (Opt. LocalTalk & Serial)	Bi-directional Parallel SCSI <sup>2</sup> (Opt. LocalTalk & Serial)	Parallel LocalTalk	Parallel LocalTalk	Parallel LocalTalk Serial & SCSI <sup>2</sup>	Parallel LocalTalk Serial & SCSI <sup>2</sup>	Parallel LocalTalk Serial & SCSI <sup>2</sup>	Bi-directional Parallel SCSI <sup>2</sup> (Optional LocalTalk & Serial)
<b>Network Upgrades (Ethernet unless noted)</b>	Novell NetWare EtherTalk, TCP/IP Token Ring Options <sup>3</sup>	Novell NetWare EtherTalk, TCP/IP Token Ring Options <sup>3</sup>	Novell NetWare EtherTalk TCP/IP	Novell NetWare EtherTalk TCP/IP	Novell NetWare EtherTalk TCP/IP	Novell NetWare EtherTalk TCP/IP	Novell NetWare EtherTalk TCP/IP	Novell NetWare EtherTalk, TCP/IP TokenRing Options <sup>3</sup>
<b>Printer Language Support</b>	Adobe PostScript HP-GL PCL5 <sup>1</sup> (Monochrome)	Adobe PostScript HP-GL PCL5 <sup>1</sup> (Monochrome)	Adobe PostScript	Adobe PostScript HP-GL PCL5 (Monochrome)	Adobe PostScript HP-GL PCL5 <sup>1</sup> (Monochrome)	Adobe PostScript	Adobe PostScript	Adobe PostScript
<b>Productivity Options</b>	Extended Features 2nd Input Tray	Extended Features 2nd & 3rd Input Tray	Extra Memory	Extra Memory 2nd Input Tray	Extended Features	Extra Memory 2nd Input Tray	Extra Memory DCS Support	Extended Features
<b>Phaser Copystation</b>	Optional	Optional <sup>4</sup>						Optional <sup>4</sup>
<b>Color Matching</b>	TekColor™	TekColor	TekColor	TekColor	TekColor PhaserMatch™	TekColor PhaserMatch	TekColor PhaserMatch	TekColor PhaserMatch
<b>PhaserLink™ Software</b>	Standard	Standard						Standard
<b>Color Printer Technology</b>	Laser-Class Solid-Ink	Laser	Liquid Ink-Jet	Thermal Transfer	Solid-Ink	Dye Sublimation	Dye Sublimation	Solid-Ink
<b>Typical Cost-per-Print</b>	5¢	15¢	10¢	61¢	22¢	\$2.13	\$6.67	30¢ sq. ft.
<b>Price (U.S. MSRP)</b>	<b>\$3495</b>	<b>\$6995</b>	<b>\$1495</b>	<b>\$3695</b>	<b>\$7995</b>	<b>\$6995</b>	<b>\$14,995</b>	<b>\$11,995</b>

Note: All ports and protocols simultaneously active.

<sup>1</sup> Optional configuration

<sup>2</sup> SCSI port for external hard disk for storage of additional fonts.

<sup>3</sup> Token Ring options include Novell NetWare, Token Talk and TCP/IP.

<sup>4</sup> Requires Extended Features

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