

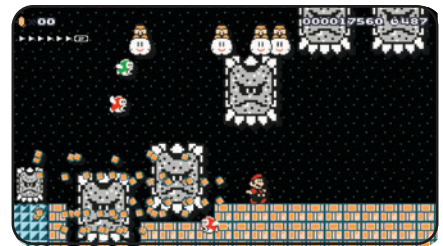
SUPER MARIO MAKER™

The ultimate evolution of *Super Mario Bros.* is here!

The Mario experience of your dreams has arrived and is bursting with creativity... including yours! Play a near-limitless number of intensely creative *Super Mario* levels from players around the world. It's easy enough to create your own levels with the Wii U GamePad controller that it may feel like you're simply sketching out your ideas on paper, but you can now bring enemies and objects into a playable course in ways you could only dream of before. What was impossible in traditional Mario games is now impossibly fun, so let your imagination run wild!

FEATURES:

- Play a near-limitless number of Mario levels created by Nintendo and players around the world.
- Create your own Mario levels by using the Wii U GamePad controller touch screen to add enemies, blocks, pipes and more.
- Break the conventions of traditional *Super Mario* gameplay by blending enemies, traps and items into unexpected twists, like Piranha Plant-shooting cannons, power-up-tossing Lakitus, or even Hammer Bros. riding on Bowser while bouncing on trampolines..
- Touch control, instant editing and a robust online ranking and search system makes creating, playing and sharing a seamless process .
- Switch between four distinct themes, each with different art styles and features:
 - *Super Mario Bros.*, *Super Mario Bros. 3*, *Super Mario World*, and *New Super Mario Bros. U*.
- Transform into different characters at random with the new Mystery Mushroom item. Expand the roster of possible characters by completing 100 Mario Challenge mode or tapping compatible amiibo.
- Tap a 30th Anniversary Mario amiibo figure to the Wii U GamePad controller to add a Big Mushroom power-up to your course!
- Each retail copy of the game will come with a special booklet that offers fun ideas for designing courses.



Platform: Wii U

Launch Date: Sept. 11, 2015

Genre: Side-Scrolling Sandbox

Rating: E (Everyone) - with Comic Mischief

Players: 1

Developer: Nintendo

Suggested Retail Price: TBD

URL: <http://e3.nintendo.com>

Press Contact:

Eddie Garcia, Golin
213-438-8813
egarcia@golin.com