

The following press release can help you promote your business. You may want to use this as a press release for your business (just change the company information) and send it to newspapers, radio, TV and other media in your city.

The online help of AbbiSofts Home Plan Finder(TM) explains how to use this press release (for more info, go into the Help (click on Help tab) then select the topic "Getting Down to Business" and then read "Prospecting Customers and Generating Sales".

Press Release

For Immediate Release
Smith Construction Company,
phone: 309/555-1234

For more information contact:
John Smith, President

Find Your Dream Home In 3 Minutes

Back in the olden days (about 2 years ago), finding the perfect home was time-consuming. Fortunately, new technology can help people find their dream home. Smith Construction Company is providing a free service to help people find the perfect home plan. They will help you use a powerful computer program known as 'AbbiSofts Home-Plan Finder(TM)'. This CD-ROM contains 2,300 house plans from 12 leading design firms. Finding a home is easy because you can choose from 65 criteria to find homes you would like. The software quickly searches through 2,300 house plans and finds all the homes which suit your needs. You can even prioritize your criteria and the software sorts the plans based on your priorities. Because of this, your favorite home will likely be one of the first homes you see. After doing a search, you can view the homes on the computer screen, and print feature sheets to take with you.

There is no cost or obligation for using this service and it only takes a few minutes. According to John Smith, company president "We enjoy helping others. It's really fun seeing the reactions of the people we help. Some people have spent months looking through house plan books and when they use our service they are astonished. Within a few minutes we can usually find a home they like. The service can also help people who have already decided on a plan because a plan search can help people be more confident about their decision". To schedule your free plan-search appointment, call Smith Construction at: 309/555-1234.

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