DECISION MAKER

CHOOSE THE RIGHT NETWORK COLOR PRINTER FOR YOUR BUSINESS

1 Choose the factor most important to you.	2 Choose the next most important factor.	3 What else is important?	4 For your needs, the best product to buy is . . .
Color Quality	Price	Output Durability	QMS magicolor LX
		Business-Quality Text	QMS magicolor LX
	Performance	Professional Composites	Seiko ColorPoint 2
		Business-Quality Text	Tektronix Phaser 340
Performance	Price	Output Durability	Tektronix Phaser 340
		Business-Quality Text	HP DeskJet 1600CM
	Color Quality	Network Features	Tektronix Phaser 340
		Professional Composites	Tektronix Phaser 340
Price	Performance	Network Features	Tektronix Phaser 340
		Business-Quality Text	HP DeskJet 1600CM
	Color Quality	Output Durability	Apple Color LaserWriter 12/600PS
		Business-Quality Text	Apple Color LaserWriter 12/600PS