HyperBrochure ⬍
Click Here for Information about CUSTOM FreeMail

FreeMail

FreeMail, Inc
(406)586-4200
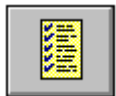
Introduction to FreeMail

System Requirements-- Windows, Windows '95, Mac, Windows NT

Screen Shot with Pop-Ups

Reviews and Comments

Feature List with Definitions

Internet, UUCP, LAN & WAN connections!

Product Descriptions
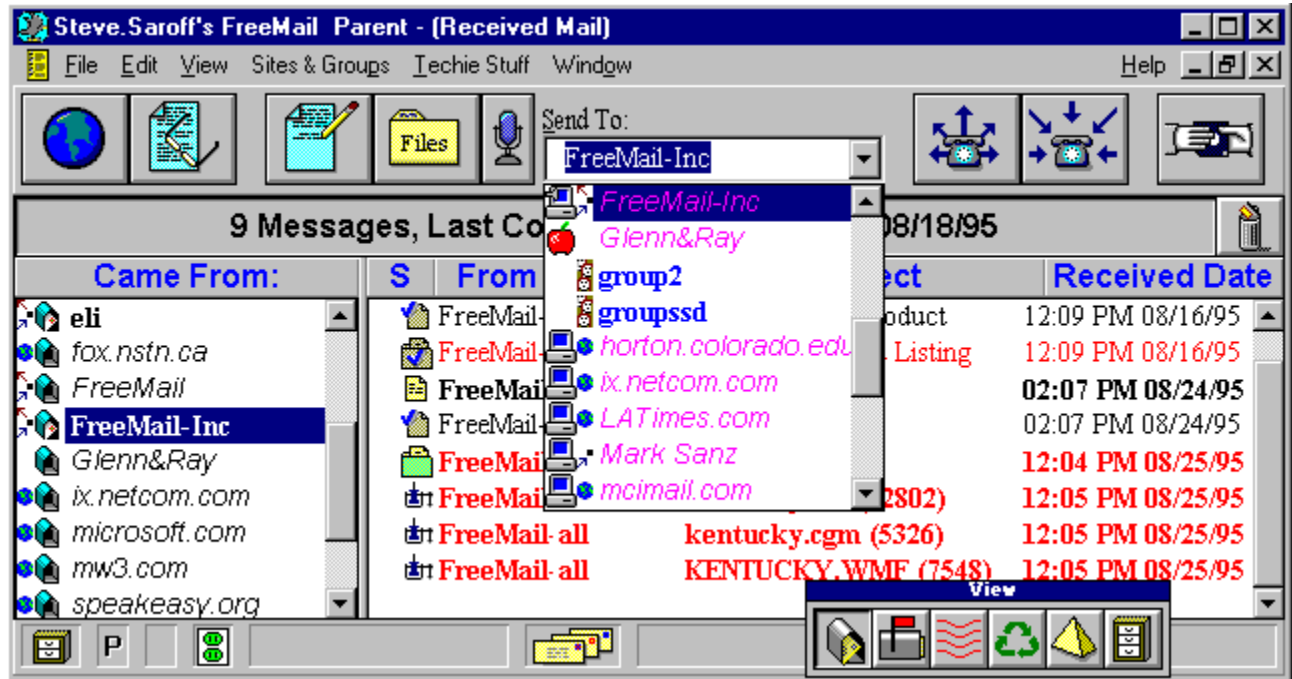
Click Here for Information about FreeMail, Inc.

 Visit our Web Sites!

 Click Here for Press Releases about FreeMail, Inc.

Click any part of the simulated FreeMail screen.

Steve.Saroff's FreeMail Parent - (Received Mail)

File   Edit   View   Sites & Groups   Techie Stuff   Window   Help

Send To:

FreeMail-Inc

9 Messages, Last Co_____08/18/95

Came From:	S	From	____ect	Received Date
eli		FreeMail-	oduct	12:09 PM 08/16/95
fox.nstn.ca		FreeMail-	Listing	12:09 PM 08/16/95
FreeMail		FreeMail		02:07 PM 08/24/95
FreeMail-Inc		FreeMail-		02:07 PM 08/24/95
Glenn&Ray		FreeMail		12:04 PM 08/25/95
ix.netcom.com		FreeMail-	2802)	12:05 PM 08/25/95
microsoft.com		FreeMail- all	kentucky.cgm (5326)	12:05 PM 08/25/95
mw3.com		FreeMail- all	KENTUCKY.WMF (7548)	12:05 PM 08/25/95
speakeasy.org				

FreeMail-Inc
Glenn&Ray
group2
groupssd
horton.colorado.edu
ix.netcom.com
LATimes.com
Mark Sanz
mcimail.com

P

View

Features of FreeMail

Click any button

Voice Mail!

Simple to Install, Easy to Use

Seamless Connections between Mac and Windows

Fully Routed Network (Extended Family only)

Intuitive Interface

Unlimited Child Copies

Unlimited E-mail and File Transfer

Crash-Proof Communications

Custom Cabinets

Persistent Mail

Automatic File Compression and Decompression

Security--Encryption and Unique ID Numbers

Certified Mail

Timed Sending (Polling) and Receiving

Launch Applications from Within FreeMail to View Files

Run FreeMail in Background while doing other work

No Need for Dedicated Phone Line

Sophisticated International Transmission Technology

Unlimited Child Copies

Make as many Child copies as you want, and distribute them to anyone with whom you want unlimited electronic communication. You can create an entire e-mail network for the cost of one FreeMail Parent and as many blank 3.5 inch disks as you have participants in your network. A Child inherits all the features of a Parent, except the ability to make Children. No other communications application has a comparable feature.

Note: does not apply to Extended Family Parent Products, which license child copies.

Unlimited e-mail and file transfer

Send and receive unlimited messages and files. Files can be of any size and format: graphics files, word processing files, binary files, etc.. Create e-mail messages in FreeMail, or cut-and-paste text from another application into your FreeMail message. Or, send a message generated in another application in its native format.

World-wide Communications

FreeMail uses the most advanced techniques to insure fast accurate transmission, even on less-than-ideal phone lines. FreeMail is currently being used on phone systems throughout the world--from Indonesia to Columbia, from Japan to Switzerland.

We will give a complimentary FreeMail Parent to anyone using FreeMail in a country where we have not yet tested it. Call us for details.

Easy-to-use interface

Our customers tell us that FreeMail is easier to use than any other communications package. The interface is intuitive, and pleasant to use. The on-line Help system, which is inherited by all Child copies, makes it very easy to learn. FreeMail can be used as a simple program to do simple e-mail tasks, or as a powerful tool to handle complex information distribution.

Easy automated installation

FreeMail is easy to set up. It takes care of all the technical aspects of site and modem set-up, making it easy for non-technical people to set up a site or an entire network. The entire application, whether Parent or Child, fits on one disc. We have provided a one page Quick-Start Reference for getting your Child sites going without a manual. You can either print it from your on-line Help, or copy it from your User Manual. Distribute it with Child discs to aid installation. All Child sites have full on-line Help.

Custom Cabinets

The Custom Cabinets feature allows you to easily organize mail in custom categories. Sort your mail any way you want-- by project, by company, by subject, by date, etc.

Persistent Mail

You can set up Persistent Mail to automatically transmit a message or file to any site that calls you. You can also set it up to transmit to any site that you call. Combined with other features, such as Send Only Updated Files, and Automatic Timed Site Polling, Persistent Mail is a flexible powerful feature.

Compression

FreeMail automatically compresses a file before it is transmitted, and de-compresses it at the receiving end. For example, most MS Word documents are compressed about 80% by FreeMails aotomatic compression. This makes FreeMail transmission very fast, especially with todays fast modem speeds. In terms of cost alone, FreeMail is an attractive alternative to regular mail, fax, and overnight delivery for any type of documents, from binary software files, to graphics files, to legal documents.

Encryption and Security

FreeMail provides a high level of privacy and security. Unlike Internet or commercial services, you control access to your network. Any message or file can be automatically encrypted so that **nobody** can open it without the password you assign. Because each FreeMail disc, whether Parent or Child, has a unique ID number, there is no chance of mis-directed mail, even if two sites have the same name.

Certified Mail

If you designate an outgoing message as Certified, the receiving site automatically generates a Confirmation message when the Certified message is opened. You can keep track not only of when an important message was received, but also when it was read. High priority items can also be designated as **Urgent**.

Timed Sending (Polling) and Receiving

You can set up your site to automatically call other sites at specified times. You can broadcast messages when long-distance rates are lowest, or you can transmit large files when the phone line will not be needed for voice calls. (See the LogicAnswer feature for more info on having FreeMail share a single phone line with an answering machine or fax). You can use Polling to collect mail, or to keep any site updated with the latest information automatically.

You can also set up your FreeMail site to receive calls only at specific times. This feature, along with LogicDial and LogicAnswer, is designed for small bussinesses that do not have dedicated phone lines for FreeMail.

Launch other Applications from within FreeMail

You can view a received file without leaving FreeMail. Simply choose Open from a dropdown menu, and FreeMail will automatically find the appropriate application and open the selected file. Any file format can be viewed if you have the associated application on your computer. Typical supported formats are.BMP and .PCX format for graphics files, and .DOC or .TXT format for text files.

Run FreeMail in background
You can send and receive messages while you do other
work on your computer. FreeMail has a number of ways
to let you know that you have new mail, even when FreeMail
is minimized--the FreeMail bird icon changes to a glowing
letter icon, and theScroll Lock LED on your keybourd blinks
(so you know if you have new mail even if your screen
is turned off).

LogicDial and LogicAnswer

This unique technology enables FreeMail to share a
phone line with an answering machine or a fax. No
dedicated computer or dedicated phone line is needed
to run FreeMail all the time. Because a FreeMail
transmission has a unique distinctive ring pattern,
your FreeMail site distinguishes voice messages
from FreeMail messages. Voice messages are sent
to the telephone or answering machine, and FreeMail
messages are picked up by your computer.
Thus, there is no need for a voice/data switch, (which
can cost much more than your entire FreeMail network!)
No other software application has a comparable feature.

Remote Access from portable computer

FreeMail Call Home is a special version of FreeMail that allows remote access to the Parent site from a second computer. This feature is great for people with two offices, people who use portable computers, and travellers. FreeMail Call Home sites have all the standard FreeMail features.

Routed Network

FreeMail Extended Family gives each Extended Child site the ability to send mail to any other Extended Child site. Messages are routed through the Extended Family Parent site. The Parent site can be active (picking up and sending messages), or passive (letting the Child sites pick up and send messages).

Extended Family sites have all the other FreeMail features.

Seamless communication between Mac and Windows

FreeMail is available in versions for Macintosh, Windows 3.1, Windows NT and Windows 95. Communication between different versions of FreeMail is as easy as communication between sites using the same version. FreeMail works the same on all platforms: the screen and procedures are the same for all the different versions. Parents can only make Child copies for sites running on the Parent platform. Child copies for cross-platform networks (for example, a Windows Parent with both Mac and Windows Child sites) may be purchased separately.
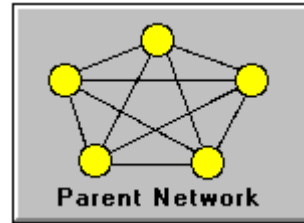
The FreeMail Family of Products (Click any Button)

Parent and Child Network
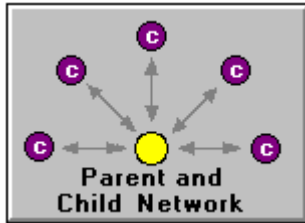
Unlimited transmissions between Parent and Child copies

Extended Family Network
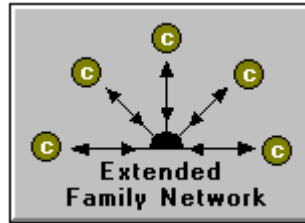
Unlimited transmissions between all members of Extended Family

The Internet

Parent Network
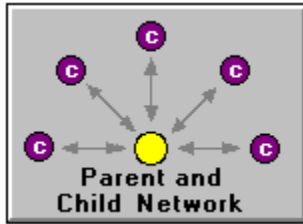
Unlimited transmission between all Parents
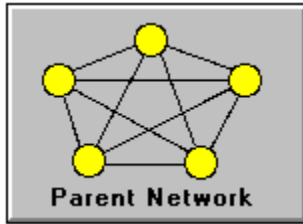

Mac and Windows Interconnections


Custom Modifications

Parent and
Child Network

⇒ Parent makes unlimited Child copies
⇒ Basic FreeMail e-mail and file transfer network
⇒ Unlimited e-mail and files exchanged between
  Parent and Child
⇒ Parent can only make Child copies for same platform
  (Child copies for other platforms may be purchased
  separately)
⇒ Very limited direct communication between Child
  sites--no file transfer, e-mail of up to 400 characters
⇒ Child copies inherit all FreeMail features, except the
  ability to make Child copies.
⇒ Any FreeMail site can potentially communicate with any
  other FreeMail site if the site name and modem phone
  number are known
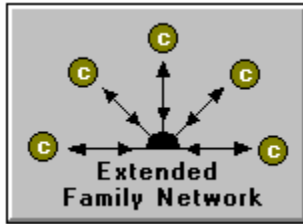
⇒ Creates a fully routed network between   child copies of FreeMail.
⇒ Full interconnectivity between Extended Child sites--messages
   routed through Parent
⇒ Extended Family sites have all basic FreeMail features,
   plus a send through option for routing messages
⇒ Gives all Child copies their own Internet address (with the UUCP Gateway add-on).
⇒ Any FreeMail site can potentially communicate with any
   other FreeMail site if the site name and modem phone
   number is known

⇒ Full e-mail and file transfer interconnectivity between all Parent sites
⇒ Seamless communication between Mac and Windows
⇒ Parent-parent networks can be combined with Parent-Child networks
⇒ Any FreeMail site can potentially communicate with any other FreeMail site if the site name and modem phone number is known

Child Network
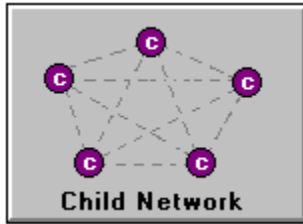
- ⇒ **Child copies generated by a Parent--Cost: None**
- ⇒ **Child copies purchased from FreeMail Inc.--Cost : $10.00 each**
- ⇒ See Extended Family section for information on Extended Child sites
- ⇒ Standard Child sites can send e-mail messages of up to 400 characters to each other
- ⇒ No file transfer between Child sites
- ⇒ Parents can only make Child copies for sites using the same platform as the Parent
- ⇒ Child copies for cross-platform communications can be purchased separately

All FreeMail products are available on these platforms:
⇒ Windows 3.1 (and Windows For Workgroups)
⇒ Windows 95
⇒ Windows NT
⇒ Macintosh System 7

All platforms are interconnectable. Parents can only make
Child copies that run on the Parent platform.

Custom Modifications

FreeMail Inc. does many custom modifications, including:
⇒ Custom Splash-screens (your logo etc. inherited by all
   Child sites)
⇒ Custom Forms (on-line order forms, etc)
⇒ Multiple phone-line support for very high traffic

Internet button

By pressing this button you will call either FreeMail's **UUCP gateway**, or your own Internet UUCP gateway. Press this button to send and receive Internet Mail.

Read Mail button

Press this button to open the message that is highlighted in the Message List. The Read Mail dialog box will appear with the selected message.

Write Mail button

Press this button to compose a message to the site or group highlighted in the Send To area. The Compose Mail dialog box appears. When composing mail, you can use FreeMails cut-and-paste features to edit text, or to bring in text from another application.Many options are available in the Compose Mail dialog box--Lock, Certify, Urgent, Forward,Reply, Hold, Attach Files.

Select Files button

Press this button to select files to send to other sites. You can send files of any size or type. You can send files from any directory or drive on your computer.

Call Now button

Press this button to establish modem-to-modem contact with the site highlighted in the Send To area. If a group is highlighted, the member sites will be called sequentially. Transmission is two-way, so mail and files will be sent AND received.
You can call a site to pick up mail, even if you are not sending anything.

Receive Mail button

Press this button to make your site receptive to incoming calls. Most users leave this function active all the time. Transmission is two-way, so mail and files will be received AND sent. If Site X calls you, any mail you have for site X in your Waiting-To-Be-Sent queue will be transmitted.

Make A Child button

Use this button to make Child copies, and distribute them to anyone with whom you want unlimited e-mail and file transfer capability. First insert a blank 3.5 inch disk in the appropriate drive. Then press this button to make a fully functional Child copy. The automated process takes less than two minutes. The Child copy automatically inherits your site information on its address list.   A FreeMail Parent   or a FreeMail Call Home Parent   can make unlimited Child copies.
A FreeMail Extended Family Parent can
Extended Child Copies. A Parent can only make Child copies that run on the same type of computer operating system.

Send To area

Press the small Down arrow to see your Address List, and select a site or group. The selected site will be the focus of the next action taken, whether it is composing a message, selecting files to send, or making modem-to-modem contact.

Delete button

Press this button to delete a highlighted message in your Message List. You can also drag and drop a message onto this button to delete it. Deleted messages are stored in a Deleted Message data base, and can be re-opened UNTIL you clear them from your system by activating Rebuild Databases in the Techie Stuff menu.

Message List area

This area is where all messages from the site and category selected in the **View area** are listed. In this example, Received messages from the site Kailash are listed. Select a message, then press the Read Mail button to open it. You can also open files in any format from this list. The small symbols show that this list includes--

Read message

Opened file

Confirmation that Certified message was opened

Unread message

Unopened compressed file

View area

The View area shows a list of sites based on the View category selected with the Floating Toolbar. In this example, the Received Mail category is selected on the Floating Toolbar, so the list shows sites from whom this site has received mail. The site **Kailash** is selected from the site list. The symbol of the full mailbox shows there is unread mail received from Kailash. A list of all mail received from Kailash is shown on the right side of the screen, in the Message List area.

Custom Cabinets

Custom Cabinets allow you to organize all your messages, sent and received, into any categories you want. Simply drag and drop a message from the Message List area onto the Custom Cabinet icon. Then assign it to an existing cabinet or make a new one in the dialog box that appears.

Status Bar

Information appears here about how your site is set up. Also, as you call another site, ongoing information is given about the connection in progress.

File menu

Write New Message
Open Existing Message
Call Now
Receive Calls
Write Persistent Mail
Print
Exit FreeMail

View menu

Shows Floating Toolbar
View Received Mail
View Sent Mail
View Waiting-To-Be-Sent Mail
View Deleted Mail
View Persistent Mail
View Custom Cabinets

Edit menu
Modify My Site
Change My Username
Options for Calling
Options for Receiving Calls
Change Custom Cabinets
Enter or Modify Personal Info
Change Message Text Font

Sites And Groups menu

Modify Information on Other Sites
Make or Modify Groups
Add a New Site

Techie Stuff menu

Optimize Performance
Rebuild Databases
Automate Deleting Old Mail
Change Button Looks
Online Child Site Software Update

Window menu

Cascade
Tile
Arrange Icons
Close All
View Various Categories of Mail

Help menu
Complete detailed on-line Help system. This, like
all other features, is inherited by Child copies.

Floating Toolbar

This toolbar can be moved to any area of the screen

View Received Mail button

View Waiting-to-be-Sent Mail button

View Sent Mail button

View Deleted Mail button

View Persistent Mail button

View Mail in Custom Cabinets button

Welcome to FreeMail

Create your own private custom e-mail and file transfer network.   You buy only one disc, the FreeMail Parent. Then make as many Child copies as you want. Distribute these Child discs to customers, to employees, to branch offices, to clients, to anyone anywhere. You already have all the hardware needed--standard Windows or Mac platforms, standard telephone lines, and standard modems for all sites. Plus, the whole product line is mutually interconnectable.

What is FreeMail?

FreeMail is automated communications software that makes connecting to and communicating with your group easy.   Los Angeles Lawyer Journal, E-mail or FreeMail by Philip H. Weber, Dec. 1994

FreeMail is easy to set up and use.   All the technical hassles associated with previous e-mail and file transfer applications and networks are handled invisibly and automatically. Nontechnical people can easily install FreeMail, and can customize it for their specific needs.

FreeMail . . . makes exchanging mail and files simple. PC Magazine First Looks by Neil J. Rubenking, June 28, 1994(406)586-4200

FreeMail is a powerful sophisticated program. It has all the features normally associated with high-end systems costing many times more, as well as many unique features.

FreeMail is a powerful program hidden behind a simple windows interface. The AMRAD Newsletter by Randy Mays, July, 1994

FreeMail is radically inexpensive.   Initial software costs are many times less than anything on the market, because each purchased FreeMail Parent can make unlimited free Child sites. No special hardware or additional software is needed. There are no membership fees, no monthly subscription fees. Plus, FreeMail has many features to minimize phone transmission costs, including automatic compression, fast efficient transmission, and automated timed calling to take advantage of cheaper phone rates.

We are extremely impressed with our Extended Family Parent. In the last 72 hours, over 2,000 messages have been flawlessly exchanged between our 40 users.   We had planned on spending over $4,000 to accomplish what your software has let us do for $600. Thank you again.--HSAPO, Winston Salem N.C.

See   What Is FreeMail?

System Requirements
Windows, Windows '95, Mac, WindowsNT

Running FreeMail for Windows 3.1
⇒ Personal computer with 386 or higher microprocessor.
⇒ MS-DOS operating system version 3.3 or later.
⇒ Microsoft Windows 3.1 or later
⇒ 2 MB RAM or better
⇒ 2 MB free disk space.
⇒ 3.5 inch 1.44 MB floppy disk drive.
⇒ Hayes compatible modem (standard modem)
⇒ Mouse or compatible pointing device.

Running FreeMail for Macintosh
⇒ Apple Macintosh 68020 or better microprocessor
⇒ System 7 or later
⇒ 4 MB RAM or better
⇒ 2 MB free disk space
⇒ 3.5 inch floppy disk drive
⇒ Hayes compatible modem (standard modem)
⇒ Mouse or compatible pointing device

Running FreeMail for Windows '95
⇒ Personal computer with 486 or better microprocessor
⇒ Microsoft Windows '95
⇒ 8 MB RAM or better
⇒ 2 MB free disk space
⇒ 3.5 inch floppy disk drive
⇒ Hayes compatible modem (standard modem)
⇒ Mouse or compatible pointing device

Running FreeMail for Windows NT
⇒ Personal computer with 486 or better microprocessor
⇒ Microsoft Windows NT 3.5 or later
⇒ 8 MB RAM or better
⇒ 2 MB free disk space
⇒ 3.5 inch floppy disk drive
⇒ Hayes compatible modem (standard modem)
⇒ Mouse or compatible pointing device

System Limitations
⇒ **Note--Actual amounts depend on available memory**
⇒ Maximum e-mail message length-- about 30 typed pages
⇒ Maximum transmittable file size-- unlimited
⇒ Acceptable file formats-- any format
⇒ Maximum sites per View category-- about 1,000 active sites.
⇒ Each site can contain about 1,000 messages in each viewer (5,000 total)
⇒ Most sites stored in Address Book-- about 3,000 sites.

Reviews and Comments

Click any button for exerpts and quotes.

<u>Mac Week,</u> June 6th, 1995 page 34
"Point-to-point app brings e-mail to the masses"   by Jonathan A. Oski

<u>Computer Telephony,</u> January, 1995
"FreeMails Goof-proof E-mail Software"   by Stuart Warren

<u>Los Angeles Lawyer (Journal),</u>   December, 1994
"E-mail or FreeMail"   by Philip H. Weber

<u>PC Magazine,</u>   September 27, 1994
"New and Improved"   by Adam A. Hicks

<u>The AMRAD Newsletter</u>   July-September, 1994
"FreeMail"   by Randy Mays

<u>PC Magazine</u>, June 28, 1994
"First Looks" by Neil J. Rubenking

LS Power Corporation

HSAPO

<u>Horizon Air Magazine</u>, November, 1994
"Linking Up"   by George Everett

PC Magazine & Info Select CD ROM

"**OVERALL value   FOUR Stars**"
"We are impressed by FreeMail's many elegant features."
MacWEEK, June 6th, 1995   page 34

"**Users will like the multitude of powerful features included in FreeMail**, including polling other
locations at particular times and mass-mailing features."
PC Magazine & Info Select CD ROM

"We are extremely impressed with our Extended Family Parent. In the last 72 hours, over 2,000 messages have been flawlessly exchanged between our 40 users. **We had planned on spending over $4,000 to accomplish what your software has let us do for $600. Thank you again.**"
HSAPO, Winston Salem N.C.

"**FreeMail ...makes exchanging mail and files simple**...FreeMail (for Windows) demands Windows 3.1 or later on a 386 system or better, and in return offers some powerful features...**If your family or company needs e-mail access, give FreeMail...a try**. "
PC Magazine

"**FreeMail Extended Family (is) an inexpensive alternative to a routed e-mail system**...In effect, Extended Family creates a client/server e-mail routing center...this way, you can avoid the expense of sending e-mail through a service. "
PC Magazine

"Overall, we are extremely pleased with the ease and speed of FreeMail. It has been easy to teach and, consequently, our people are already using it extensively. "
LS Power Corp

"How would you like a Windows product that would let you distribute a goof-proof remote e-mail program to your customers?... FreeMail gives you a program to provide a secure file and message transfer bridge...This is just about the simplest electronic mail package weve ever seen... **I really like this product.** "
Computer Telephony Journal

"Many Lawyers believe that electronic mail requires the installation of a complicated office network or use of a subscription online service -- but this is no longer true...FreeMail is an alternative that makes having an online information center easy and economical....
Essentially, FreeMail is automated communications software that makes connecting to and communicating with your group a snap. "
LA Lawyer

"Its simple to install and use--and inexpensive...
With FreeMail, a user directly forms a network
capable of sending E-mail and files efficiently at
any modem speed without log-on waits for a
one-time cost of less than $100. "
Horizon Air

"FreeMail is a very powerful program hidden behind a simple Windows interface...Ive given child diskettes to several people, and all have been able to use the program the same day they installed it. "
AMRAD

Custom FreeMail

See
Benifits of a customized version of FreeMail
Cusomiziation Services
Multi-line FreeMail and FreeMail with networks

In addition to use of FreeMail software directly out of the box, businesses and organizations are discovering that our software can provide them with their own customized e-mail network. Now companies can give away or sell customized FreeMail software, including all versions. Customers, members, or distributors using these customized versions, can now gain access to your company using your own e-mail network. Customized FreeMail software can be used in a wide variety of applications:

Retail Chains
- Use FreeMail software for a low-cost and secure link to locations and headquarters receiving financial data and e-mail.
- Customers   Companies can distribute diskettes bearing their own network name, company logo, and company information. Customized FreeMail software can be used for document delivery, ordering, customer service, on-line registration and technical support.

Associations
- Headquarters and field offices can now establish fast and easy communication using their own network based on customized FreeMail software. Field offices, in turn, can give free, customized Child disks to related agencies, donors, and members.

And more...
- Customized FreeMail software can be used in a host of other applications including distribution of 'Child' disks containing a customized HyperBrochure™. These 'Child' sites, as well as being able to communicate back to their 'Parent' site, contain your company's product literature, order forms, and contact information.

The Benefits of FreeMail

On-line registration and/or tech support

FreeMail can be easily modified (for quantity / OEM purchases) to work as a sophisticated yet simple on-line registration and bug reporting systems. Customers can click on a screen button, fill in the prompts of a custom-created form, and then click on another button to transmit their form to your company's central FreeMail site. Nothing could be easier or less expensive.

'Inherited' Product Information

Custom help systems   can be created which contain your company's product information, order forms, and tech support numbers and policies. These custom help systems are then integrated with your customized version of FreeMail. If you bundle or distribute FreeMail 'Parents', every 'Child' copy created from these distributed parents will 'inherit' *your* custom help system.

Screen presence

Using customized FreeMail software, users will see your company or organization name and graphics every time they look at their PC or Mac screen and use their software. Alongside icons for applications such as word processing and spreadsheets, your icon will be prominently placed. Unlike on-line services in which your information and access to you is buried, with a customized FreeMail application, users will see your icon every time they use their computer.

> Your customers will become an addition to your sales force: by using *your* customized version of FreeMail, not only will they be able to communicate quickly and efficiently to your central FreeMail site, they will also be willingly distributing your company's product information to new sites that they will be creating and distributing on their own!

Customization Services

See
Benifits of a customized version of FreeMail
Multi-line FreeMail and FreeMail with networks

Representatives from FMI will work closely with you to develop a plan that will fit your needs, and budget.

Our services include:

- **Graphics Customization**   Your company or organizations logos, colors, and graphics can be added to FreeMail software, replacing the graphics offered in our standard products. Your users will see your companys name and graphics every time they look at their PC or Mac, and when they use your customized FreeMail software.

- **Button, Menu, and Forms** FMI can customize function menus, buttons, and forms, providing your users with information and instructions specific to your application. In many cases, we can create forms that have the same look as the ones you use today (ordering, service reporting, etc.) In addition, features which are normally provided in our standard products can be disabled, if requested. This offers users a program dedicated to your information and needs.

- **Converting existing product literature into HyperBrochures** -- FMI will work with your company or organization to quickly convert your current marketing and sales literature -- including your graphics and logos-- into Windows and Macintosh hypertext help systems. FMI will integrate these help systems into your customized version of FreeMail.

  For less than what you may be paying for printing color brochures, your custom version of FreeMail will automatically distribute colorful, detailed and useful help systems -- and your customers will then continue to distribute your information for free! We call these self-propagating help systems, HyperBrochures.

Networks

- **Central Site and Network Connectivity** FMI developers will work with you to ensure your users will always be able to connect with your central site regardless of volume. In addition, FMI can implement customized gateways to your internal systems, as well as external networks. Most importantly, FMIs approach maximizes reliability while keeping costs low.

  - **Network Design** FMI will recommend the customized version(s) of FreeMail software based on your needs and goals. For example, some companies may want to distribute their own customized FreeMail Parent to their branch offices or salespeople allowing them, in turn, to distribute customized FreeMail Child disks that are automatically made and contain all the customized features of the Parent.

  - **Support** FMI will assist you in developing, implementing, and operating your own customized FreeMail network. From user materials to training your project leaders and support people, FMIs experience will make this launch as easy as the software is to use.

    Based on our experience helping large, nationwide companies and organizations develop and implement their own customized FreeMail networks, we are ready to help you take advantage of this powerful new communications channel.

  We can also provide customized gateways and interfaces to Internet or on-line services, giving your users the best of both worlds.
  See
- Benifits of a customized version of FreeMail
-     Cusomiziation Services

Internet

FreeMail, Inc.   has several options for people who want to use FreeMail for their Internet e-mail.

FreeMail has add-on products that can be set up to act as Internet mail gateways through local (and national) Internet service providers.

We sell FreeMail routers that can be connected to Internet service providers, and which create FreeMail Children who can then send and receive Internet e-mail through their own, private FreeMail domain.

We also have SMTP/POP3, SMTP gateways, LAN and TCP/IP products, and gateways to and from other well known e-mail systems.

FreeMail can become your total e-mail solution, no matter how large your organization is, FreeMail can be of use to you.

Please call our business office at   (406) 586-4200 for details.

Kinko's Press Release

APRIL 5, 1995
FREEMAIL, INC. RELEASES LATEST VERSION 4.0 AND
TEAMS WITH KINKO'S TO DELIVER E-MAIL SERVICES

FOR IMMEDIATE RELEASE FOR MORE INFORMATION, CONTACT STEVE BARRETT, (406) 586-4200

FreeMail, Inc. continues to improve its e-mail software and expand its features with the announcement today of its latest version, FreeMail 4.0, which includes File Completion Technology (FCT). For lower cost messaging, FCT allows the completion of any interrupted transmission from the point of disruption rather than requiring retransmission of the entire file. FreeMail 4.0 also provides voice messaging and full cross-platform compatibility that allows direct PC/MAC message exchange.   This release closely follows the expansion of its entire product line in March to communicate across platforms Microsoft Windows(TM), Apple Macintosh(TM), Windows NT(TM), and Windows 95(TM).

While Windows users have been enjoying FreeMail for almost a year, Mac users were unable to communicate with them, said Steve Barrett, President of FreeMail, Inc. Now, Windows and Mac users can enjoy FreeMail without limitations.

FreeMail makes a true Wide Area Network e-mail software that only requires one computer, one modem, a single phone line and one copy of the software.   With FreeMail software, any stand-alone PC can exchange unlimited e-mail and files of any kind with any other PC.   FreeMail eliminates the need for network cabling, software, file servers, or system administrators, using regular phone lines and modems.   Only one copy of FreeMail must be purchased; free copies of FreeMail 'Children' can then be made and given away, allowing fast e-mail and file transfers between the FreeMail Parent and any Child anywhere in the world where there is phone service.   Another recent development for FreeMail, Inc. is an agreement with a major national corporation with more than 750 locations throughout North America.

Software developed by FreeMail, Inc. was recently selected by Kinko's Service Corporation for use in its Kinko's stores on a nationwide basis. Kinko's chose FreeMail, Inc.'s unique e-mail software over offerings from much larger software companies in a highly competitive process that pitted FreeMail, Inc.'s products against some of the largest software companies in the world.

FreeMail, Inc. is honored to be selected by such a respected national company, said Barrett,   It is one more indication of FreeMail, Inc.'s ability to meet the unique demands of larger organizations in need of customized electronic communication networks.

FreeMail is now widely used in law offices and other businesses that need secure networks to transmit and receive sensitive documents.   Overseas businesses use it to reduce their phone charges for frequent messages to the states as well as when spotty phone service or the lack of available providers makes Internet use for e-mail unreliable, impractical, or prohibitively expensive.

For more details, contact
FreeMail, Inc., 2504 West Main, Suite K, P.O. Box 1656, Bozeman, MT   59771-1656 USA;
(406) 586-4200 (voice); (406) 586-4336 (fax); email: FreeMail@AOL.COM

About FreeMail, Inc.

Executive Officers and Lead Developers
Steve Barrett
Steve Saroff
Ray Kreisel
Glenn Kreisel
Greg Gianforte

Founded in 1994, FreeMail, Inc. is the creator of FreeMail, the self-replicating e-mail system that does not require a network and uses regular telephone lines. With an installed base in the thousands, and with new FreeMail 'Children' being constantly distributed, FreeMail is one of the fastest growing personal e-mail systems for Windows(TM) and Macintosh users.

FreeMail, Inc's. business office is located in Bozeman, Montana, the fly fishing capital of the West. FreeMail, Inc.'s development office is located in Missoula, Montana. FreeMail, Inc. is privately owned.

Stephen M. Barrett, President

Mr. Barrett is a founder in FreeMail, Inc.   Mr.   Barrett most   recently served as Chief Executive Officer of   a publicly traded company,   Video Lottery Technologies, Inc. (NASDAQ, VLTS).   VLTS was recognized by   both Fortune and Inc. magazines as among the best-run small companies in the U.S.

Steve S. Saroff,   Chief Technology Officer

Steve Saroff is a founder of FreeMail, Inc. and one   of the key designers of the FreeMail family of products. He is the author of several other nationally recognized software packages. He started programming when he was ten, was working in Palo Alto at 21, and then left Silicon Valley at 23, moving to Montana to write fiction and study Mountains. In between short stories, he wrote Windows programs, met programmers and businessmen, and convinced a lot of people to believe in FreeMail.

Ray Kreisel,   Software Engineer

Ray Kreisel started the coding of FreeMail before leaving for a solo-bicycle ride across China and Tibet. After four months of hiding behind the Himalayas, dodging military check-points, and trying to find paths at 17,000 feet, he emerged with calm and perfect ideas about POP3, SMTP and the Internet. Ray has worked for Sun Microsystems, and as a consultant for NEC and DEC. He and Glenn have been programming together all their lives.

Glenn Kreisel,   Guru

Glenn's brother Ray was able to convince Glenn to leave his job at Microsoft and start working on FreeMail by saying to him, "We need you." Glenn describes software design like this: "When you juggle 3 balls, they ask, 'can you do 5?'   When you do 5, they say, 'O.K., now do 7.' " Glenn can juggle 7 items, and is working on 9. Glenn has been programming all his life, and has worked as a software engineer at Electronic Arts as well as a software engineer at Microsoft on the Word team.

Greg Gianforte, Vice President of Sales

Greg Gianforte began his career in technology at AT&T Bell Laboratories.   In 1986 he founded Brightwork to to develop local area network managment software.   Brightwork grew to 75 people and over $7.5 million in revenue wihtout external funding before being sold to McAfee Associates (NASDAQ: MCAF) where Mr. Gianforte ran North American Sales during 1994.   During his tenure at McAfee worldwide sales grew from an annual rate of $25M to in excess of $50M.   Mr. Gianforte is currently Managing Director of the Bozeman Technology Incubator a venture capital firm focusing on communication technology firms.

Free Voice

FreeMail has a feature that will make you smile.
You can record and send voice messages.
If your computer has a sound card and a microphone,
or if you are using a Macintosh, you can record your
speech and send to these 'FreeVoice' messages
in the same way as you send e-mail.   With FreeMail's
compression, these messages are sent very quickly.

Crash Proof

FreeMail use's a 'Crash-Proof' technology which means that if your phone (or network) connection is broken during any transmission of files or mail, FreeMail will automatically start sending where it left off: if you are sending large files over poor quality phone lines, FreeMail will work where most other communication software will not.

What is FreeMail?

FreeMail is something else.

FreeMail is not part of America On-line or any other on-line service, although we operate areas on America On-line and other on-line services to tell their members about our products.   We really have nothing in common with an on-line service either.   On-line services sell access to people who are looking for content and information; FreeMail is for folks who already have information and want an effective way to share it with a selected group of kindred spirits, customers, or colleagues who they wish to communicate with regularly, rapidly, and privately.

FreeMail is software that allows you to send and receive e-mail but it is much more than e-mail software.

FreeMail's real power comes to anyone who uses it to send and receive any kind or size of file.   If you have ever tried to send a file to someone who is not using the same on-line service you use, you know the limitations of these services for this purpose.   You usually have to save the file in just the right format or put the whole file within the body of your message.

When the file is received, someone has to pull it up into the proper software and then reformat the material.   Often, this can be a time-consuming task. FreeMail allows you to send files in any format. FreeMail eliminates the need for any kind of ASCII conversions or reformatting.

FreeMail's powerful file compression and crash-recovery technology let sites that have heavy message and file transfer traffic realize big savings in long distance line charges.   Store-and-forward technology allows you to line up messages so they are ready to send all at once when you call another site, or they are waiting to be picked up all at once when the other party calls your   site to check messages.

Different operating systems are not barriers to exchanging messages and files when you use FreeMail. FreeMail permits you to send files and messages to Macintosh computers from PCs using Windows, or from PCs to Macintosh computers that use FreeMail. FreeMail is currently available for Macintosh, Windows, Windows NT, and Windows '95.

FreeMail's FreeVoice voice mail provides another alternative to written messages, too.   If your computer has a sound system, you can send and receive voice messages. FreeVoice messages can be any length, and with FreeMail's automatic compression, FreeVoice messages are transferred very fast.

FreeMail offers another big difference.   Our name does not mean our software is free of charge. However, copies of our software are free.   The one copy that you purchase gives you license to create copies for others.   In fact, FreeMail includes a feature that even helps you to do just that.   Any licensed copy, called a Parent copy, can make Children copies, that can communicate directly with the Parent copy or with any other Parent copy of FreeMail anywhere in the world that can be connected by regular phone lines.

This feature can make the software very inexpensive for you, depending on how you use it.   Compared to bulletin board software or other e-mail software, FreeMail can replace software and systems that can cost thousands of dollars to install.   Instead of thousands of dollars, our product line pricing starts at far under a thousand dollars. If you intend to link co-workers in the same building or town, this may be all that you need to give you the efficiency and power of e-mail and file transfer at little additional cost because FreeMail only requires a modem and phone lines.   No cables, special wiring, file servers or system administrators are needed.

Another strength of FreeMail you should consider is that it has proven itself to be reliable on regular phone lines in   foreign countries, doing the heavy lifting for personal and business communication chores where on-line service access, Internet, and fax are very expensive or unreliable. FreeMail's "Crash-Proof" recovery makes sure that the largest files are transferred quickly, even when the phone lines 'go dead' in the middle of a connection. If a phone line is noisy, FreeMail works.   Nike, Inc. selected FreeMail for use in their Indonesia factories, Exxon selected FreeMail for communication between the U.S. and their Bogota, Colombia mines.

Because FreeMail lets you set up your own network, and you choose who can use it and when, security is not a problem as it can be with the Internet or   on-line   services that can be easily "hacked." FreeMail also allows you to "encrypt" any mail you send. FreeMail is a very, very secure system.

FreeMail is supported by a responsive and excellent technical support team that is ready to talk through issues or immediate problems that may arise.

FreeMail also lends itself to customization that can be applied for small and large companies to meet their specific messaging and communication needs. Contact our business office to request information about customization; we   have created custom documentation systems --including specialized on-line help files that are automatically updated by FreeMail's 'Persistent Mail' feature for several national companies, including Ralston Purina, Inc.

With these features, and because of the simplicity of FreeMail, we have been receiving great reviews in most of the largest computer magazines (PC Magazine,   PC Week, Mac Week, Computer Telephony, Information Today). Because we are a 'David' who has been able to slay several 'Goliath's,' there will be an article about FreeMail, Inc. in the September issue of Success Magazine: we recently   were chosen by Kinko's, Inc. for their world-wide use, and we were chosen over offerings by some of the true giants in the software business.

Why don't you give our business office a call and place an order for FreeMail today, and you can judge for yourself why FreeMail has been called   'Goof-proof' by Computer Telephony, received a four star rating from Mac   Week, and been featured in the WUGNET's CD of premier Windows '95 software.

Our business phone number is (406) 586-4200.   You can also purchase copies of FreeMail from several mail-order houses, including: MicroWarehouse, and   Hello Direct.

FreeMail, Inc. Web Sites

If you have access to the Internet and a Web browser, you can visit our web site at:

http://www.montana.com/freemail