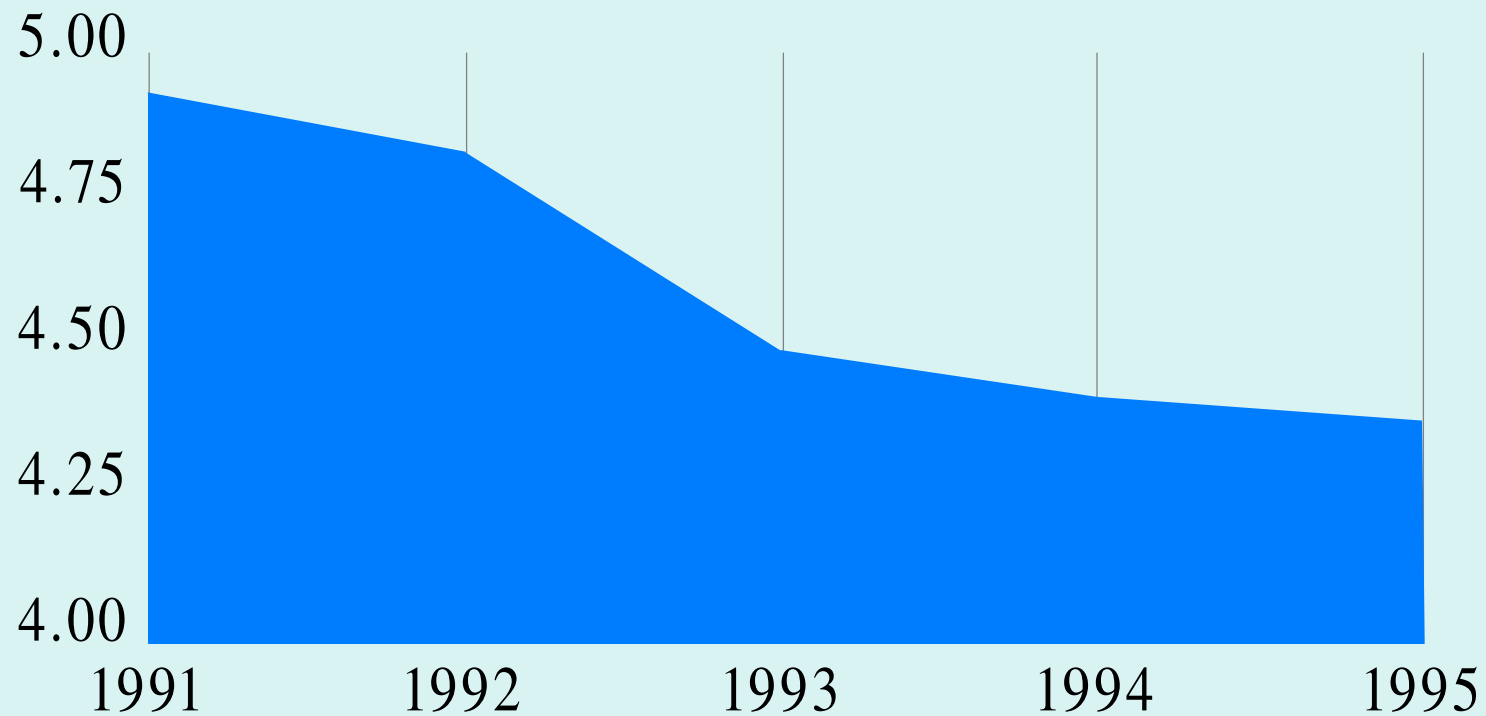


Perceptions Are What Count

(Weighted average scale of perceived benefits with 1 being poorest)



Source: Sentry Market Research