

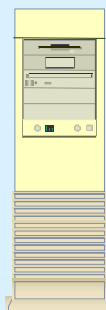
THE INFORMATION MARKETPLACE

Folio's strategy is an open model for publishing corporate libraries and business periodicals. Documents in

A Electronic publishers using Folio's software. On-line publishers create "InfoApps" and "Infobases," which are highly customizable electronic documents.



B Distributed servers. Data from on-line publishers gets stored in "Infobase servers," where it is registered for metering,

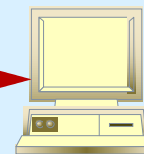


C Developers. Software developers and other third parties can take advantage of Folio's open APIs to create their own custom applications for accessing on-line data.



E Electronic publishing clearinghouse. Issues of copyright, metering, transaction tracking, and billing are handled by Folio via

D Consumers. Consumers can access documents via a global wide area network.



Wide area network

Source: Folio Corp.

