

**Toys**

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04/18/21

«First Name» «Last Name»  
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Dear ,

Thanks so much for your interest in our High Flyer kites. As a retailer specializing in educational and fun-for-the-whole family games and toys, you know that offering highly targeted, high margin products are vital to a successful holiday season. As a past reseller of WingTip products, you know that every item we build is of the highest quality design and materials. That's why they sell so well.

As requested, our merchandising team has analyzed your distribution and clientele data to develop the following High Flyer merchandising plan for our new line of High Flyer kites. We think you will find it both reasonable and highly profitable!

We are not the only people so excited about our new kites. Carol Sullivan summed up her feelings in last month's Games & Toys News, stating that "*the new High Flyer kites of WingTip Toys are the most sophisticated yet easy to learn and operate I've ever used.*" Now you can't argue with a statement like that!

We look forward to a long and prosperous relationship with you. Should you ever have a question or a special request, please feel free to contact me directly at (206) 882-TOYS, or toll free at (800) WINGTIP.

Best regards,

John Stanley  
President  
WingTip Toys