

## ***WingTip Toys Retail Planning***

### **Single/Small Chains & General Toys**

<u>Model Number</u>	<u>Model Name</u>	<u>Units</u>
XJ7	Bomber	890
PT3	Swooper	1280
F15	Hawk	920
B52	Falcon	1580
P121	Peregrine	800
	Total	

### **Specialized and Large Chains**

<u>Model Number</u>	<u>Model Name</u>	<u>Units</u>
XJ7	Bomber	1,068
PT3	Swooper	1,536
F15	Hawk	1,104
B52	Falcon	1,896
P121	Peregrine	960
Total		



**Internal Use Only**

<u>Avg. \$/Unit</u>	<u>Rev (\$000)</u>	<u>Unit Margin</u>	<u>Total Margin\$</u>
\$223.50	\$198.92	\$5.20	\$4628.00
\$150.50	\$192.64	\$5.75	\$7360.00
\$298.50	\$274.62	\$3.87	\$3560.40
\$165.50	\$261.49	\$2.90	\$4582.00
\$350.50	\$280.40	\$6.74	<u>\$5392.00</u>
			<b>\$25522.40</b>

**Internal Use Only**

<u>Avg. \$/Unit</u>	<u>Rev (\$000)</u>	<u>Unit Margin</u>	<u>Total Margin\$</u>
\$245.85	\$262.57	\$4.68	\$4998.24
\$165.55	\$254.28	\$5.18	\$7948.80
\$328.35	\$362.50	\$3.48	\$3845.23
\$182.05	\$345.17	\$2.61	\$4948.56
\$385.55	\$370.13	\$6.07	<u>\$5823.36</u>
			<b>\$27564.19</b>