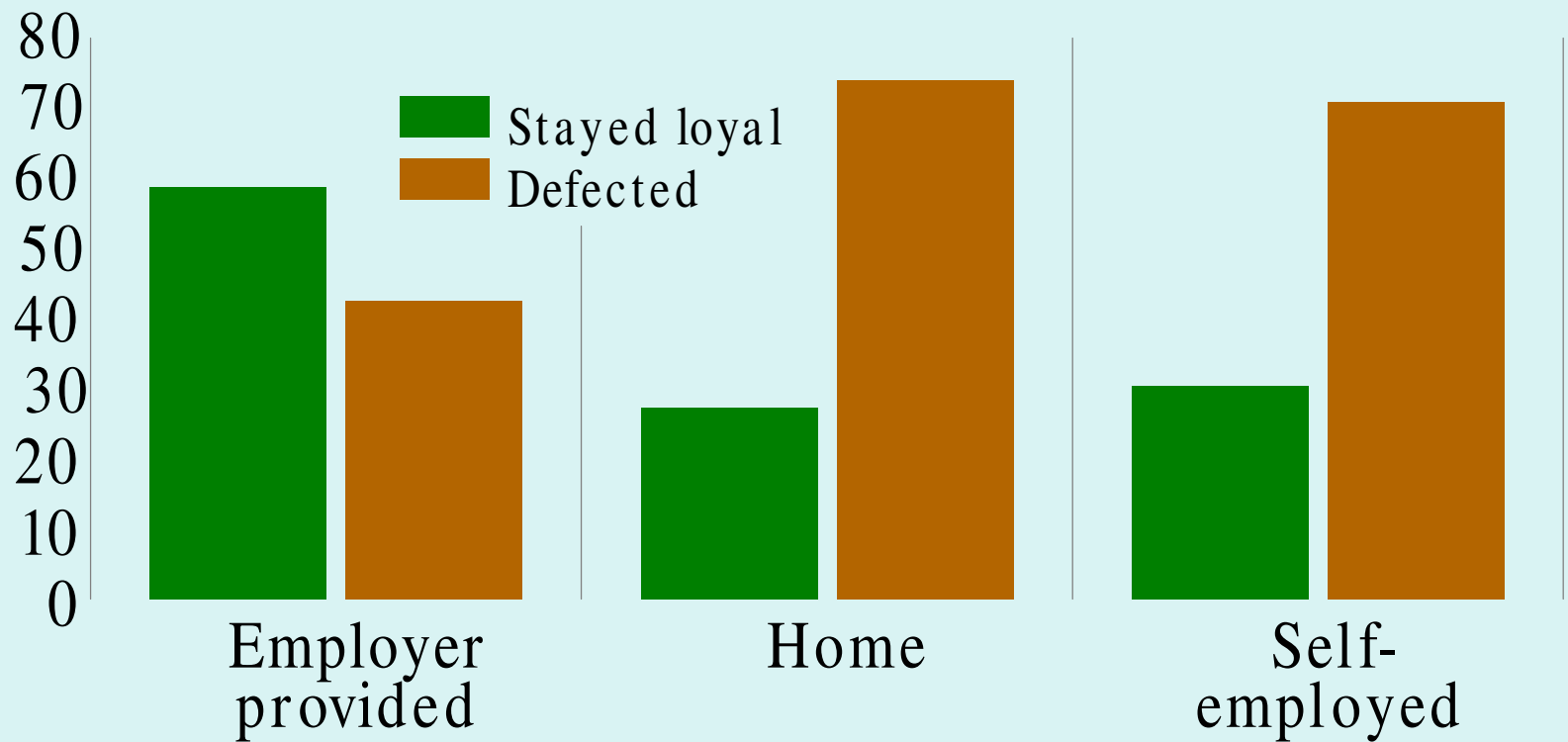


Did They Stay Or Did They Go ?

(% who bought same brand vs. another brand)



Source: CI/InfoCorp