

Sheet1

SERIAL_	HOW_HEARD,C,40	SAMPLE,C,20
100000	Friend's Recommendation	Approach Sample Data
100000	Magazine Ad	Approach Sample Data
100001	Newspaper Ad	Approach Sample Data
100001	Magazine Ad	Approach Sample Data
100001	Television Commercial	Approach Sample Data
100002	Friend's Recommendation	Approach Sample Data
100002	Newspaper Ad	Approach Sample Data
100002	Television Commercial	Approach Sample Data
100004	Newspaper Ad	Approach Sample Data
100005	Friend's Recommendation	Approach Sample Data
100005	Newspaper Ad	Approach Sample Data
100005	Television Commercial	Approach Sample Data
100006	Friend's Recommendation	Approach Sample Data
100006	Television Commercial	Approach Sample Data