

# Adobe® GoLive™ 4.0

*The premier tool for creating cutting-edge Web sites*

Formerly  
GoLive CyberStudio™  
Professional Edition

Same award-winning  
product with many  
more great features

From London and Hamburg to New York and San Francisco, the Web's top production shops publish with Adobe GoLive software. With its intuitive visual design tools, flexible source code editor, WYSIWYG cascading style sheets, easy-to-use Dynamic HTML, drag-and-drop JavaScript™ actions, and a QuickTime movie editor, Adobe GoLive makes world-class Web production simpler than ever.



#### **Visual layout and design control**

Adobe GoLive utilizes grid and ruler layout tools like those found in most page layout software, delivering precise control over your site's look and feel. Eight color palettes, plus the ability to mix your own colors using percentage or value, means no-limits color experimentation. Adding links and creating rollover buttons are ultra-intuitive with the groundbreaking point-and-shoot tool. And the ability to preview your site in the major browsers on multiple platforms puts a definitive end to cross-platform shock.

#### **Professional site management**

The site management tools found in Adobe GoLive take you from site-structure apprentice to master architect in record time. The easy-to-use site management interface lets you visually structure even the largest Web sites. You can view, write, and edit your own HTML and JavaScript code, and then see your changes instantly in layout mode. Full support for XML lets

you experience the flexibility of the Web's latest possibilities. For everything from personal Web pages to the largest and most intricate sites, GoLive is the professional choice for advanced site management.

#### **Cutting-edge Web production**

The GoLive integrated suite of production tools delivers interactive capabilities that blast holes through your ideas of what dynamic media can be. The powerful QuickTime movie editor lets you create your own movies. JavaScript actions created in GoLive are cached by browsers when Web pages download, making great Web presentation quick, clean, and easy. And the GoLive DHTML Timeline makes it easy to fully animate and add interactivity to any Web page. For supporting full-fledged multimedia Web production, there's really only one choice—Adobe GoLive.

# Key Features

## WYSIWYG Cascading Style Sheets

- Create and edit internal and external style sheets
- Create and control floating layers
- Control the layout mode to match different browsers

## Easy-to-Use Dynamic HTML

- Easily control ready-to-use JavaScript actions
- Save JavaScript actions as external files
- Create and control animation with a timeline editor
- Readily record sophisticated animation paths

## Visual Layout and Design Control

- Author new QuickTime movies using the QuickTime movie editor with a timeline editing module
- Precisely place objects on pages, using a layout grid, boxes, and rulers
- Select and group multiple objects, even within a table
- Automatically align and distribute objects
- Create, place, and change master objects on pages throughout a site
- Play multimedia elements and Java™ applets while working in a WYSIWYG layout mode
- Place and control QuickTime 3.0 media
- Visually create and lay out tables
- Import tab-delimited ASCII text into tables
- Place, convert, and resize images, including JPEG, GIF, and PNG formats
- Visually create and edit Web pages with frames
- Create HTML 4.0 Web-based forms
- Drag ActiveX® objects onto your page
- Place information directly in the HTML page header
- Select from a wide range of color palettes, including Web-safe colors
- Pick colors by percentage or value
- Simultaneously support multiple language character sets
- See XML in visual layout mode

## Advanced Site Management and Visual Site Creation

- View both link and navigation hierarchy
- Maintain links for QuickTime movies and ShockWave or Flash files
- Design, create, edit, and view an entire site
- Preserve absolute links
- Import existing sites
- Work with multiple sites
- Visually check and repair broken links
- Automatically generate sites from templates and master pages
- Spell-check a single page or a complete site
- Easily upload or download individual Web pages or an entire Web site via FTP
- Incrementally upload and download Web pages
- Quickly open and edit HTML documents on a Web server

- Maintain sites with pages on multiple Web servers
- Display estimated download times for a Web page

## HTML Native File Format

- Read and preserve ASP and XML code
- Work in an HTML native file format
- Share files with others—using virtually any other HTML authoring tool or text editor—on multiple platforms
- Read, write, and edit unrecognized tags
- Import and edit ASP pages

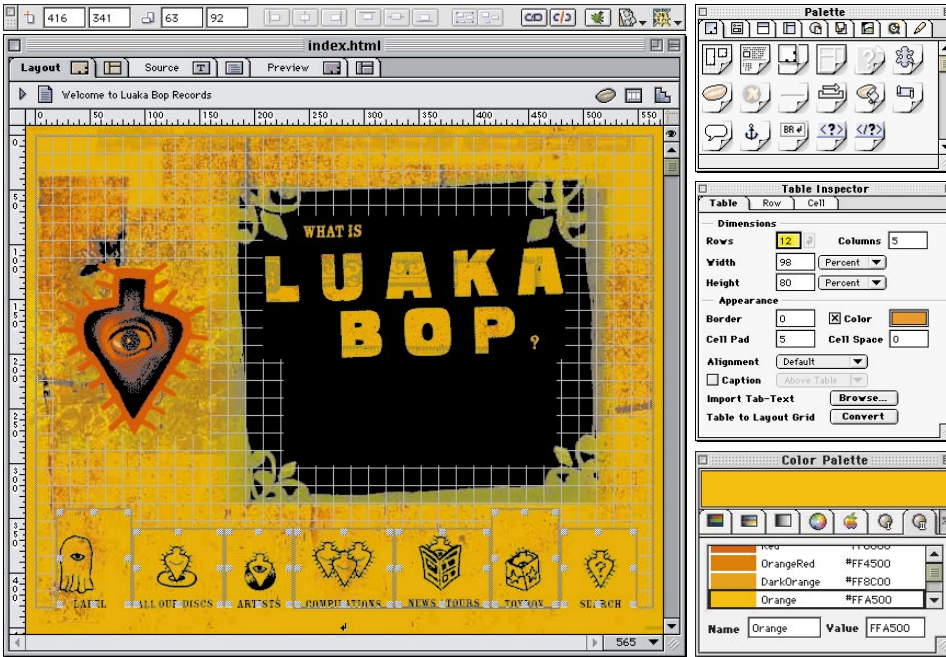
## Professional Source Code Editing

- See the HTML backbone of a Web page in a clear-cut outline view
- Automatically check HTML syntax
- View and write HTML source code
- Color highlight different parts of your HTML source code
- Check HTML syntax for compatibility with different browsers
- Control the formatting of your HTML source code
- Access a fully editable HTML Web database
- Change page elements and styles individually or throughout an entire Web site using Find and Replace
- Search and replace using “grep” style, pattern-based searching and super fast, index-based searching
- Switch quickly between layout and source code modes, tracking individual page elements
- Go to HTML lines by line number
- Write HTML code snippets
- Create JavaScripts using the integrated JavaScript editor with color syntax checking
- Through connections to Apple’s WebObjects 4 software, create dynamic Web sites that are fully integrated with existing corporate data and applications

## Unprecedented Usability

- Open external applications within GoLive
- Support Mac OS 8.5, including the Appearance Manager and Navigation
- Quickly access functions from the context-sensitive toolbar
- Collapse palettes and inspector windows to optimize desktop space
- Create pop-up site and page windows for easy access
- Download Web pages and all referenced elements via http
- Save user-defined elements on a palette and then easily drag and drop them onto your Web pages
- Automatically save user-selected or -defined colors for a site
- Save user-defined font sets for a site
- Retain and easily access HTML pages as stationery files
- Modify a wide range of preference settings
- Create pages with international text encoding support
- Streamline the applications using the Modules Manager
- Undo many different operations throughout the application
- Flexibly print different views

# Visual Page Layout



## Page Layout Mode

Unlike novice Web authoring tools, Adobe GoLive 4.0 lets you visually lay out Web pages using a grid and rulers—with pixel-level control—just as you would with any page layout software. Precisely position and resize images, tables, and text boxes. Then, preview your site and make changes to accommodate both PC and Macintosh formats—all in WYSIWYG mode.

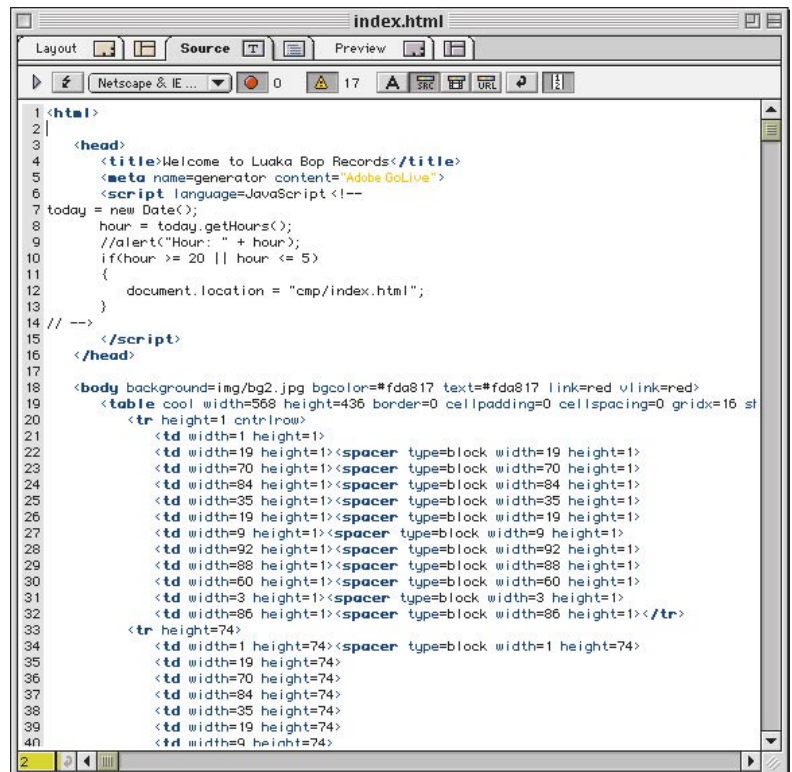
# Professional Source Code Control

## Source Code Editor

The source code editor gives you full control over your HTML tags and how they are formatted. It also lets you output source code just as if you had written it yourself—and not even the most exacting Web programmer will be able to tell the difference. But best of all, the source code editor is integrated right into the page layout window. Click a tab and view your HTML instantly. Make custom changes, click another tab, and see them instantly in preview mode.

## XML Support

The future of the Web is here. Expanded foreign code support in GoLive 4.0 now lets you write, save, and edit hot new XML. GoLive recognizes the “foreign” XML code tags and flags them so that you can inspect them, make changes to the code, and retain it as part of your page.



## Palettes

From one of the eight palettes in GoLive, simply drag and drop text, images, frames, forms, tables, buttons, backgrounds, URLs, CyberObjects, JavaScript actions, and even your own custom elements onto your pages. You can also drag objects from the layout view onto the “custom” tab and then insert them into different pages at will—a great feature for giving your site a consistent look and feel.

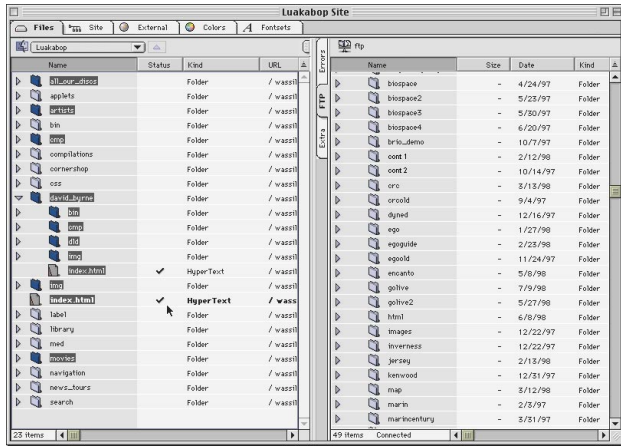
## Inspector

The context-sensitive inspector window lets you directly view, edit, and modify the parameters and attributes of virtually any Web site element—such as QuickTime movies—without opening a dialog box. Use the inspector’s groundbreaking point-and-shoot tool to add links, reference illustrations, set up rollover buttons, and much more.

## Color Picker

Enjoy the flexibility of eight different, integrated color palettes. Drag and drop selected colors to modify text and create backgrounds for pages, boxes, and tables. You can even mix your own exciting colors using percentage or value, or play it cool with the Web-safe color palette.





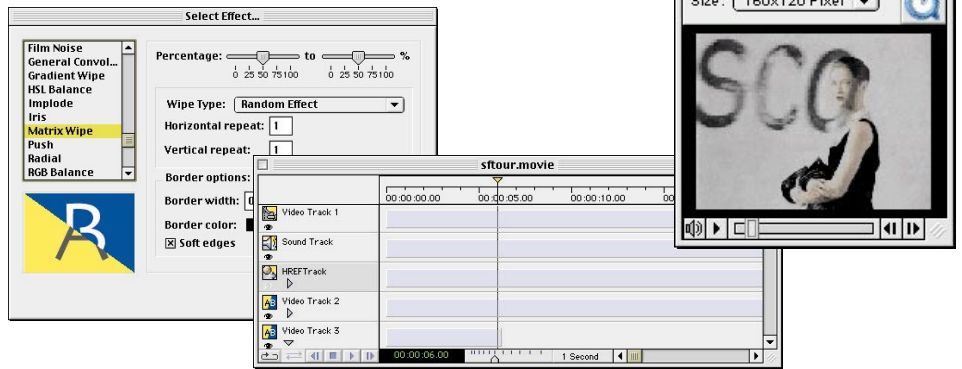
## Site Map Printing

A terrific feature for the professional Web site builder. You no longer need to hand your clients a confusing spreadsheet site map. Instead, use one of the many site view options to flexibly print your entire site structure (or even just part of it). Review your site structure on paper, and then fax it to a curious customer. With the intuitive printing options, professional site presentation is a click or two away.

# Cutting Edge Production

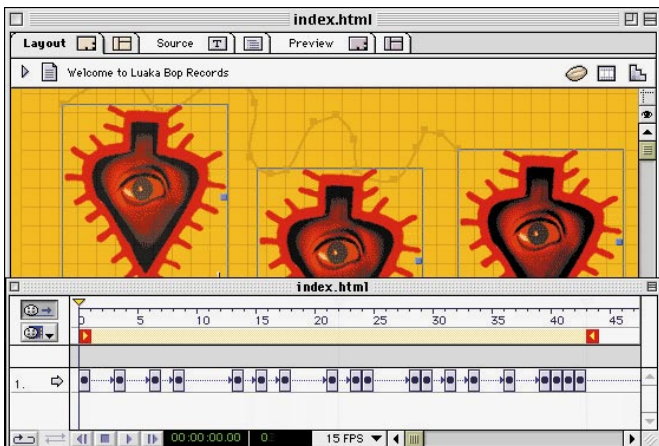
## QuickTime Movie Editor

With its QuickTime movie editor, Adobe GoLive 4.0 sets the standard for Web-based media support. With previous versions, you've been able to import sound and video, add special effects, link to external files, and access HREF tracks. But now, you can even create new movies of your own. With the new QuickTime timeline editor, you can combine video and audio, create transitions, and perform every action needed to bring quality movies to the Web—all with the simplicity of the GoLive award-winning visual interface.



## Cascading Style Sheets

Adobe GoLive lets you create and edit cascading style sheets—so you can see changes as they are made. You can precisely position and overlap floating layers on your Web pages. Create and edit both external, site-wide style sheets and styles specific to individual Web pages. Even select the layout mode to emulate different browsers.



## Easy-to-Use DHTML

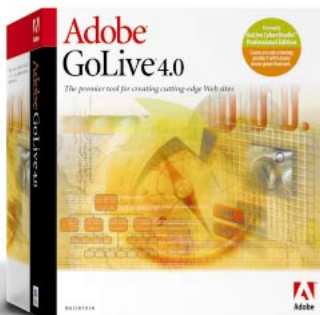
Without requiring you to write code or learn complex multimedia tools, the DHTML timeline editor lets you fully animate and add interactivity to your Web pages. You'll quickly produce dynamic Web pages that work well on virtually every DHTML-capable browser.

## External JavaScript Library

Tired of slowing down browsers and burying your HTML under a mountain of JavaScript actions? Now with GoLive 4.0, you can create your own JavaScript actions and save them to an external file that's as easy to reference as point and click. When your page loads, browsers cache the entire JavaScript library file. This expanded capability makes great Web presentation quicker, cleaner, and easier than ever before.

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## About Adobe Systems

Based in San Jose, California, Adobe Systems Incorporated, the award-winning provider of graphics and publishing solutions, gives you the power to make your ideas stand out, both in print and over the Internet. Whether you work in a design studio, in an office, or at home, Adobe software, type, and printing technologies offer you a seamless workflow for creating and distributing graphically rich communications in all media.

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- *Using WebObjects* guide
- *Tutorial*
- Quick Reference Card
- Adobe Acrobat® Reader

## System Requirements

- Power Macintosh or 100% compatible computer
- Apple System Software version 8.0 or later
- Memory requirements
  - 24 MB of RAM (32 MB recommended)
  - 30 MB of available hard-disk space (45 MB recommended)
- CD-ROM drive

## Estimated Street Price

US\$299

## For More Information

In the U.S. and Canada, call 800-685-3612 or contact your local Adobe Authorized Reseller.

In other countries, please contact the nearest Adobe distributor or representative. To receive a list of international Adobe distributors by fax, call our automated FaxYI fax-response system at 650-556-8481 and request Document 499950.

For a comprehensive list of features and information about other Adobe products, visit the Adobe Web site at [www.adobe.com](http://www.adobe.com).