



Krysta Yang

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Since joining Nintendo's Corporate Affairs team in September 2007, Krysta Yang has worked on a host of notable campaigns for the Wii and Wii U console, the Nintendo DS family of handhelds and Nintendo 3DS, including *The Legend of Zelda: The Windwaker HD*, *Super Mario 3D World* and *Animal Crossing: New Leaf*.

Yang made her first TV appearance as a corporate spokesperson on the HSN Network in September 2008. In 2010, she appeared on the *Martha Stewart Show* as Nintendo's corporate spokesperson for *Art Academy*. Yang also appears regularly on the Nintendo Minute web show.

Yang attended Santa Clara University and earned a Bachelor of Arts degree in European History. During her spare time, she enjoys playing games from *The Legend of Zelda* series.