



# Wizard Help Topics

This is the Build 1.00 of the help file for the Exploit Submission Wizard.

We apologise in advance for any typo's or bad grammar, however it was written by a programmer who speaks in code, not English!

If your query is not answered in this help file please send an email to [admin@exploit.com](mailto:admin@exploit.com) and we will try to provide an answer as soon as possible.

We will also be expanding this help file with the feedback from our customers, and make a copy available as a separate download on our site. This file was built on 20 September 1996.

## The following help topics are currently available:

- [Main Data Entry Form](#)

### **File Options**

#### **Registering the Submission Wizard**

#### **Updating Engine Data Files**

#### **User Options**

- [Secondary Data Entry Form](#)

- [Automatic Submission Form](#)

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- [Final Report Screen](#)

- [About the Submission Wizard](#)

### **Welcome to the Wizard**

#### **Downloading the Data Files for the First Time**

#### **Features available in the Registered Version of the Wizard**

- **Problems with the Submission Wizard**

### **Invalid Key Message**

# Data Entry Form - File Menu Options

The following options are available within the file section of the menu bar.

- **Save Current Submission Information**

This feature is available in the registered copy of the Wizard and allows users to save the site information before submitting their site.

- **Load Previously Saved Session**

Following use of the save option above, the load option will allow you to choose from the saved sites and automatically re-load the data back onto the input form so that you can either re-submit the site, or submit a similar site with a different url, but similar site title or description without having to re-enter all the data every time.

- **Clear Form Contents**

Use this option to empty all the input boxes on the input form.

- **User Options...**

Brings up a dialog box with the [user definable options](#).

- **Update Engine Data Files**

This option instructs the Wizard to connect to the Exploit server and update the engine database. This process usually takes under 10 minutes and involves updating files that have been modified, downloading new files, and deleting the engines that are no longer effective.

We recommend you use this option on a monthly basis to keep your submission data files up to date.

- **Print List of Current Engines**

If you want to print a list of the engines the Wizard submits to, use this option.

- **Highlight Current Box**

This is a toggle feature, normally set to highlight the input box you are currently entering data into.

If your display cannot handle the highlighting, or you would prefer the highlighting didn't occur, click the option to turn off the feature.

- **Exit**

This option allows you to leave the Wizard without making a submission.

# Register The Submission Wizard

## Registering the Submission Wizard

The Wizard works on a 'key' registration system.

By purchasing an electronic key you can unlock the additional features of the Wizard.

For information on how to purchase a key of the Submission Wizard please visit the site URL displayed in the Wizard Registration screen, or the main Exploit Wizard site at <http://www.exploit.com/wizard/>

## Entering your Registration Key

After purchasing a key you will be sent an email containing your key and detailed instructions on how to enter it into the Wizard.

If you experience any problems entering your registration key please send use the reply button in your email package to send an email describing your problem and we will look into the problem.

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# Automatic Submission Form

This is the heart of the wizard, and contains the submission engine that actually does the job of submitting your website to the various engines.

Since the process is automatic, the options on this form are limited to...

- **Pause**

Use the pause option to pause the submission process. You can then disconnect from the net and continue the submission later. Dont forget to re-connect to the net before re-starting the submission.

- **Skip to next Engine**

Use this option to skip to the next engine.

- **Stop Submission**

Use this option to abort the submission process and move to the final report screen.

# Finished Submission

There are four possible actions you can take on the final report screen...

- **Stop Beeper!**

The beeper will sound until you click the stop beeper button.

- **Copy to Clipboard**

By clicking this button a copy of the report will be placed in the clipboard.

You can then use the paste function in most other applications to allow you to save a copy of the submission report, or tailor it to your own print layout for issue to your clients.

- **Print Result**

This button prints a copy of the Submission Wizard Report.

- **Exit**

When you have finished with the Wizard, use the exit button to close the application.

# About the Submission Wizard

For up to date product information please visit the Exploit Wizard website at

<http://www.exploit.com/wizard/>

**or write to...**

Exploit Information Technology (UK) Ltd.  
10 York Road  
Heaton Moor  
Stockport  
Cheshire SK4 4PQ  
United Kingdom .

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# Licence Terms and Conditions

**All users should refer to the licence terms and conditions posted on the Exploit website site <http://www.exploit.com/wizard/> before using the Submission Wizard.**

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# Load Previously Saved Session

**Use this option to load site information saved using the Save session facility in the registered wizard.**

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# Filter Engine Facility

\* REGISTERED WIZARD ONLY

The engine filter facility allows you to submit to only the types of engines you would like to hit.

To use the facility simply check the boxes for the engines you wish to submit to then click 'filter'.

The engine types are...

- **Directory**

Directory type engines include sites such as Magellan or Yahoo.

These engines normally use your description and title to index your site.

- **Web Spiders**

Web Spiders are probably the most useful type of sites to submit to, and include Infoseek and Excite. These engines send a 'spider' to visit your site and index the words within the site.

To optimise your page for the web spiders we would recommend you submit a site to Infoseek, then read the email response you receive as it contains useful information.

- **Whats New?**

If your site is new, or has undergone a large amount of changes, you should submit it to the Whats New type of sites. These engines will usually only retain your listing for a week or so, however they are a useful source of hits.

- **Random Links Pages**

Random link pages should be exactly that, random.

When submitting to these sites we normally send no more than your URL, and when someone lands on your page, they do so by chance, however its always worth including your site in the link databases as most random link pages have a large usage level and this can result in your site being hit several times a day.

- **Free for All Pages**

Free for all pages make up the rest of the the engines.

Since these engines/link pages are smaller, we would recommend you submit just your main index page to these sites on a month basis.

# Invalid Key

If you receive a message informing you that your key is either invalid, or cannot be verified, please take the following steps before contacting technical support

1. Check your key is entered correctly. The key is case specific and contains no spaces.
2. Check your key has not expired.
3. Try to obtain a connection to the Exploit server.  
Although our server is active over 99% of the time, occasionally it does go down, or we have to carry out essential maintenance.

If you can get a connection, and your key is valid, try the Wizard again, making sure you have a connection before clicking the submit button.

If all the above fails, get in touch!

# Features in the Registered Version

By purchasing a key for the Submission Wizard the following features are made available.

- **Data Entry**

**Save and Load Sessions are activated.**

**You can then save your submission data before submitting and then re-load it next time you want to submit the same site, or amend the data to submit a different site without having to re-enter your site descriptions etc.**

- **Engine Selection**

**You can choose which engines you want to submit to**

**You can use the filter option to filter the engines**

- **Report Functions**

**Printing Facility**

**Clipboard Facility**

- **Technical Support**

**Registered users are entitled to technical support for the duration of their key.**

# Updating Engine Data Files

To save you time, the wizard employs a powerful scripting language to submit to the search engines. Each engine has its own unique data file tailored to allow the wizard to submit to that engine in the preferred format.

As the web is a dynamic media, many engines choose to change their forms from time to time, and new engines appear, whilst older ones die.

By using the update data files option on a frequent basis you can be sure you always have the latest set of scripts to ensure your submissions are accurate and are made to the maximum number of quality engines possible.

If you know of a quality engine that is currently not in the Wizard, please let us know so we can add build a script file to allow all our users to submit to the engine concerned.

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# Manual Submission Form

Unless you really want to submit to these engines, with the exception of Yahoo, Exploit recommend you submit your site to just those engines in the Auto area.

The engines in this area are either specialist sites, pay sites, sites that are not reliable enough to automate or sites that are simply awaiting automation.

If you do use the manual submission facility the following options are available.

- **Failed Submission**

Click this button when a site fails to load, or cannot be submitted to and the wizard will move onto the next engine.

- **Next Engine / Start Submission**

Use this button to move to the next engine after you have completed the current submission.

- **Exit**

Use this option to leave the manual section

File  
Options

# User Options

The user options for allows you to change your default email address and the time-out settings for the Wizard auto-submission process.

Please do not alter these settings unless you are receiving a lot of failed submissions and connect submit at a quieter time.

You should not increase the time-out setting to beyond 90 seconds.

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## Entering your Registration Key

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# Welcome to the Exploit Submission Wizard

The Submission Wizard is an award winning software submission tool developed by Exploit Information Technology Ltd for the Microsoft Windows platform.

The Wizard software program was developed to offer web users the ability to submit sites to the ever increasing number of search engines on the net without hassle or complication, and in a fraction of the time and cost normally associated with the tedious manual or semi-automatic on-line site submission processes.

The Wizard gathers all the information about your site required for a successful submission while off-line, minimising telephone bills and the time charges levied by many large service providers.

Once the required data has been gathered, the Submission Wizard will use your standard internet connection to submit your site to a host of major search engines and high traffic sites without any further input.

When the Wizard has completed its submission run, it will display a printable final report screen, showing which engines have accepted your submission, and which have not. With this information readily to hand you can re-submit your site to the 'problem' engines next time you surf, making sure your site always has the best exposure available without sacrificing your valuable on-line time.

With the Wizard there is no limit on the number of sites, or separate URL's within each site that can be submitted.

With submissions now completed without taking up your valuable time, you can submit a different URL each time you log-on, giving your site a greatly increased visibility on the web.

Thank you for downloading th Exploit Submission Wizard.



# Download the Data Files

**So that we can ensure every new copy of the Wizard has the very latest set of data files, the Wizard is actually shipped without any Search Engine submission files.**

**The first time you use the Wizard it will connect to the net and download all the available files, a process that usually takes under 10 minutes.**

**If the wizard will not connect through your ISP's net connection, we would recommend you look at the questions and answer page on our website to see if your problem is known, or if it is a new problem.**

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# Additional Data Screen

- **Additional Data Form**

In addition to the data gathered on the standard input forms, some engines (mainly classifieds) require additional information such as your Company name (if applicable) or address.

If you do not wish to submit to there engines, simply omit the engines with an asterisk after their name in the engine selection box, for example

magellan\* will require the additional information wheras

excite will not.

- **Save Information Button**

By using this button you can save the additional information for future use.

# On-Line Registration

If you are using the Submission Wizard V2.1c or later it is now possible to register the Wizard from within the actual software.

Simply choose the Registraion option on the data entry menu bar, and you will be prompted to connect to the net and then click ok.

Once you have done the above, a registration form will load, and upon completion an order is sent to Exploit's offices in the UK.

Depeding on the time of day you place your order, you should receive your key within a couple of hours via email, however if you place the order at the weekend, you may have to wait until Monday before your key is processed.

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# Leaving the Registration Browser

Use the 'leave registration browser' option on the menu bar to return to the main wizard menu.

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# Data Entry Screen

Use this form to enter the data you would like to submit to the search engines.

Not all the engines use all the data, however you will need to complete all the boxes so the wizard can submit the appropriate data to the appropriate engines.

The following data is required:

- **Your Name**

Enter your own name, or the name of your client. This data will be transmitted as the name of the submitter to the search engines.

- **Email Address**

As with the user name, this information is submitted to the engines as the email address of the user making the submission, and some engines will send back a submission acknowledgement to this address.

- **Site Title**

Enter a descriptive name of the page you are submitting.

Many engines use this description for your page so be careful when selecting the text to use. Do not use HTML code in this box as many submissions will fail if you do, and do not use CAPITALS for the entire text line as these links tend to get removed by the site owner.

Since most of the big 'Spider' engines use the <TITLE> tags in your page to determine the site name shown to the person searching the web, a good policy is to match the Site Title to the <TITLE> tags on the page you are submitting to.

- **URL**

Enter the url for the site you are submitting in this box.

This is probably the most important box to get right, as if you make a mistake here no-one will be able to find your site! URL's nearly always start with <http://> and then continue with the location of your site.

- **Category**

Choose a suitable category for your site from the list provided.

The Submission Wizard is a 'G' for General Surfing rated submission tool, and as such categories do not exist for 'adult' links. Many of the sites the Wizard submits to do not welcome adult links, and if you submit such sites you do so at your own risk!

- **State**

Enter the State or County your site or service is based in.

- **Country**

Choose a Country from the list provided. If your Country is not listed please choose the closest match available and send us an email at [admin@exploit.com](mailto:admin@exploit.com) so we can add your country.

- **Site Description**

The site description field should contain a brief description of what your site has to offer to the web.

- **Keywords**

Enter between four and ten 'key' words that you would like to be indexed under.

Submission of the keywords is only possible to around 10% of engines, so we would also advise you insert a additional meta tag for the keywords in your html file.

For details on how to add a meta tag, submit a site to Infoseek and read the email they send you to confirm the submission.

- **Engine Selection**

The engine selection box support 3 methods of selection.

1. Select engines individually by typing the name of the engine you want to submit to
2. Select by using the All, None, Invert and [Filter Options](#)
3. Select engines using the mouse. Standard multiple selection methods are supported, for an example select an engine, then hold down the shit or ctrl key and select another.

- **Sites requiring some manual input**

To expand the Engine list to see all the engines the Wizard has in its current database place a tick in the 'submit to engines requiring some manual input' box.

Some engines cannot be totally automated, some accept only specialised submissions whilst others charge for submissions, so these additional engines are added to this category, along with those engines that have been suggested, but where we are still awaiting approval from the sites owner to move them into the automatic area.

## **Menu Options**

[File](#)  
[Register](#)  
[Help](#)

# Exploit Submission Wizard



**F**  
Final Report Screen

**Final Report Screen**





