

**5 AT&T**  
The Mother of all Bells makes it onto the Web with links to all sorts of company-related information, including details about AT&T's corporate vision, lists of agreements and alliances, names of board members, and details about featured products and services like the Fishnet and TPS systems.  
URL=<http://www.att.com>

**6 Nippon Telegraph and Telephone Corporation**  
U.S. telecommunications companies aren't the only such firms to hit the Net recently. Here's the huge Japanese version, complete with documents in Japanese, links to Japanese companies, noncommercial Japanese Web sites, and trade show news in Japanese.  
URL=<http://www.ntt.jp/index.html>

**8 The IBM Corporate Home Page**  
Big Blue has also found its way to the Web. Of course, there's the usual information about IBM products, services, and projects, but there are also hyperlinks to cool sites that cover the Louvre, White House, and even frog dissection. IBM encourages you to try out its multitasking capabilities with what else, OS/2 Warp.  
URL=<http://www.ibm.com>

**11 Business Information Resources**  
This site includes links to a number of others related to doing business online. It features a monthly magazine for people starting new businesses, a database offering support for new businesses, and links to free listings in consultant and telecommunications areas.  
URL=<http://businessinfo.wacoa.com/>  
[netinfo.com/business\\_info.html](http://netinfo.com/business_info.html)

**14 Small Business Administration**  
This independent government agency exists to help small businesses, so why not take advantage of it? The site offers some extremely valuable links if you fit the requirements. Look for small business development centers, financing information, and details on how to expand an existing business.  
URL=<http://www.sbaonline.sba.gov/>

**15 AskERIC Virtual Library**  
If you're an educator at any level who needs information, use the famous ERIC System from the Web. Find out how to use popcom to make a reading book, or how to develop lesson plans for just about anything you can imagine. It's a great site for gathering ideas to inspire others.  
URL=<http://eric.ed.gov/>

**18 The Jason Project**  
NASA has several impressive items on the Web, but this might be the best of all. There's a full site from the 1994 expeditions to the Central American rain forest and Mayan ruins, invitations to future expeditions for students, plus descriptions and on-line discussion groups for teachers and students.  
URL=<http://www.sawis.gpc.nasa.gov/sortbyJASON.html>

**19 Business Corporations**  
Companies list their expertise and, in some cases, offer on-line catalogs. Find everything from auctions, apparel, and crafts to breweries, construction, industrial supplies, and motorcycles. There's even a section called Get Rich Quick for info on listeners.  
URL=[http://web.com.starfor.edu/jahoo/Business\\_Corporations/](http://web.com.starfor.edu/jahoo/Business_Corporations/)

**7 Eli Lilly and Company**  
A target in the world of pharmaceuticals company joins the Web with the promise of extensive details on research and products. You can order drugs online, but you'll find documents about strategic focus and recent research discoveries, as well as a feedback mechanism to help guide the site.  
URL=<http://www.lilly.com>

**10 CommerceNet**  
It's more than a shopping mall: It's an effort to make the Web suitable for big business dealings, including access to Internet consultants and providers, a prototype for secure online ordering, and participation from large corporations. It's funded by corporations and is expensive to join.  
URL=<http://www.commerce.net/>

**13 Social Security Administration Online**  
If you run a business, you need to know all about social security administration. Luckily, this government agency tells you all about it via an online hyperlinked handbook, speeches and papers about social security, statistical data, and searchable archives.  
URL=[http://www.ssa.gov/SSA\\_Home.html](http://www.ssa.gov/SSA_Home.html)

**16 Arent Fox**  
Want to market that new, top-secret widget? Then consult the Arent Fox law firm's Advertising Law Internet Site on the Web. It includes information about infomercials, home shopping, direct-response TV, and a listing of Federal Trade Commission guidelines and statistics to ensure smooth sailing with Uncle Sam.  
URL=<http://www.web.com/~lawfosex/home.html>

**17 Computer and Communications Companies Web Page (Lawrence Livermore National Lab)**  
The page is a good source of links to high-tech firms. Visit Lockheed's Palo Alto Artificial Intelligence Center, the Microsoft Research group, AFPA (the government agency that spawned the Internet), McDonnell Douglas Aerospace, and the legendary Xerox Palo Alto Research Center (PARC).  
URL=<http://www.splint.gov/companies.html>

**20 MLINK (University of Michigan)**  
This well-constructed gopher links you to resources about business and management. There's considerable information on Total Quality Management. It's also useful for international businesses. There's fascinating stuff on Zaire, for instance.  
gopher to [hublib.umich.edu:70/113022/econ](mailto:hublib.umich.edu:70/113022/econ)

**21 Riohio Gopher (Rice University)**  
One of the most complete sites around, this one is full of business and economics material. Visit the Statistics, Econometrics, and Computational Economics Collection, but be warned—it's not for the academically challenged. There are also archives of economics and investment newsgroups, such as misc.taxes. And you can access the Legal Information Institute, Cornell University Law School for sticky legal questions.  
gopher to [rioio.rice.edu](mailto:rioio.rice.edu), then select information for the Legal Area, then Economics and Business

**22 Economic Bulletin Board**  
Operated by the U.S. Office of Business Analysis, EBB offers finance-oriented files, such as statistics on just about any industry you can think of. There's even useful data on fertilizer. Check the huge archive on international markets, or a variety of trade possibilities—then use our clothing contacts in Latvia. When opportunity knocks, be quick get interesting.  
<mailto:ebbb@statlib.usa.gov>  
log in as guest

**23 Executive Branch, U.S. Government**  
This gopher site provides links to all the power players in several departments of the government. Receive details about price points and farm-related activities, Clinton's speeches, archives on security and technology, legal statistics, and educational and vocational material.  
gopher to [evl.gov](mailto:evl.gov), follow Government Information, Federal Information Agency, Information by Agency, Executive

**26 Norwegian Research Centre in Organizational and Management**  
This research center concentrates heavily on welfare-related issues, but its overall strength is its economic base. Consult lists of books, articles, and papers on economics, find daily news reports on Norway, which could be helpful if you plan to do business there.  
gopher to [gopherbus.uib.no](mailto:gopherbus.uib.no)

**27 GoldSite Europe**  
The United Kingdom-based Web page points to a number of useful sites, including an excellent Internet search page. Other notable sites are InterMarket, with links to directories for R&D, education, even music; several good publications on the Internet; and the Document Center, which delivers hard-copy reports related to government and industry standards.  
URL=<http://www.cityscape.co.uk>

**29 Gopher Jewels**  
Perhaps the single best-known site on the Internet, Gopher Jewels organizes a huge range of gophers according to subject. Find a link to Patents and Copyrights; directories on manufacturing issues, from research to textiles; links to Net-specific information; employment-related sites; and virtual storefronts for commercial gopher sites.  
gopher to [gopher.cs.warwick.ac.uk:70/111.html](mailto:gopher.cs.warwick.ac.uk:70/111.html) or [other-gopher.Gopher\\_Jewels](mailto:other-gopher.Gopher_Jewels)

**32 Nonprofit Organizations on the Internet**  
This site has superb collection of information about nonprofit organizations. Among those covered are Project America, the David LaMacchia Defense Fund, IFPA's Tobacco Industry Campaign, the League of Conservation Voters, Mithra Jones magazine, and The Benton Foundation Communications Policy Project.  
URL=<http://www.aimit.edu/people/clinton.html>

**24 Business, Economics, Marketing, University of Missouri, St. Louis**  
Uncover a wide array of information, such as International Economic Information Resources, Kansas Guide to Internet Business Resources, U.S. Economic Information Resources, and Details from the U.S. Patent and Trademark Office.  
gopher to [business@umsl.edu](mailto:business@umsl.edu), go to The Library, select Subject Area Resources

**25 Economic Democracy Information Network**  
This gopher site compiles information on the economic aspects of community development, economic conversion, and the environment. Get good, varied economic information on everything from the census to corporate reports, a link to the Economic Conversion Info Exchange, files on U.S. labor unions, and an exceptional listing of online resources in third-world nations.  
gopher to [gamt.berkeley.edu:12501](mailto:gamt.berkeley.edu:12501)

**28 OpenMarket's Commercial Sites Index**  
Tap into the following corporate, nonprofit, and government links: the Financial Services Technology Consortium, the best site on the Web for details on the banking industry's responses to current challenges; several high-tech companies, including Hewlett-Packard, a great example of Internet-based news and support; and Venable, Baetjer, Howard & Civiletti, the first law firm on the Web, with information about business and labor law.  
URL=<http://www.directory.net/>

**30 U.S.-Japan Technology Management Center (Stanford)**  
A crucial site for any U.S. firm doing business in Japan, these pages can be found in the X-Guide to Japan Information Resources. Consult links to Japanese corporations, R&D firms, and government; familiarize yourself with Japanese commercial concerns; develop an understanding of Japan's legal and constitutional systems; and learn about U.S.-Japan relations and policy.  
URL=<http://tjui.stanford.edu/>

**31 Total Quality Management Bulletin Board (Clemson University)**  
The BBS offers directories to many downloadable files. Sink your teeth into details on the National Performance Review, read studies of management principles and practices, investigate info on what makes some firms synonymous with quality, and check out research and essays on leadership.  
gopher to [dmjmg@clmson.edu](mailto:dmjmg@clmson.edu), select the Public File directory, then the TQM Bulletin Board directory

**33 The Internet Tools Summary**  
This is the place to go if you want to know anything about the Internet. If you think Archie and Veronica belong only in a comic book, think again. Learn about "finger" and other Net-retrieval utilities, and get details on important Internet tools. Why tackle the Internet all by yourself?  
URL=<http://www.ppub.utdallas.edu/compuserve/internet-tools.html>