

Welcome to the Master Collection Catalog Disc 98

Welcome and thank you for resisting the natural urge to ignore Read Me files! This disc contains, in comp resolution, all 3,000 images from the first 26 Master Collection discs and 4 Object Collection Discs. All of the images are indexed, so you can find an image simply by typing a keyword.

Please look at the help topics below so you'll know where to go when you have questions. We will always try to answer your questions by phone or e-mail, but please look here first.

Click on any topic to go there. On subsequent pages, click Contents at the bottom of the page to return here.

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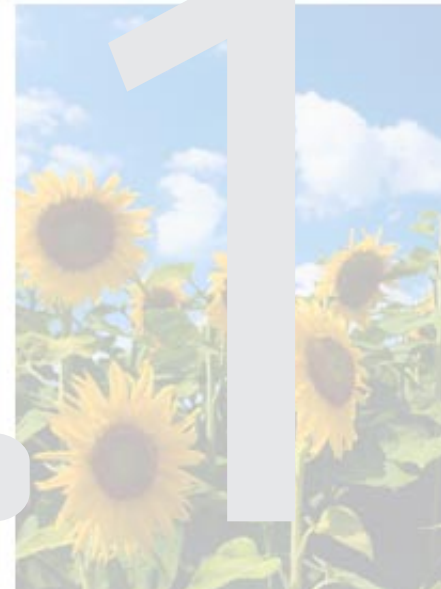
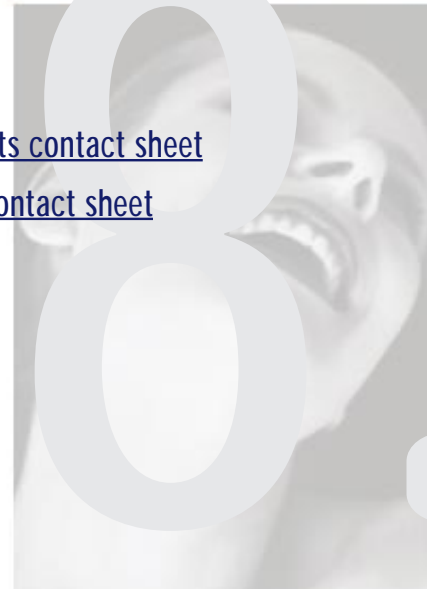
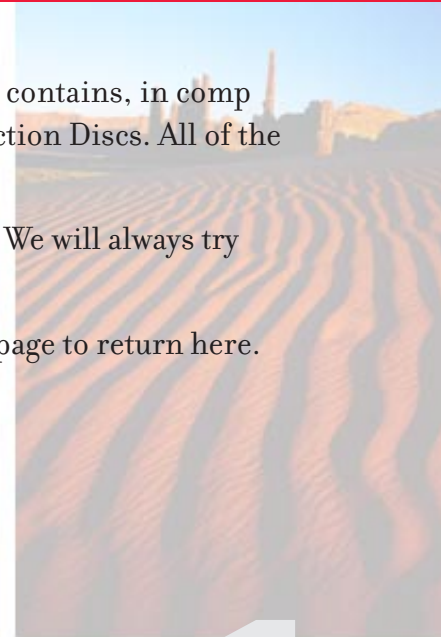
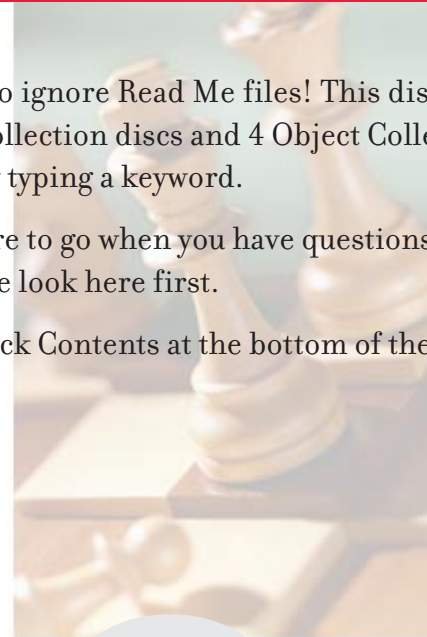
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About Digital Stock™ and the Collections

Why Digital Stock?

You get the best images, hand-picked from hundreds of thousands. All images are royalty-free so you never pay a usage fee.

Each disc contains 100 superb photographs from a specific category. The images may be used, royalty-free, in print, multi-media presentations, and on web sites. Each disc comes with a color contact sheet showing all 100 photographs on the disc, so you can find images quickly and easily. All Digital Stock discs are Mac, PC, and UNIX compatible.

Three Digital Stock Collections

Our new **Master Collection** is represented on this Catalog Disc. It sets an entirely new standard for royalty-free stock photography. With the best images from world-famous photographers, ultra high-resolution (32MB) drum scanning, and minimum compression for maximum fidelity, these titles will blow you away. When you need the very best the royalty-free world has to offer, check Digital Stock's Master Collection first.

Also on this disc you'll find the **Objects Collection**. – professionally shot, and eminently usable objects and characters. All 100 images included on each title comes with a painstakingly handmade clipping path, so dropping these images into collages or layered designs is easy. And because of our unique neutral-density backgrounds, you can be sure our objects are free of annoying, artificial-looking halos.

The **Professional Collection** is on a separate CD ROM and includes 73 disc titles, each featuring 100 quality images immaculately drum-scanned for four-color reproduction at up to full-page size (24 MB). With seven categories that run the gamut from business and medicine to people, backgrounds, travel, and more, these images have you covered.

Finding images – quick start (Mac)

Finding images (Mac)

1. Double-click on the CAT98_1.fdb icon to launch the Extensis Portfolio browser.
2. Go to the “Catalog” menu and choose “Find” to open Portfolio’s find window.
3. Enter the keyword you want to search for using starts with for the most hits and press Return.
4. Images meeting your search request will appear in Portfolio’s Gallery window.
5. Double-click on any thumbnail to see its larger “preview” version.



The [next chapter](#) explains more about using keywords to find images and about using Extensis Portfolio. For more information about Portfolio you can contact Extensis at 800-796-9798 or Extensis Support at 503-274-7030.

Finding images – quick start (PC)

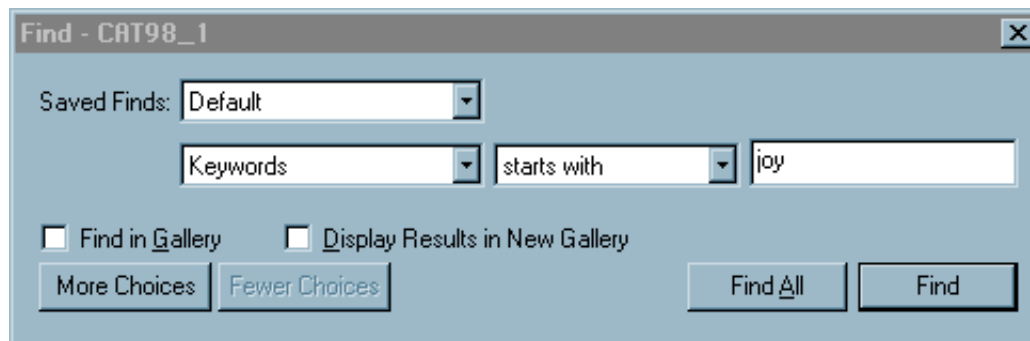
Finding images (PC)

1. To view our catalog, open the folder labeled "PORTPC" found at the root level of the CD-ROM. Double click on the icon labeled "Portbrws.exe" When presented with the standard Windows dialog box, navigate to the root level of the CD and click on "CAT98_1.fdb." The next time you launch the catalog, you can simply click on the "CAT98_1.fdb" file.
2. Choose "Find..." from the Catalog menu. Portfolio opens the Find window shown below.

System Notes

- 486/33 or higher, IBM or 100% compatible PC
- Windows 95 or NT 4.0 or later
- 6MB of application RAM minimum

The [next chapter](#) explains more about using keywords to find images and about using Extensis Portfolio. For more information about Portfolio you can contact Extensis at 800-796-9798 or Extensis Support at 503-274-7030.



3. Enter the keyword you want to search for using "starts with" for the most hits and click Find.
4. Images meeting your search request will appear in Portfolio's Gallery window.
5. Double-click on any thumbnail to see its larger "preview" version.

Using keywords and finding images

Keyword Philosophy

The keywords we have employed are generally divided into things and concepts. "Things" are fairly straightforward: man, woman, horse, ocean, beach, sunset, mountain, ice cream cone, etc. "Concepts," like love, violence, smooth, thoughtful, sad, friendship, etc., are more difficult.

We have tried to make your searches a little easier by being consistent. In most cases, unless the singular case is clearly called for, we have used the plural. Also, we have tried to use nouns rather than adjectives, verbs, or adverbs. Thus, you should search for "enjoyment," rather than "enjoy" or "enjoyable."

We haven't thought of everything so if your search comes up empty or lacking, try synonyms or related words. If you have found an image that is close to, but not quite what you want, try looking through the keywords attached to that image by selecting the image and choosing "Get Info" from the "Item" menu. In this way, you may find other related words that will help you better define your search.

You can search for all 100 images on a particular disc by using the name of the disc as a keyword. Example: Type in "Antistock" and you will see all 100 images from the Antistock disc.

Keyword Search Comparison

The search "Keyword starts with" (our default) is particularly helpful in cases where you want all images described by both the singular and the plural of a word, such as "mountain" and "mountains," or "child" and "children."

The search method "Keyword matches," is the fastest of the search methods and will retrieve only images tagged with the specific keyword; e.g., "joy."

The search "Keyword contains joy" will retrieve images that have been described with "joy," "joyful," "enjoyment," etc. The "contains" command can be slower than other commands.

Using keywords and finding images (continued)

Compound Searches

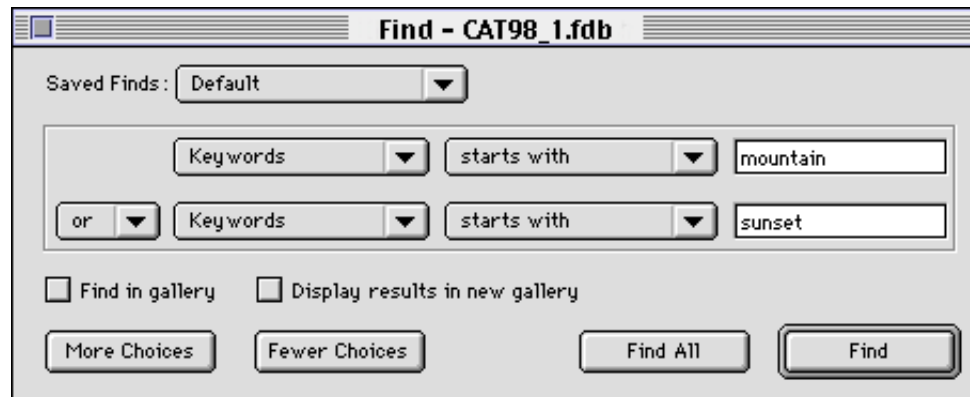
Portfolio also provides you with the flexibility of performing “Boolean” searches. By clicking on the “More Choices” button in the “Find” window, your search can either be narrowed with the use of “and” or broadened with the use of “or.”

EXAMPLE: You can retrieve all images that are keyworded with either “mountain” or “sunset” by separating both search criteria with “or.” Conversely, you can tighten your search to retrieve only images keyworded with “mountain” and “sunset” with the use of “and.” You would perform that search like this:

All of the images on this Catalog Disc have been designated as either “horizontal” or “vertical.” Square images, and a few horizontal and vertical images that can be rotated, are keyed as both. We have avoided describing image orientation as “portrait” or “landscape” because of the obvious confusion that would result.

Most images are keyworded “indoors” or “outdoors.” Most outdoor shots are designated “day,” “night,” “dusk,” “sunset,” or “sunrise.” Remember that unless the scene is well-known, such as the Golden Gate Bridge or the Statue of

Liberty, where the direction of the photo is obvious, sunset and sunrise may look alike. Try both.



Comping with the 3,000 images on this disc

Comping

You can copy any of the 3,000 images to your hard drive for use in comps and layouts. You can also import them directly into most page layout programs that can read a jpeg image.

On a Macintosh

On a Macintosh, first do a keyword search and find the image you want. Double click on the small image to get the large preview and then drag it to your desktop. You can then import it directly into any page layout program.

Also, you can find all 3,000 images in the "Images" folder. They are subdivided into 30 folders which will contain all 100 images for that disc. You can import or open images from this folder with applications like QuarkXPress or Photoshop.

On a PC

On a PC, the easiest method is to just import directly into your page layout program. The images are JPEG compressed so your program must be able to recognize the .jpg format. If not, you can open them in an image editing program like Photoshop and save in a suitable format.

All 3,000 images are located in the "Images" folder. They are subdivided into 30 folders which will contain all 100 images for that disc.

Your license

The catalog images may be used only for comping and viewing; they are not licensed for any other use.

5 high resolution images - free

5 high-resolution images

On this Catalog Disc are 5 full-resolution Digital Stock images. They are located in the FREE_IMG folder. These files were taken directly from Digital Stock discs, and they are identical in size, quality, and format to the files on our product discs. Experiment with them. Try printing them. If you haven't used Digital Stock discs before, you will be pleasantly surprised. These files will reproduce superbly – even bigger than full page at 150 lines per inch. They are fully licensed to you for commercial use.

Master Collection Disc Titles

Click a disc title to view its contents, then use the Back button in Adobe Acrobat to return here.

AMERICAN DESTINATIONS

When you need a fresh perspective on the United States as a travel destination, look no further. This disc will help you discover what America looks like.

ANIMALS IN ACTION

From the graceful flight of a hummingbird to the powerful roar of an African lion, this thrilling collection of wildlife in motion will bring diversity, beauty, and excitement to your design.

ARCHITECTURE & REAL ESTATE

From the clean angles and curves of classical architecture to the sophistication of the very latest interior designs, these images evoke the full range of our love affair with structures.

ARMED FORCES

Let your design be all that it can be! Each branch of the military is represented in these striking images—from soldiers in pressed uniform to their extraordinary aircraft. Get this collection and explore the exciting world of the armed forces.

ARTS & ENTERTAINMENT

From gaming to ballet, this collection highlights the full spectrum of artistic and entertainment interests with a wide variety of still-life and on-location photography.

BACKGROUNDS FROM NATURE

From the intricate fractal detail of a leaf to the dimensional activity of a cloudscape, this title brings you a variety of images that define the range of nature's visual rhythms.

BODY BEAUTIFUL

Provocative and sensual, evocative and moody, this collection celebrates the uniquely expressive visual power of the human body.

BUSINESS & AGRICULTURE

From haystacks to supermarkets, the amazing diversity of the worldwide business of agriculture is admirably represented in this collection of colorful images.

BUSINESS ICONS & IDEAS

Perfect for annual reports and brochures, these business images will deliver an effective message. You'll find telephones, keyboards, eyeglasses, coffee cups, and much more.

BUSINESS PERSPECTIVES

Prepare to have your preconceptions about the stock "business" image blown away by these intimate, powerful, and eminently useful photographs from modern business.

CONCEPTUAL STILL LIFE

This collection offers a variety of images including remote controls, fortune cookies, bullets, dice, and antique toys. Give your work character and make it stand apart with these unique images.

CONTEMPORARY BUSINESS

Business in the '90s is an integral part of life, a reality driven home by this amazing collection of images inspired by the pace and passion of modern business.

CYBERSTOCK® CONCEPTS

These computer-animated images illustrate concepts like power, time, balance, and harmony. Use them to give your projects an up-to-the-minute approach to life's most enduring themes.

Master Collection Disc Titles (continued)

Click a disc title to view its contents, then use the Back button in Adobe Acrobat to return here.

DIVERSITY IN BUSINESS

This compelling collection offers a comprehensive look at the face of modern business. By replacing stereotypes with real people, this title will bring a uniquely modern look to your design.

EDUCATION

From K-12 and beyond, these realistic portraits, still-lives, and location scenes provide an up-to-the-minute snapshot of the essence of education.

EXECUTIVE TEXTURES

Backgrounds move distinctly upscale with this title. These images of leather, wood, paper, and marble shot on large-format film, will change the way you think about backgrounds.

FOUR SEASONS

These sensational images of the seasons communicate the passage of time and will bring depth and perspective to your designs.

GOVERNMENT & SOCIAL ISSUES

Real-life images addressing the defining issues of our time abound in this documentary collection. Count on this title to bring gritty, up-to-date

INCREDIBLE KIDS

From infants to teens, the diversity of this title will impress you. Candid, engaging, and never forced, the endearing images in this beautifully shot title will find many uses. content to your work.

NATURE & LANDSCAPE

With a clarity that transcends nature imagery expectations, these images bring the profound beauty of natural landscapes into sharp focus. Use these powerful compositions to lend a sense of perspective to any design.

RELIGION & FAITH

The full range of spiritual expression is evoked by this diverse collection. When your design addresses religion, you will find many uses for this celebration of faith as expressed through icons, architecture, and personal devotion.

SENIOR LIVING

With an obvious love for its subject and a range that runs from family to romance, this title celebrates the life, character, and vigor of today's senior community.

SPORTS & FITNESS

These intelligently composed images are rich with color and reflect the core status that sports and fitness play in many modern lifestyles.

TRANSPORTATION & INDUSTRY

Planes, ships, trains, and automobiles are just a few of the subjects brought to life in this collection. Use this title to bring strong composition and vibrant color to your design.

TRAVEL & ROMANCE

Warm subtropical evenings, intimate moments charged with romantic intrigue, and the outright glamour of beautiful people in beautiful settings bring a unique appeal to this collection of images.

WORLD TRAVEL

With subtlety and style, this comprehensive collection delivers a fresh take on world landmarks from Mon St. Michelle to the Great Pyramid. Use these images when you need an extraordinary approach to the wonders of the world.

Object Collection Disc Titles

Click a disc title to view its contents, then use the Back button in Adobe Acrobat to return here.

CHARACTERS & OCCUPATIONS

Teachers, cowboys, guitarists, and fire-eaters are among the people expressing their talents in this collection of characters and professionals.

FOOD & INGREDIENTS

Rich with beautifully composed still lifes, this collection provides the perfect visual recipe for your design creations.

PEOPLE IN SPORTS

Runners, body builders, skaters, and weightlifters are just a few of the athletic characters you will find in this collection.

PEOPLE AT WORK

Characters from a range of occupations come to life in this amazing collection of useful portraits.

New Digital Stock images are loaded onto the World Wide Web every week.

Many of our images are available only on the Web. You can quickly browse through all our images by disc title or use our sophisticated search engine to find exactly the image you want. We employ the most advanced searching technology currently available on the Internet. It's also really simple to use. They can be downloaded in different resolutions to match your particular needs. You can pay for them right on-line and have them within a few minutes. Here's what you can get:

- Free comping images from our entire library.
- Low-resolution images for 1/4 page print or multi-media and web site design.
- High-resolution images for full page printed pieces. Perfect for ads, catalogs, and brochures.

If you have web access, click here to go to our site:

digitalstock.com



For first-rate performance use a browser that is Java capable. Java makes it easy for you to download larger images for comps.

It's easy to fire up your imagination with our Web site. We have thousands of dramatic images – not your usual thumbnails, but images that are large enough for full page comping – at your command any time of the day or night.

In an instant, every image that you are looking for can be up on your screen. Need images that relate? Don't worry. A "similar" feature lets you retrieve images with similar characteristics with one simple click.

Once you have found your selection, just click on the image to see it larger. To download your image for comping, copy it to your desktop.

The Digital Stock license agreement

This is a copy of the Digital Stock License Agreement effective as of January 1, 1998. This Agreement applies to all Digital Stock product discs. It does NOT apply to the any of the images on this Catalog Disc. They are NOT licensed for any use other than viewing and comping.

We are happy to make special arrangements to permit many uses that are excluded by this Agreement. In most cases this takes less than a few minutes. Please call us at 760-634-6500.

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2. By this Agreement, Digital Stock grants to you a personal, non-exclusive, non-transferable, right to use the Image in the following, and only the following, ways:

Print Uses: advertising, editorials, catalogs, brochures, reports, disposable packaging, book covers, and educational text books;

Other Than Print Uses: web sites, broadcast video, multi-media presentations, and CD ROMs, provided that the Image is at a resolution not greater than 480 by 640 pixels and is incorporated into a design in such a fashion that it is clearly not intended to be downloaded or copied.

3. "Non-transferable," as used in Paragraph 2, means that the work you produce using the Image must be for your own use, or for the use of your

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4. You may place the Image on only one computer with one user at a time.

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Creatives are talking . . .

“It’s so simple to pop in a disc and find the perfect image for the concept you want to express.”

— Karen Wolf, Art Director
Nike

“Digital Stock is what stock photography should be –professional photos, high quality scans, automatic color management, and royalty-free usage.”

— Linnea Dayton & Jack Davis
Authors of the The Photoshop WOW! Book

“Digital Stock images have excellent color balance and superior composition.”

— Macworld

“Art directors love ‘em for the selection. Clients love ‘em for the savings. I love ‘em for the quality.”

— Michael Tardif, Vice President
Ogilvy and Mather

“Technology is great, but I was looking for a way to humanize the site – to tie our mission statement in with warm and friendly photos of kids and adolescents. Digital Stock had exactly what I wanted. And the images were really easy to get off of the CD and to place.”

— Peg Mulcahy, Designer,
American Academy of Pediatrics

“We purchased four discs and saved our client \$20,000. If you can save a client that much money, you’ll have them for life.”

— Melissa Lott & Michael Wright,
Graphics Support Services Inc

“The quality and value are excellent. In fact, my disc paid for itself the first time I used it. My clients are thrilled that I saved them money too.”

— Laurel Miller, Owner,
Laurel Miller Design – Pacific Beach

“We have tried every major brand of royalty-free stock photography. Digital Stock has the best photography, the best scans, and the collection is intelligently organized.”

— Brian Joyner, Art Director
BBDO South

“The quality of the images is great. They’re always very clear and colorful. And because we use a lot of industrial images, the contact sheet that comes with the disc correctly identifying each shot helps me to select the right one.”

— Chris Sarnowski, Art Director
Pilot Business Development, Inc.

“No other royalty-free stock agency has images of this quality. They’re terrific. I especially like the World War II volume – the images are so rich and warm they really stand out.”

— Becky Page, Designer
Presidio Press

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