

The Presentation Edge]

1 Describe your audience.	2 What's more important to you?	3 The best solution for your needs is...
Intimate Group	Price	Bargain Solution
	Dazzle	High-End Solution
Very Large Audience	Price	Usability Solution
	Dazzle	High-End Solution
The Brass	Price	Bargain Solution
	Dazzle	High-End Solution